

mind design
tricks of the mind
mind reader
speak your mind
mind blowing
mind control
never mind the bollocks
mind the gap
spotless mind
mind your own business
one track mind
mind, body and soul
trouble in mind
free your mind
it's all in the mind
frame of mind
mind your head
make up your mind
mind map
blow your mind
bear in mind
mind over matter
mind games
mind of it's own
mastermind

Established in 1999, Mind Design is an accomplished design consultancy that specialises in the development of visual identities which includes print, web, packaging and interior graphics. The studio is run by Holger Jacobs who has more than 20 years experience and worked for a wide range of clients, from start-ups to established international companies. The studios work has been showcased in various publications.

Alongside his work with Mind Design, Holger is a professor for corporate design and typography at the University of Applied Sciences in Düsseldorf and regularly gives talks and workshops. He is a member of the of The Chartered Society of Designers (CSD), The International Society of Typographic Designers (ISTD) and The Royal College of Art Society. Holger also works internationally as a consultant for individual clients, creative agencies, commercial and cultural organisations.

Our approach combines conceptual thinking, attention to detail and hands-on craftsmanship. We work in an organized and logical step-by-step process but at the core of our design process lies personal intuition.

We never follow a standard formula and often develop visual ideas on the basis of research into production processes or the use of unusual materials. Since we consider the actual applications first, we turn the traditional process (concept–design–implementation) on its head and actually design ‘backwards’. Depending on the demands of a project we take advantage of our large network of creative professionals to maximise its potential.

Areas of Expertise

Art Direction, Branding, Corporate Identity, Print, Web, Packaging, Signage, Interior Graphics, Project Management

Mind Design

Restaurants and Bars

Kricket
Le Pain Quotidien
Paramount
Villandry
Circus
Belle Époque
Tea Limited
Crêpe Affaire
The Collection
Eclectic
21 Covent Garden
Apostrophe
Nash Xleb Russia

Fashion

Erdem
Gripoux Paris
Noor Fares
Fashion Freedom
Lacoste
Russell Marsh Casting
Tess Management
Thomas Tait
Whistles

Selected Clients

Architecture and Interiors

Tom Dixon
Design Research Studio
Drummonds
Heatherwick Studio
John Lyall Architecture
Naomi Cleaver
PearsonLloyd
Peter Taylor Associates
Spaced Out
Shaygan Architecture

Arts and Culture

Belmacz
Cupcake
Kayo Saito Jewellery
Lock Studios
Marawa The Amazing
One Square Mile
Playlab
Resonance FM
The Life Centre
Yoga Campus
United Nations

Retail

Askul Japan
Black Cow Vodka
Espressione
Hive London
Mammut
shop-apotheke.de
Sport 2000 international
What On Earth
Znips

Publishing

Mitchell Beazley
Periplus Editions
River Books
Taschen
Tuttle Publishing

Various

Bechtel Corporation
Coin Street
D100 Dentistry
Food Organisation of Denmark
UK Real Estate
Waterbridge Estates

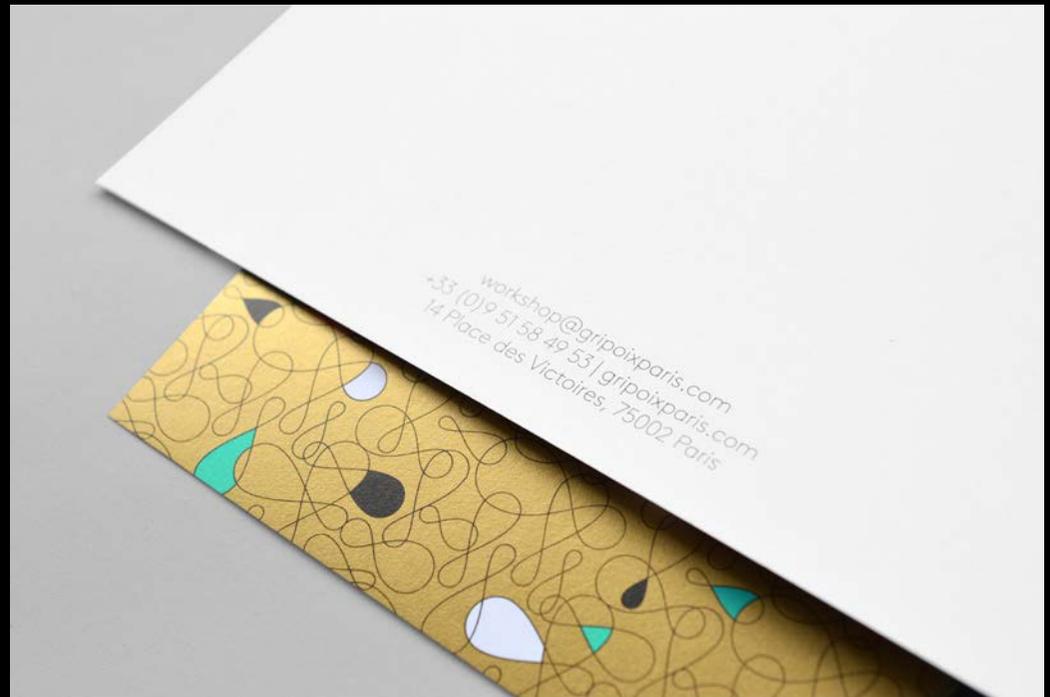
Mind Design

Gripoix — identity for a French jewelry manufacturer with a long tradition

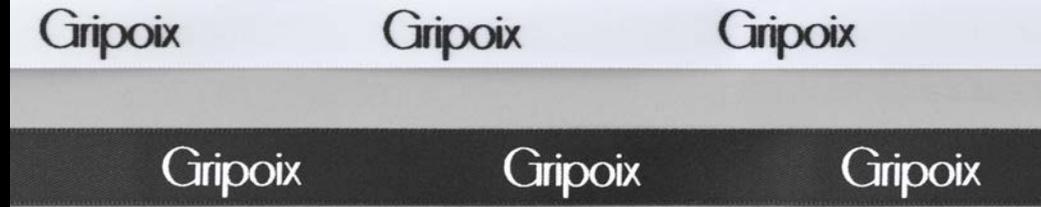
Gripoix

PARIS

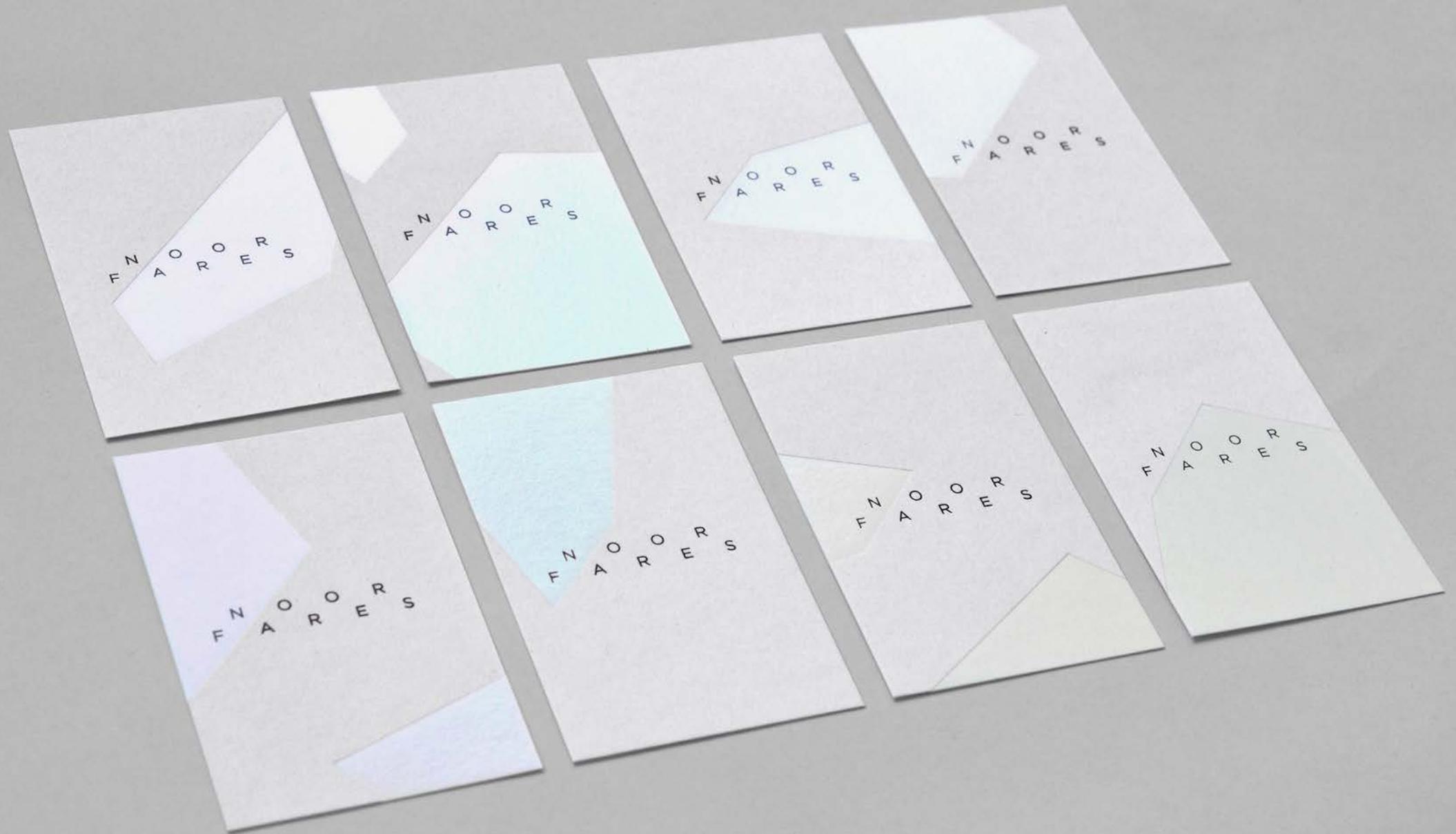






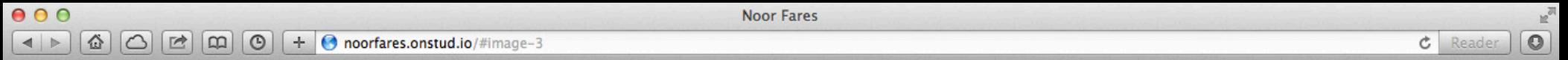






N O O R
F A R E S





- About
- Collections
- Noor's World
- Stockists
- Press
- Contacts



F N





SOUPS + BREAKFAST



DRINKS



WRAPS



MAKE IT

1

CHOOSE UP TO TWO BASES

kale
spinach
little gem
black rice
pasta
tricolour quinoa
lentils
mixed greens

2

ADD UP TO THREE INGREDIENTS

apple
jalapeños
broccoli
carrots
heart of palm
spring onions
cherry tomatoes
olives
red onions
corn
cucumber
peppers
edamame
grapefruit

£6.50

2 bases, 3 ingredients
1 premium, 1 topping
+ dressing

to view the seasonal ingredients please go to oliveandsquash.co.uk

3	ADD A PREMIUM
salmon chicken breast paprika chilli chicken goat cheese parmesan crispy bacon egg cauliflower hummus prawns avocado	

4	PICK A TOPPING
coriander mint tarragon basil croûtons vegetable crisp raisins almonds	

5	PICK A DRESSING
apple cider vinaigrette sweet harissa vinaigrette soy ginger vinaigrette caesar anchovy vinaigrette some like it hot smokey salad cream balsamic vinegar olive oil dash of lemon	

SALADS





SIGNATURE SALADS

 kail caesar cals 426 £6.50 kale, little gem, chicken, parmesan, croutons, chives, crispy bacon + caesar anchovy vinaigrette	 marrakech cals 478 £5.90 spinach, tricolour quinoa, olives, goat cheese, grapefruit, cucumber, croutons, mint + sweet harissa vinaigrette	 fiesta fire cals 450 £7.20 black rice, little gem, corn, avocado, jalapeños, radishes, cherry tomatoes, coriander + some like it hot	 green with envy cals 444 £6.50 little gem, spinach, edamame, broccoli, heart of palm, avocado, parsley, pumpkin seeds + ginger, soy vinaigrette
 popeye chicken cals 287 £5.90 spinach, paprika chilli chicken, potatoes, red onion, edamame, tarragon, vegetable crisp + smokey salad cream	 feeling beet? cals 444 £7.20 spinach, little gem, beetroot, smoked ham, cheddar, egg, parsley + smokey salad cream	 go fish cals 561 £7.20 spinach, lentils, salmon, squash, apples, red onions, parsley + apple cider vinaigrette	 seasonal

SIGNATURE WRAPS

 prawn fiesta £7.20 black rice, little gem, prawns, avocado, peppers, jalapeños, coriander + smokey salad cream	 chicken fiesta £7.20 black rice, little gem, chicken, avocado, peppers, jalapeños, coriander + smokey salad cream
--	--

CREATE YOUR OWN SALAD OR WRAP

£6.50
THE PRICE INCLUDES 2 BASES, 1 INGREDIENT, 1 TOPPING AND A DRESSING

1 CHOOSE UP TO TWO BASES ADD ANY EXTRA	2 ADD UP TO THREE INGREDIENTS ADD ANY EXTRA	3 ADD A PREMIUM ADD ANY EXTRA	4 PICK A TOPPING ADD FOR ANY EXTRA	5 PICK A DRESSING
<ul style="list-style-type: none"> <input type="checkbox"/> kale <input type="checkbox"/> spinach <input type="checkbox"/> mixed greens <input type="checkbox"/> little gem <input type="checkbox"/> lettuce <input type="checkbox"/> baby spinach <input type="checkbox"/> baby romaine <input type="checkbox"/> baby chard <input type="checkbox"/> baby kale <input type="checkbox"/> baby arugula <input type="checkbox"/> baby dandelion <input type="checkbox"/> baby radicchio <input type="checkbox"/> baby endive <input type="checkbox"/> baby escarole <input type="checkbox"/> baby green goddess <input type="checkbox"/> baby watercress <input type="checkbox"/> baby mâche <input type="checkbox"/> baby frisée <input type="checkbox"/> baby curly endive <input type="checkbox"/> baby lamb's lettuce <input type="checkbox"/> baby butter lettuce <input type="checkbox"/> baby iceberg <input type="checkbox"/> baby romaine <input type="checkbox"/> baby green leaf lettuce <input type="checkbox"/> baby red leaf lettuce <input type="checkbox"/> baby green oak leaf lettuce <input type="checkbox"/> baby red oak leaf lettuce <input type="checkbox"/> baby green iceberg <input type="checkbox"/> baby red iceberg <input type="checkbox"/> baby green romaine <input type="checkbox"/> baby red romaine <input type="checkbox"/> baby green curly endive <input type="checkbox"/> baby red curly endive <input type="checkbox"/> baby green escarole <input type="checkbox"/> baby red escarole <input type="checkbox"/> baby green endive <input type="checkbox"/> baby red endive <input type="checkbox"/> baby green frisée <input type="checkbox"/> baby red frisée <input type="checkbox"/> baby green mâche <input type="checkbox"/> baby red mâche <input type="checkbox"/> baby green watercress <input type="checkbox"/> baby red watercress <input type="checkbox"/> baby green arugula <input type="checkbox"/> baby red arugula <input type="checkbox"/> baby green dandelion <input type="checkbox"/> baby red dandelion <input type="checkbox"/> baby green radicchio <input type="checkbox"/> baby red radicchio <input type="checkbox"/> baby green endive <input type="checkbox"/> baby red endive <input type="checkbox"/> baby green escarole <input type="checkbox"/> baby red escarole <input type="checkbox"/> baby green lamb's lettuce <input type="checkbox"/> baby red lamb's lettuce <input type="checkbox"/> baby green butter lettuce <input type="checkbox"/> baby red butter lettuce <input type="checkbox"/> baby green iceberg <input type="checkbox"/> baby red iceberg <input type="checkbox"/> baby green romaine <input type="checkbox"/> baby red romaine <input type="checkbox"/> baby green curly endive <input type="checkbox"/> baby red curly endive <input type="checkbox"/> baby green frisée <input type="checkbox"/> baby red frisée <input type="checkbox"/> baby green mâche <input type="checkbox"/> baby red mâche <input type="checkbox"/> baby green watercress <input type="checkbox"/> baby red watercress <input type="checkbox"/> baby green arugula <input type="checkbox"/> baby red arugula <input type="checkbox"/> baby green dandelion <input type="checkbox"/> baby red dandelion <input type="checkbox"/> baby green radicchio <input type="checkbox"/> baby red radicchio <input type="checkbox"/> baby green endive <input type="checkbox"/> baby red endive <input type="checkbox"/> baby green escarole <input type="checkbox"/> baby red escarole <input type="checkbox"/> baby green lettuce <input type="checkbox"/> baby red lettuce <input type="checkbox"/> baby green lettuce <input type="checkbox"/> baby red lettuce 	<ul style="list-style-type: none"> <input type="checkbox"/> apple <input type="checkbox"/> beetroot <input type="checkbox"/> jalapeño <input type="checkbox"/> grapefruit <input type="checkbox"/> radish <input type="checkbox"/> spring onions <input type="checkbox"/> red onions <input type="checkbox"/> olives <input type="checkbox"/> cheddar <input type="checkbox"/> parmesan <input type="checkbox"/> egg <input type="checkbox"/> avocado <input type="checkbox"/> chicken breast <input type="checkbox"/> paprika chilli chicken <input type="checkbox"/> smoked ham <input type="checkbox"/> crispy bacon <input type="checkbox"/> salmon <input type="checkbox"/> prawns <input type="checkbox"/> cauliflower hummus <input type="checkbox"/> goat cheese <input type="checkbox"/> pumpkin seeds <input type="checkbox"/> almonds 	<ul style="list-style-type: none"> <input type="checkbox"/> coriander <input type="checkbox"/> mint <input type="checkbox"/> chives <input type="checkbox"/> tarragon <input type="checkbox"/> basil <input type="checkbox"/> parsley <input type="checkbox"/> raisins <input type="checkbox"/> vegetable crisp <input type="checkbox"/> pumpkin seeds <input type="checkbox"/> almonds 	<ul style="list-style-type: none"> <input type="checkbox"/> olive oil <input type="checkbox"/> dash of lemon <input type="checkbox"/> some like it hot <input type="checkbox"/> soy ginger vinaigrette <input type="checkbox"/> apple cider vinaigrette <input type="checkbox"/> balsamic vinegar <input type="checkbox"/> caesar anchovy vinaigrette <input type="checkbox"/> sweet harissa vinaigrette <input type="checkbox"/> smokey salad cream 	



CREATE YOUR OWN SALAD OR WRAP

£6.50

THE PRICE INCLUDES 2 BASES, 3 INGREDIENTS, 1 TOPPING AND A DRESSING

1

CHOOSE UP TO TWO BASES

30P FOR ANY EXTRA

-  kale
-  spinach
-  mixed greens
-  little gem
-  X
-  lentils
-  black rice
-  tricolour quinoa
-  X
-  pasta
-  X

2

ADD UP TO THREE INGREDIENTS

30P FOR ANY EXTRA

-  apple
-  beetroot
-  jalapeños
-  grapefruit
-  radish
-  spring onions
-  red onions
-  olives
-  peppers
-  edamame
-  squash
-  heart of palm
-  cucumber
-  cherry tomatoes
-  X
-  corn
-  broccoli
-  olives
-  carrots

3

ADD A PREMIUM

90P FOR ANY EXTRA

-  chicken breast
-  paprika chilli chicken
-  smoked ham
-  crispy bacon
-  salmon
-  prawns
-  cauliflower hummus
-  goat cheese
-  cheddar
-  parmesan
-  egg
-  avocado

4

PICK A TOPPING

30P FOR ANY EXTRA

-  coriander
-  mint
-  chives
-  tarragon
-  basil
-  parsley
-  raisins
-  vegetable crisp
-  pumpkin seeds
-  X
-  croutons
-  almonds

5

PICK A DRESSING

-  olive oil
-  dash of lemon
-  some like it hot
-  X
-  soy ginger vinaigrette
-  apple cider vinaigrette
-  balsamic vinegar
-  caesar anchovy vinaigrette
-  sweet harissa vinaigrette
-  X
-  smokey salad cream
-  X

SOUPS

tomato
£3.80

cherry tomatos, plum tomatoes, carrots, shallots, olive oil

suggested topping: crispy bacon+tarragon

zucchini+ginger
£3.80

zucchini, ginger, onions, spices

suggested topping: crushed almonds

beef stew
£4.50

beef, mixed vegetables, red wine, olive oil

suggested topping: lentils+parsley

squash + chestnut
£3.80

chestnut, squash, cream, shallots

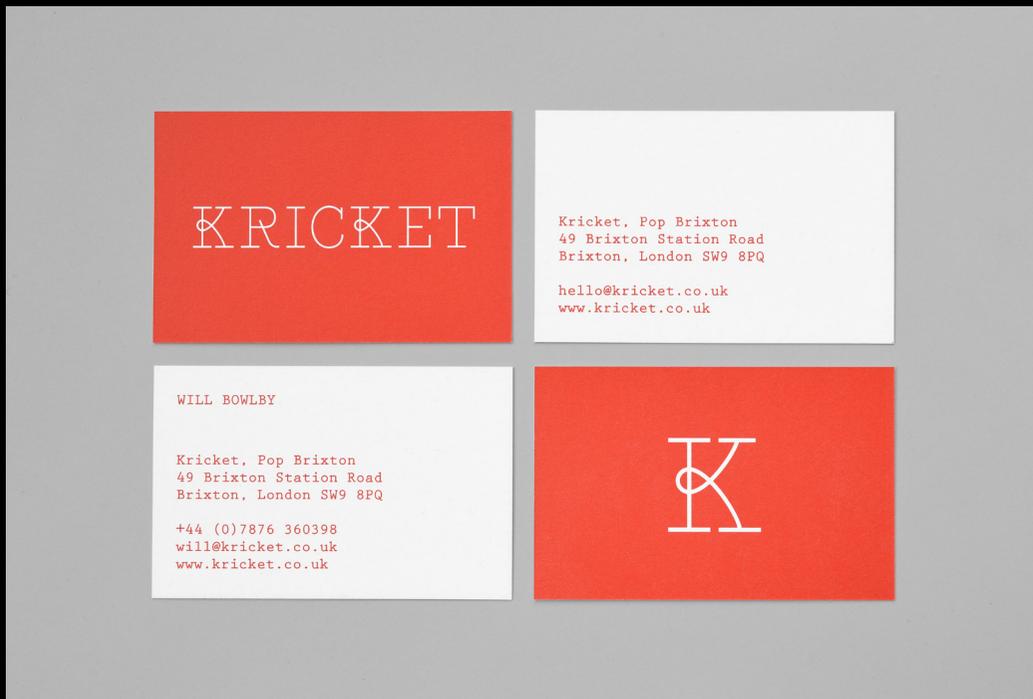
suggested toppings: sunflower seeds

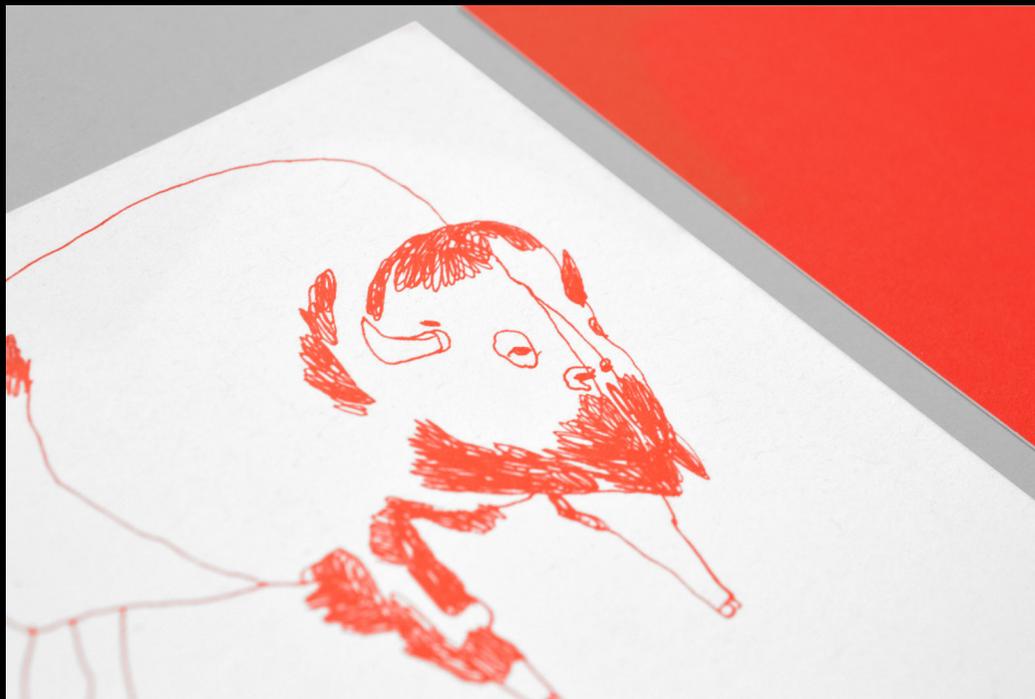
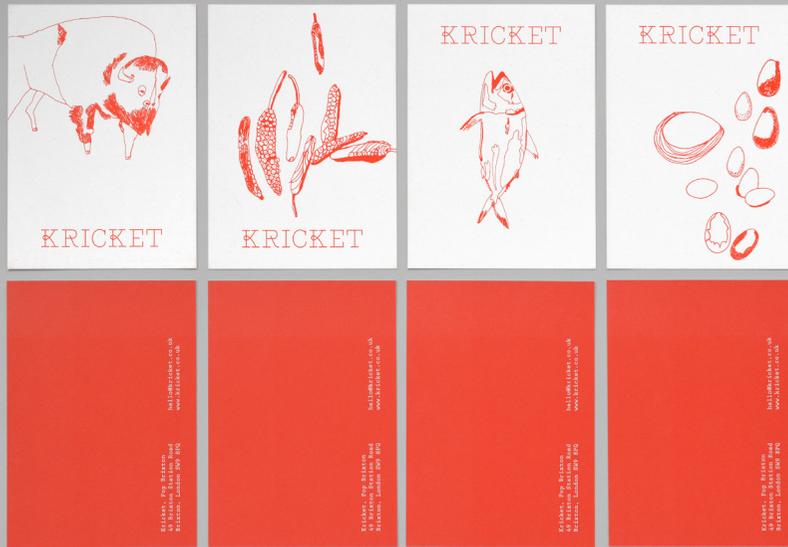
KRICKET

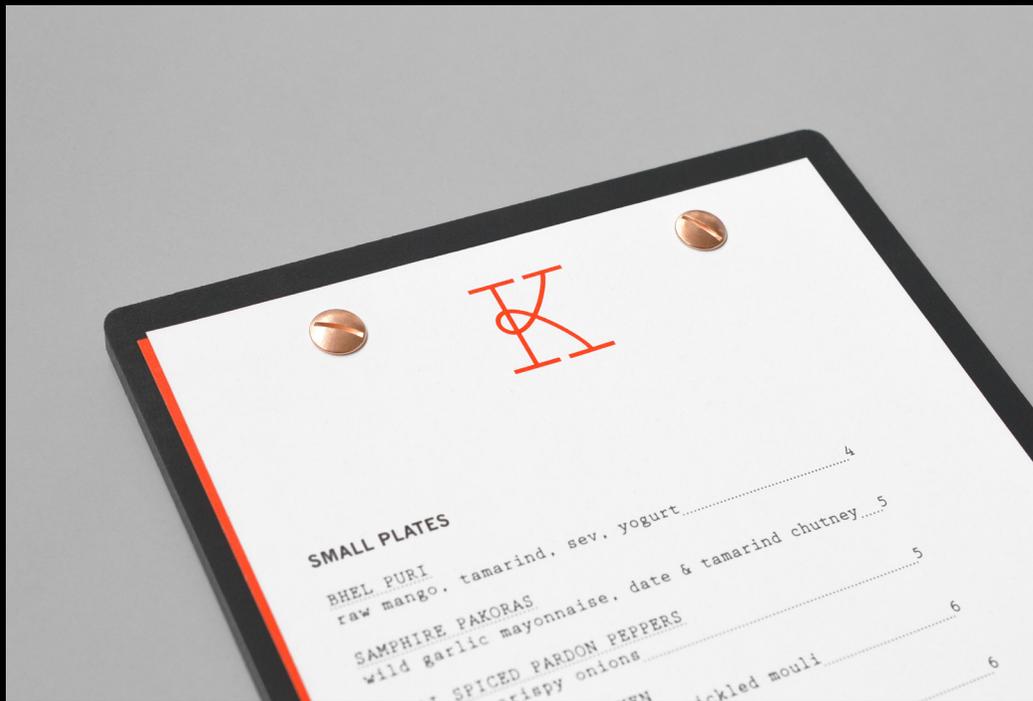
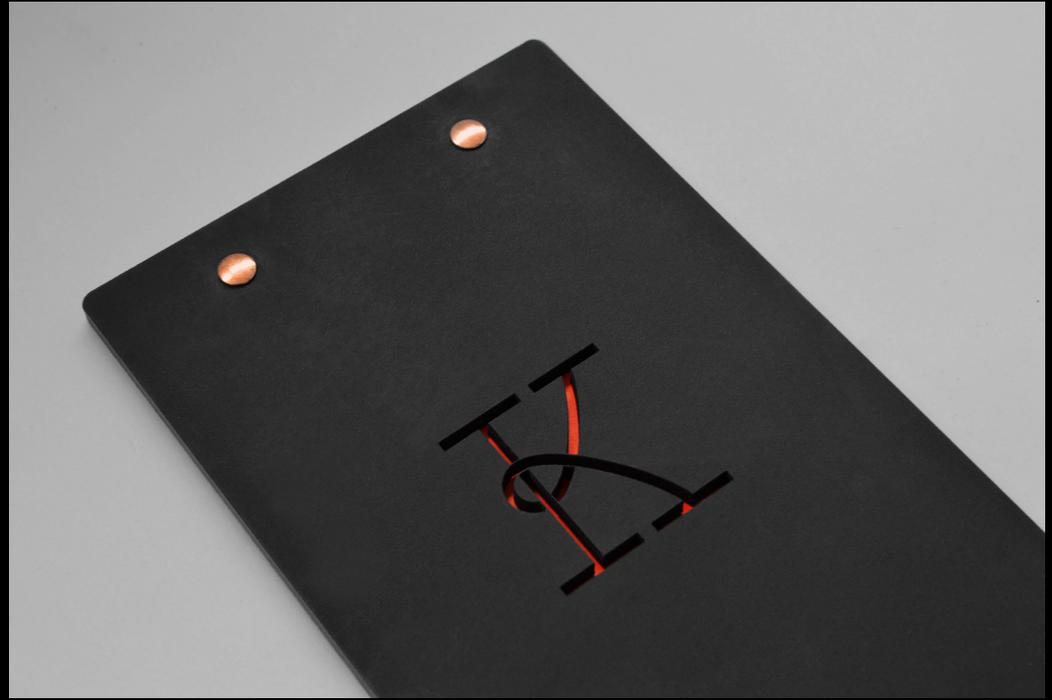
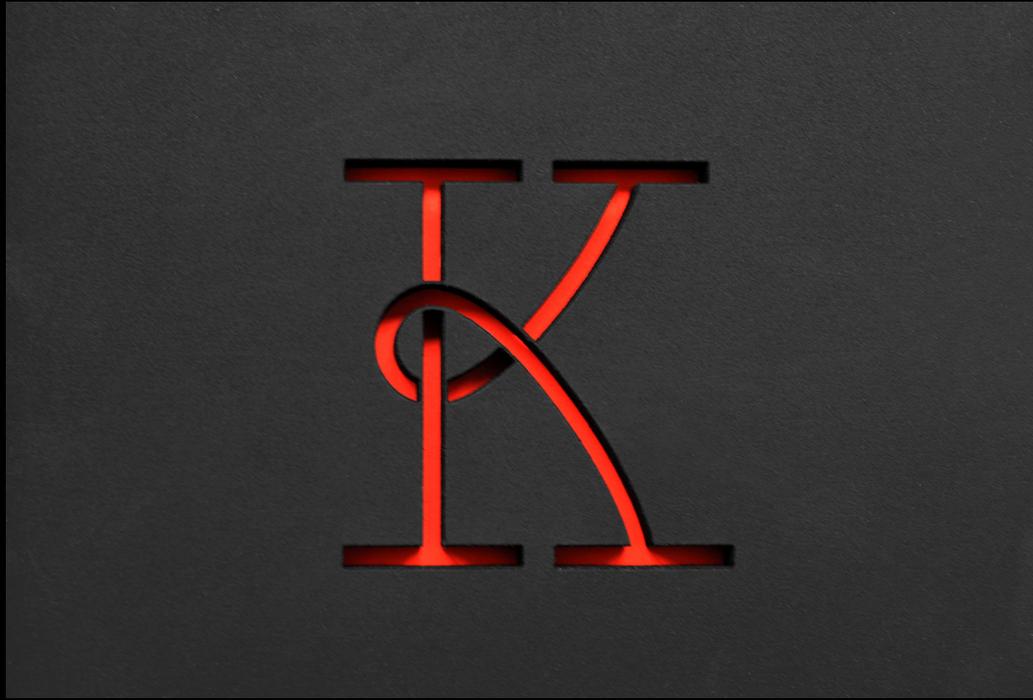
INDIAN SMALL PLATES & COCKTAILS

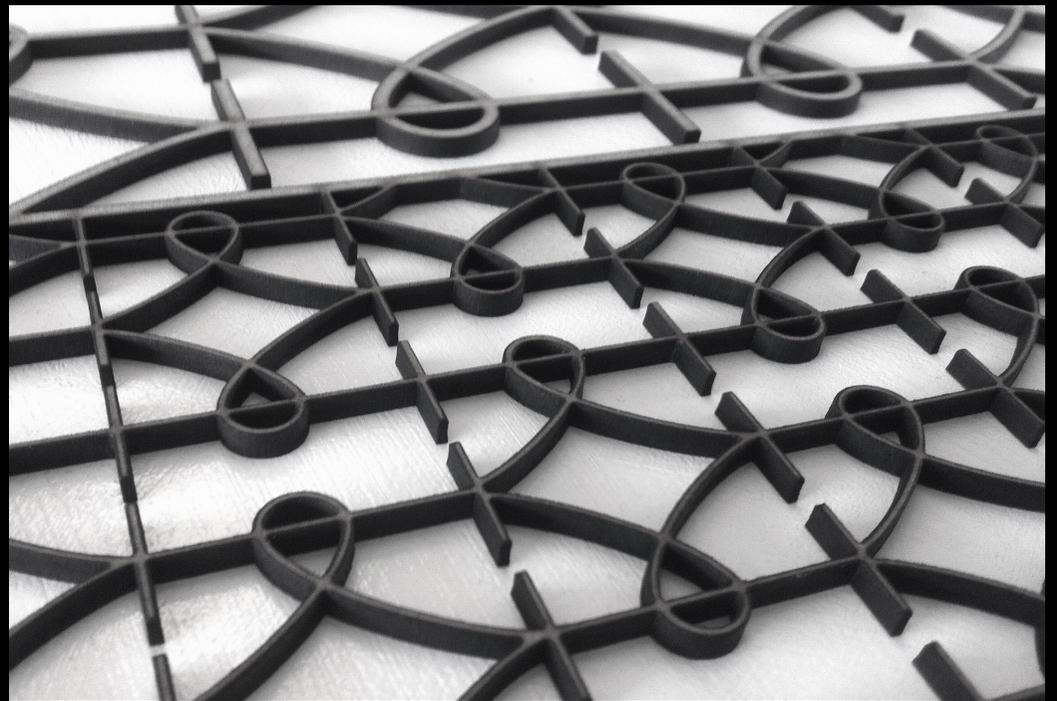
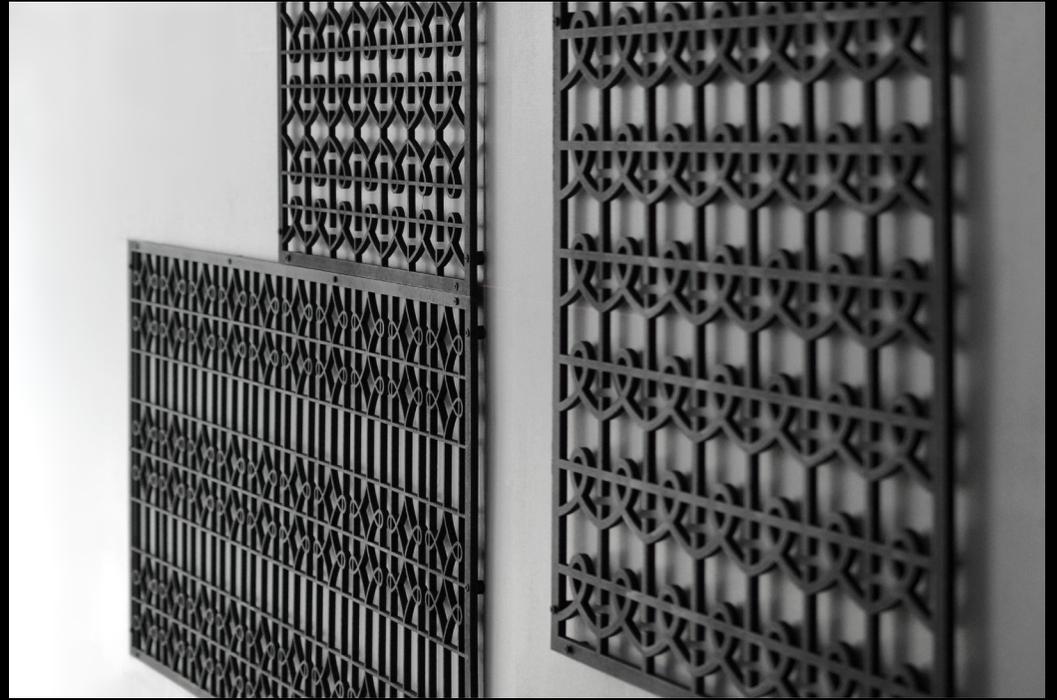
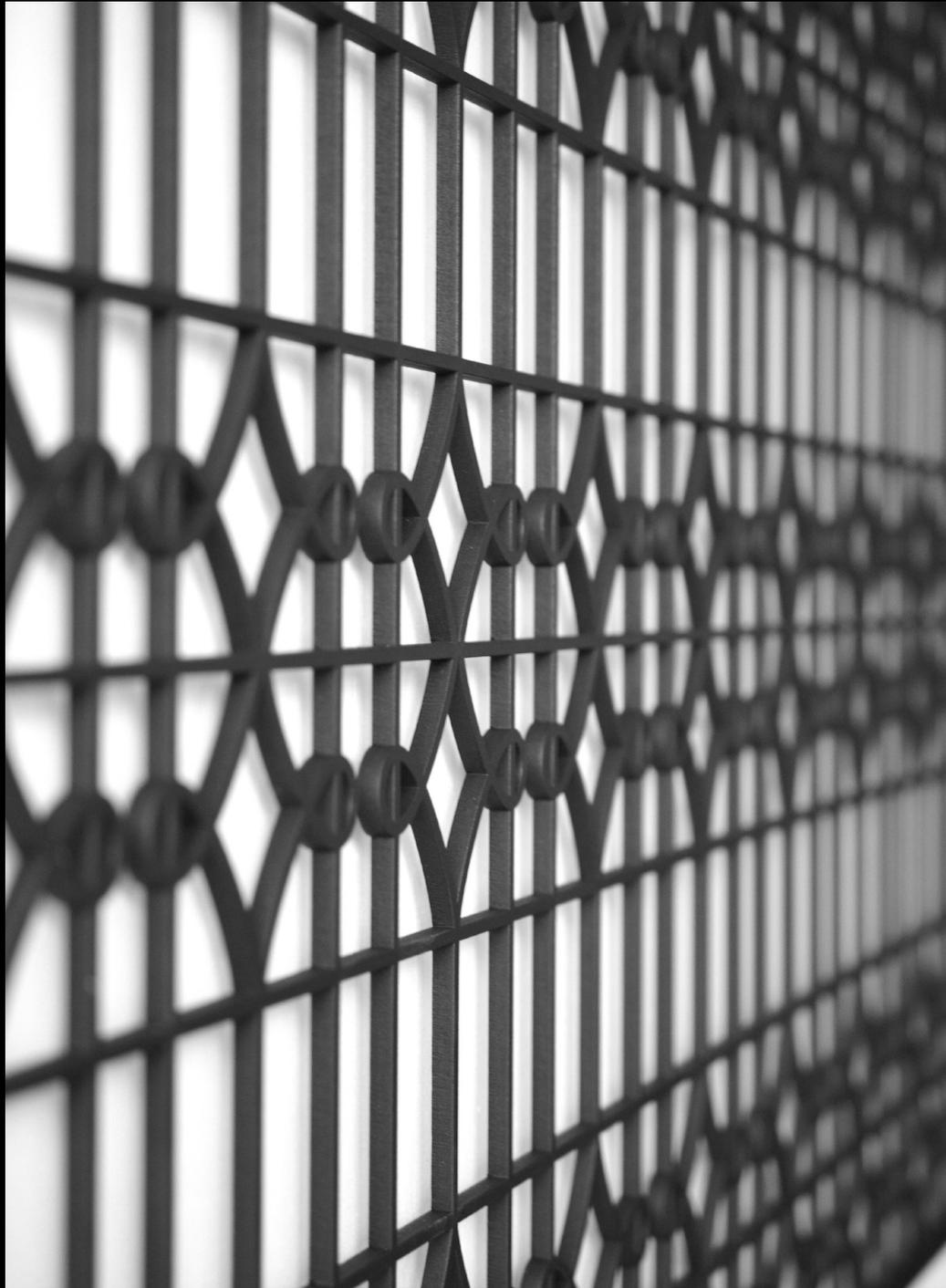




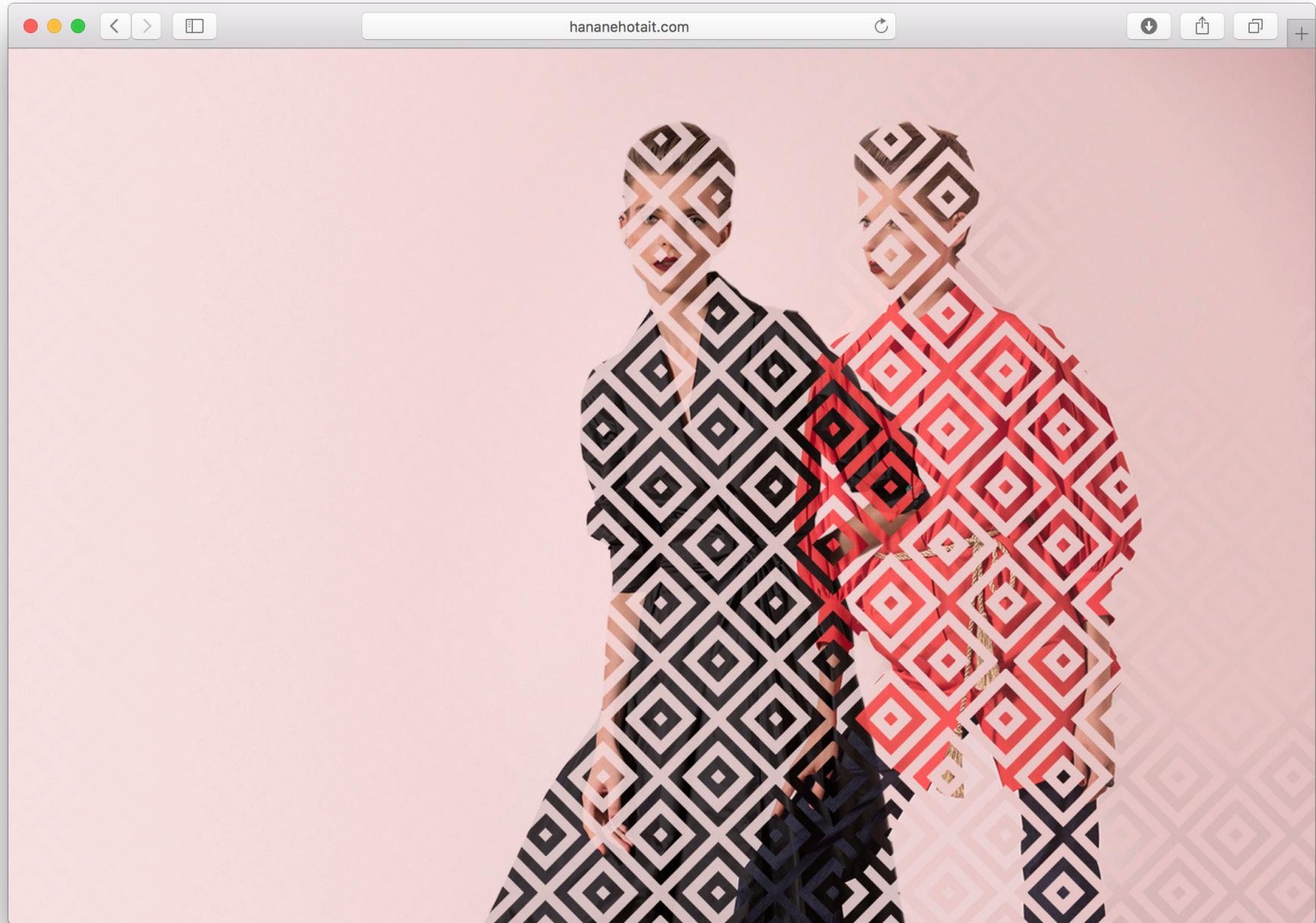




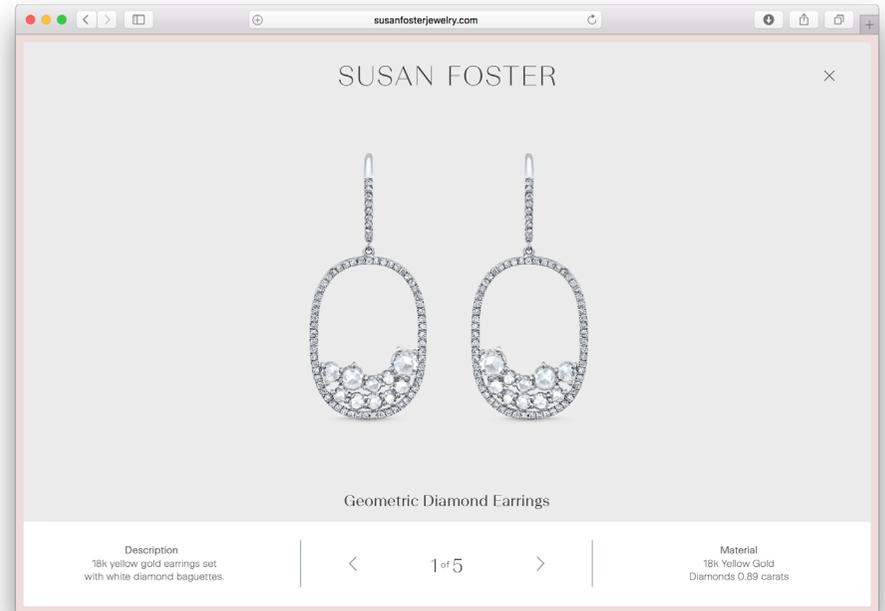
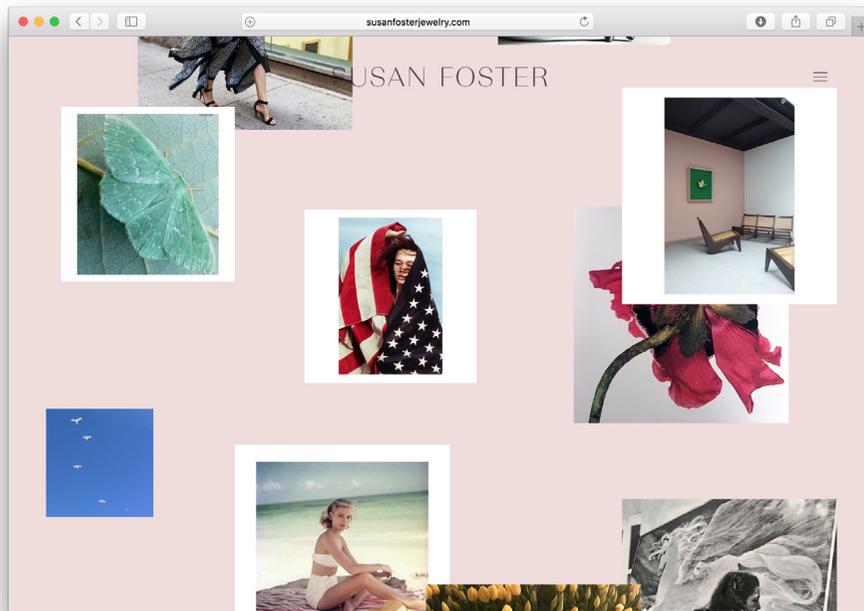
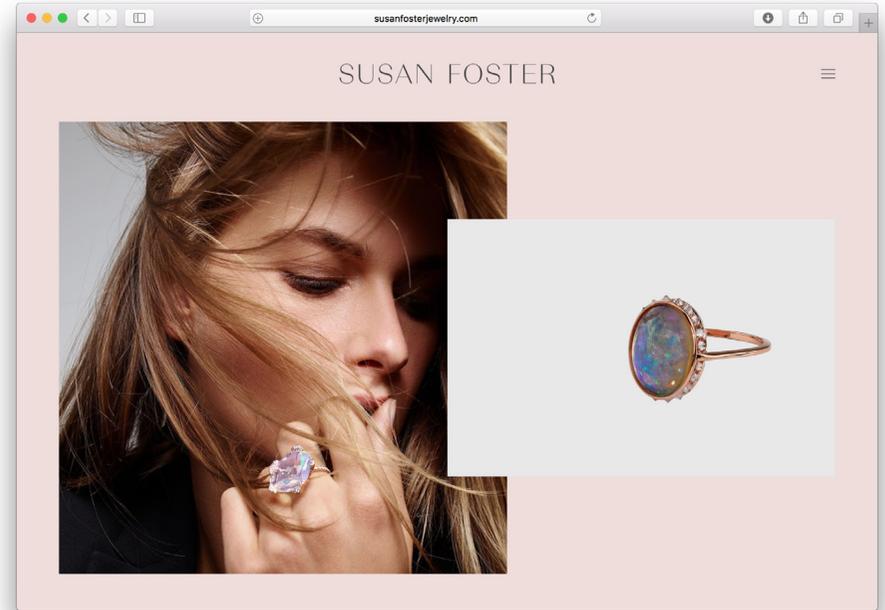




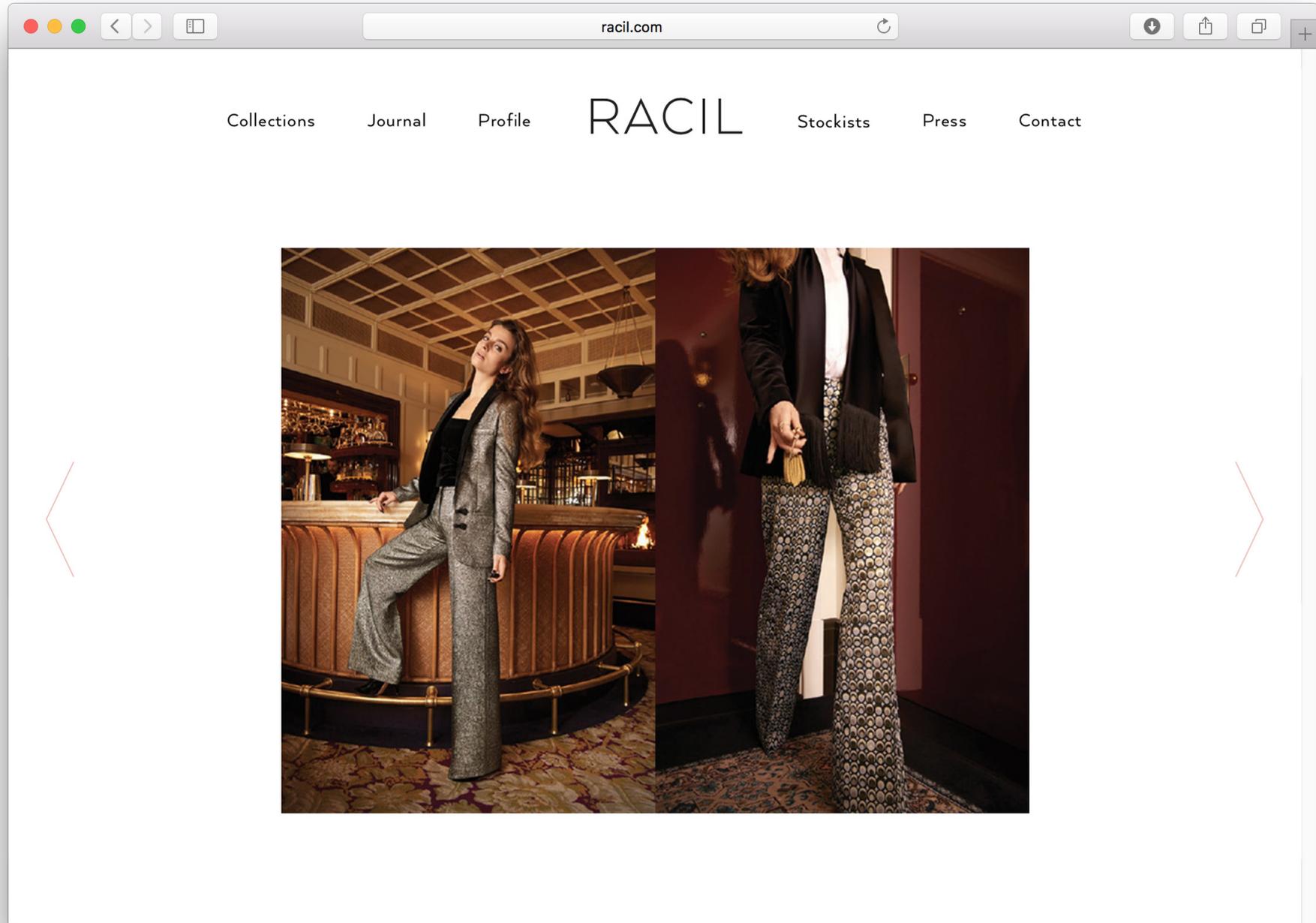
Hanane Hotait



SUSAN FOSTER

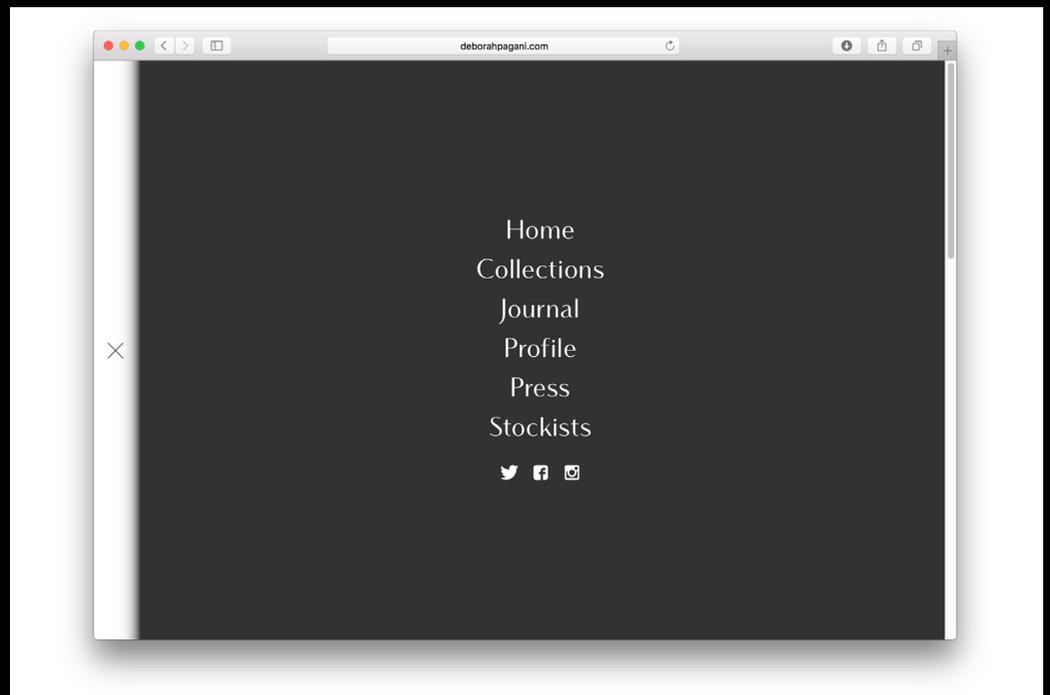
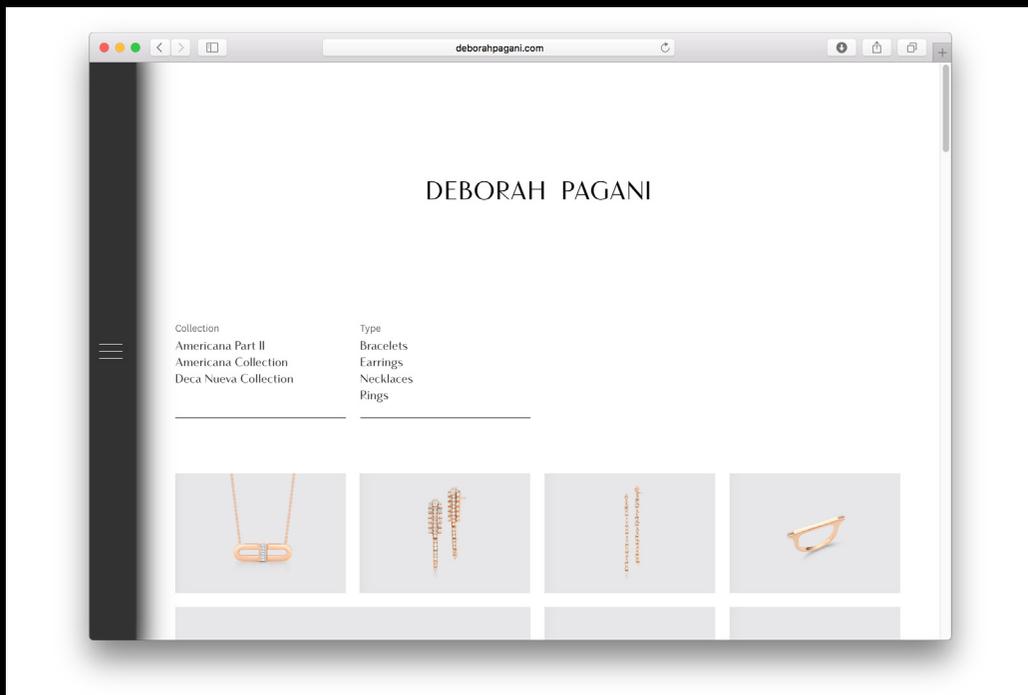
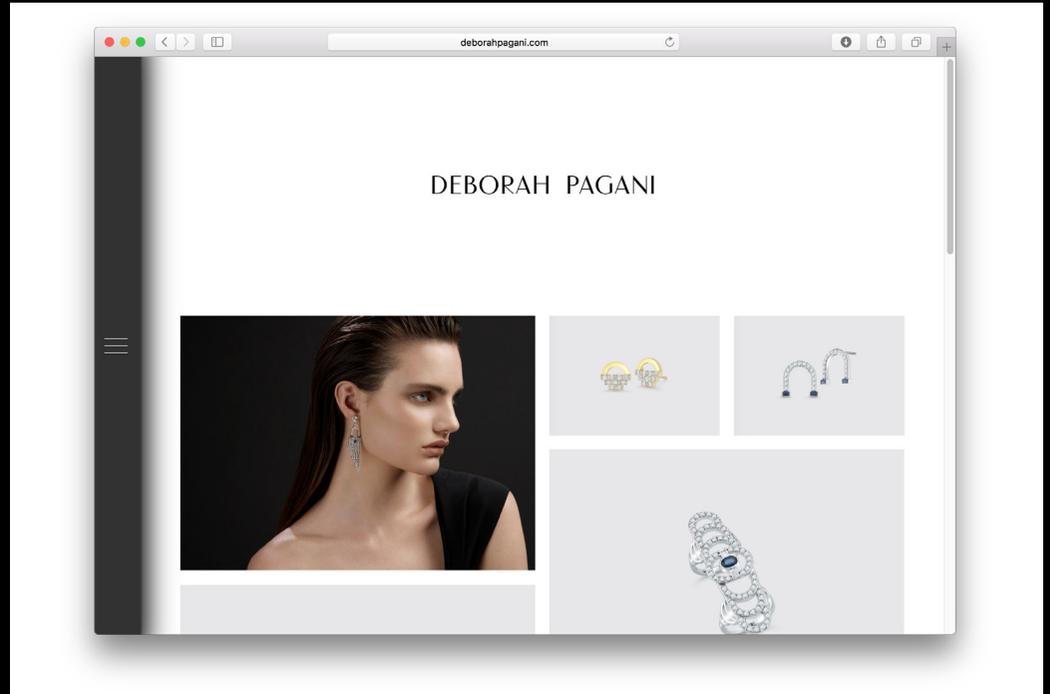
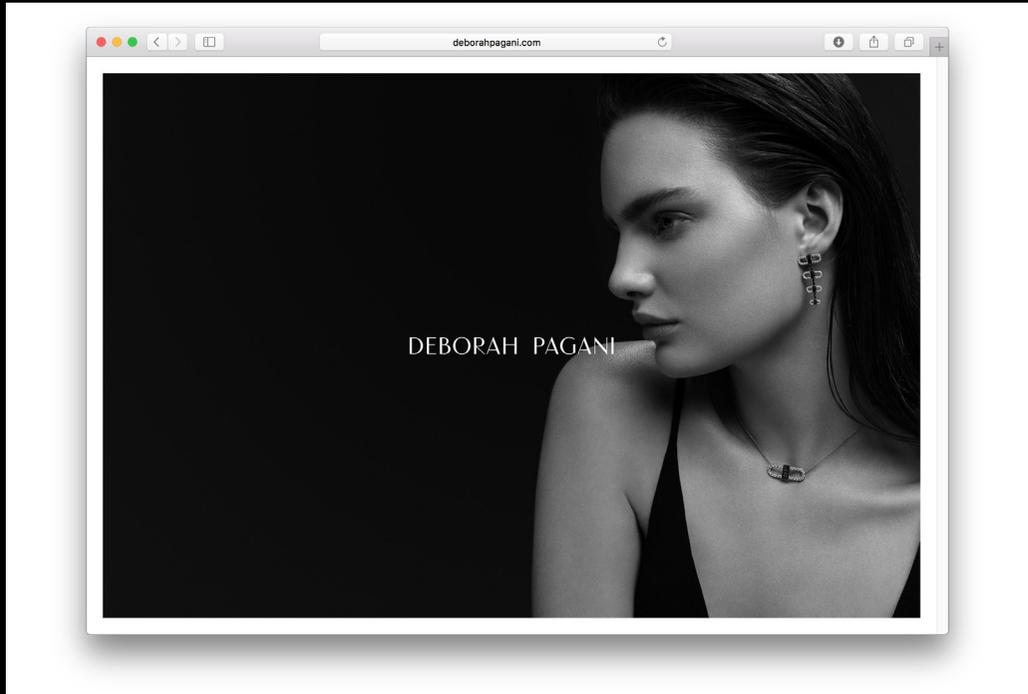


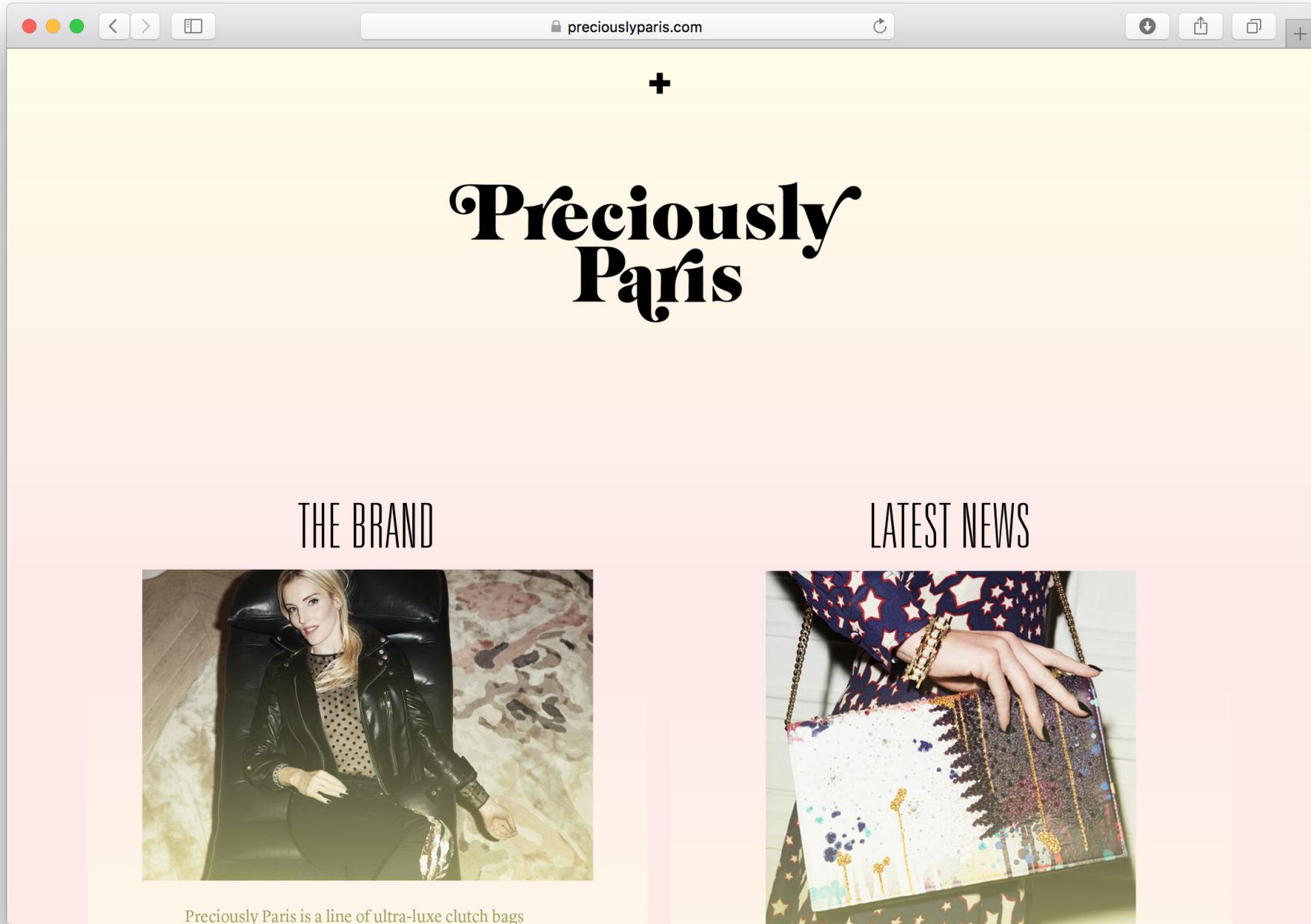
RACIL





DEBORAH PAGANI





THE BRAND



Preciously Paris is a line of ultra-luxe clutch bags

LATEST NEWS

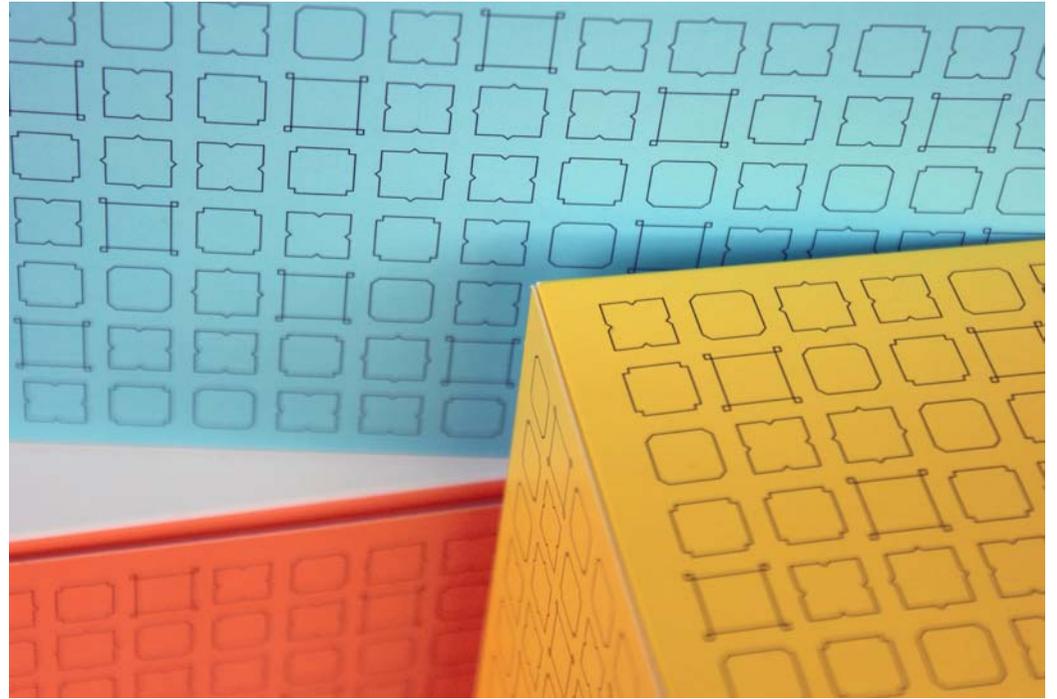


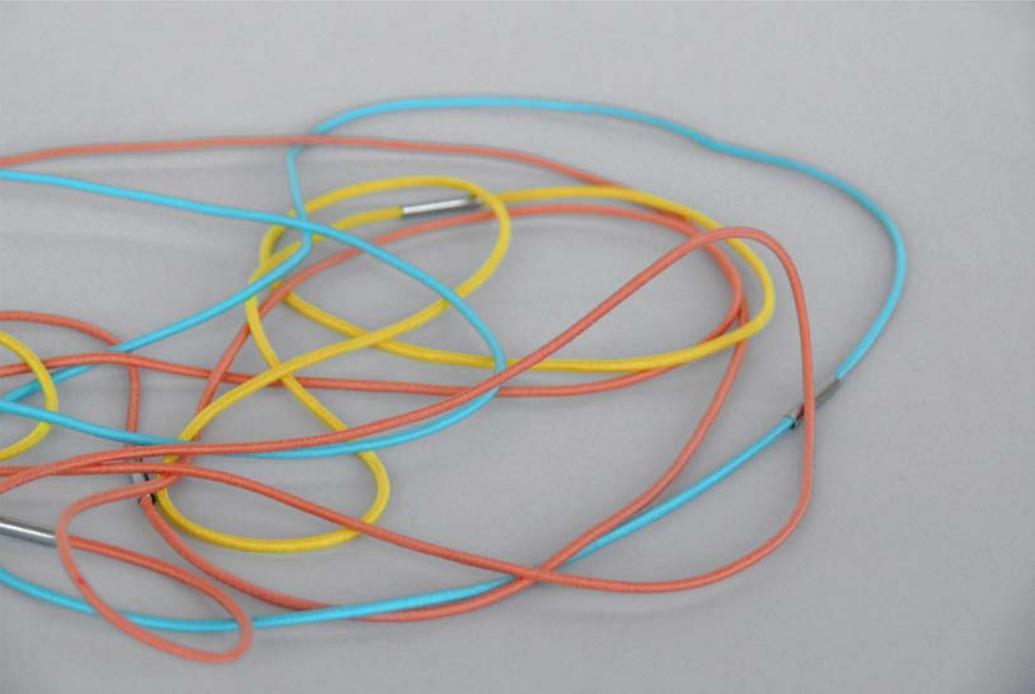
GRAND CAFÉ

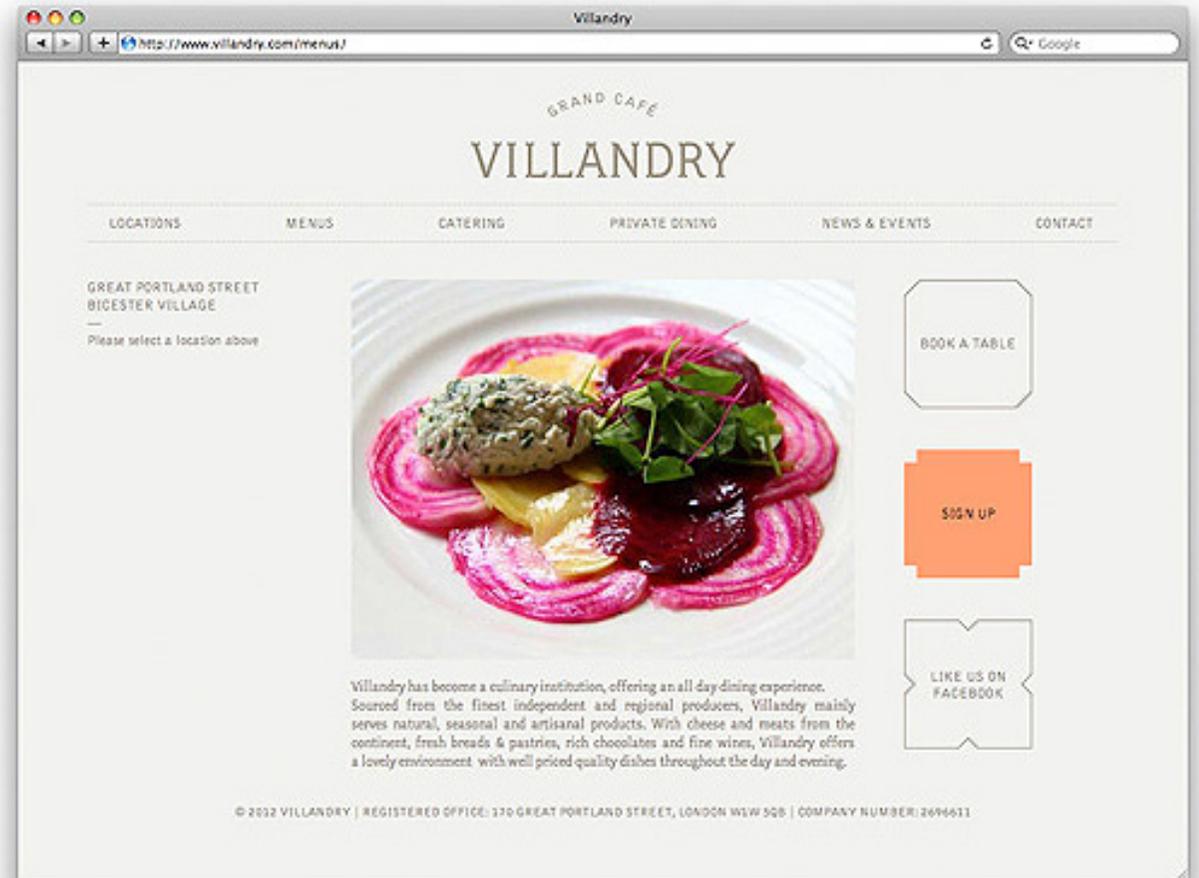
VILLANDRY



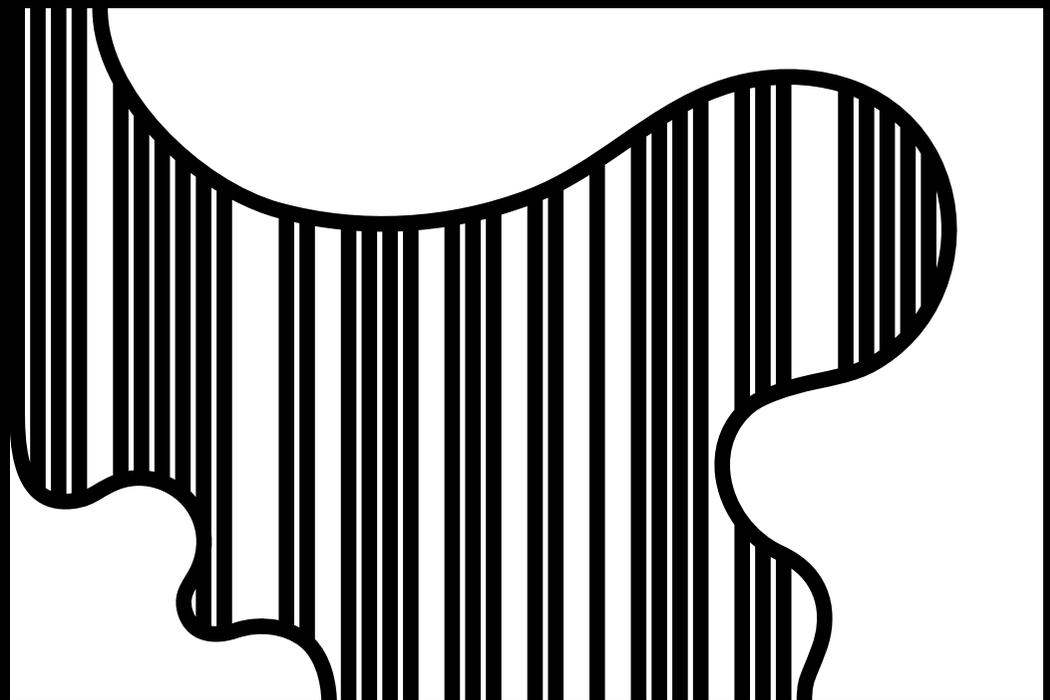
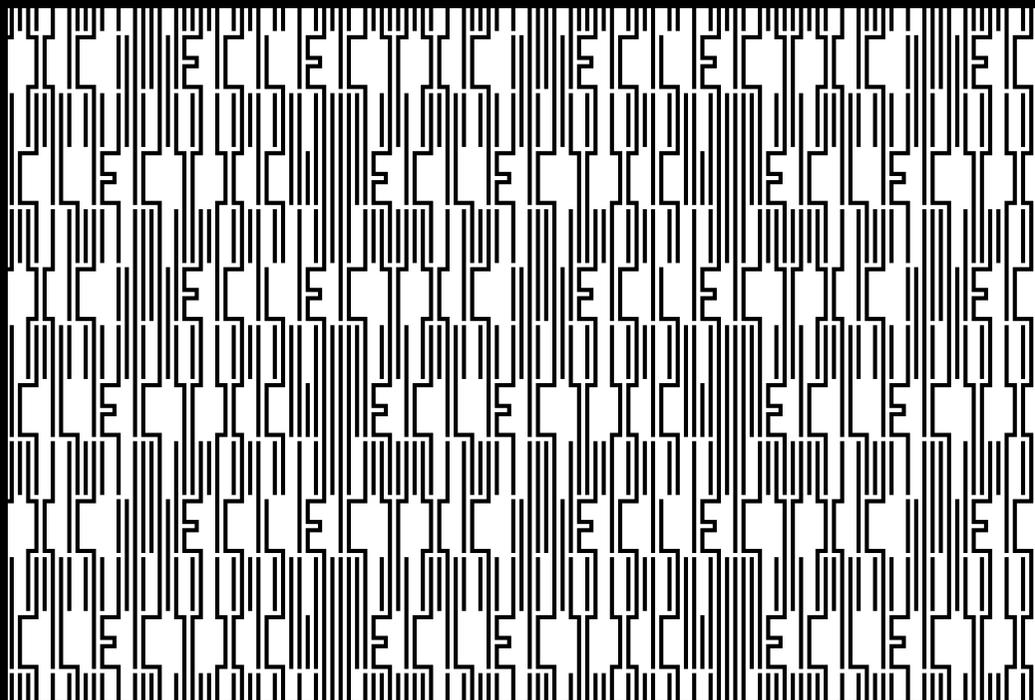
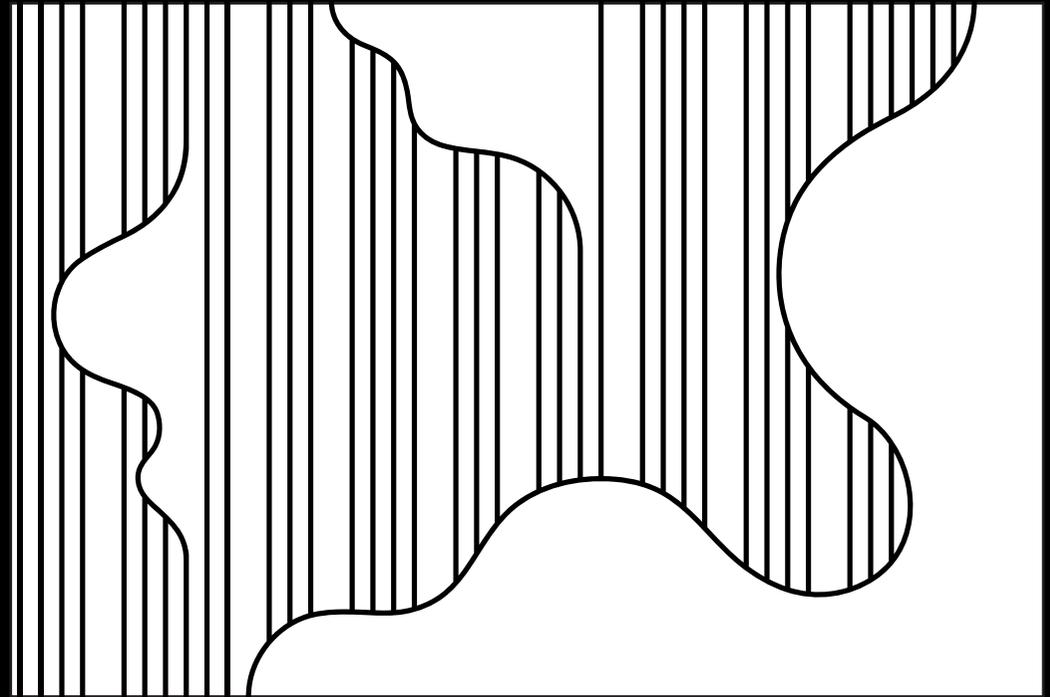








ECILECTIC
ECILECTIC
ECILECTIC









VINS EN BOUTEILLES 75CL

Rosés Frais

Faugères Château des Estanilles l'Impertinent*	29,00
Côtes de Provence Cru Classé Château Saint-Maur	34,00
Bandol Domaine Ott «Cœur de Grain» Château Romassan 2012	

Rouges Frais

Brouilly Domaine Sanvers et Cotton	59,00
Saumur Champigny Domaine de la Guilloterie	
Chinon «Les Graves» Domaine Fabrice Gasnier	27,00
Fleurie «Améthystes» Michel Guignier	27,00
Morgon «Canon» Michel Guignier Zéro Sulfite ajouté*	29,00
Sancerre «Les Panseillots» Domaine du Prieuré	37,00
	37,00
	44,00

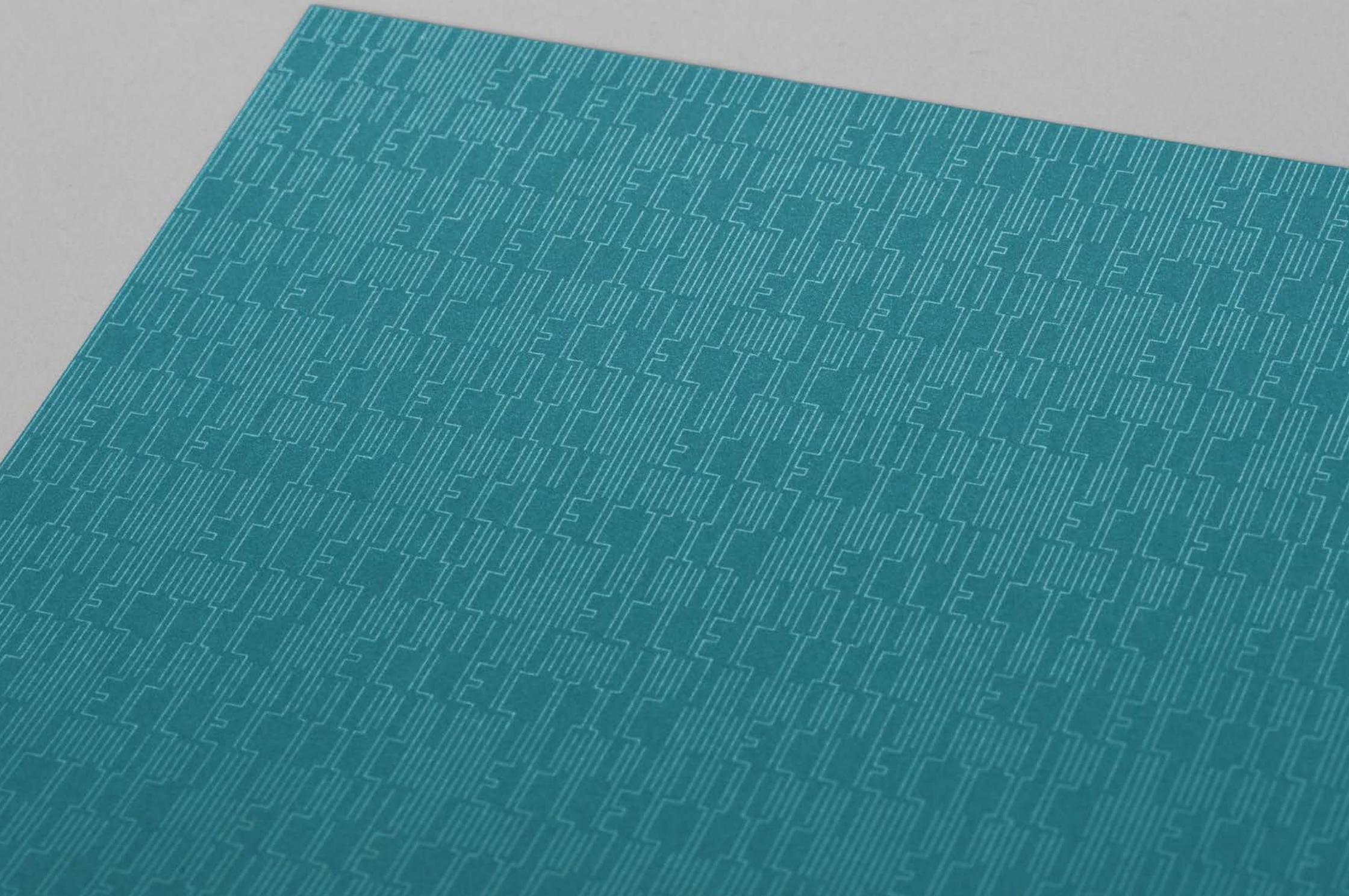
Blancs du Monde

Argentine, Calchaqui Valley, Torrontes, Michel Torino	34,00
Nouvelle Zélande «Sacred Hill» Marlborough Sauvignon Whitecliff	62,00

Rouges du Monde

Afrique du Sud, Stellenbosch, Bouwland Pinotage	40,00
Chili, Maule Valley, Carmenere, J. Bouchon 2008	47,00
Argentine, Luján de Cuyo Mendoza, Luigi Bosca, Malbec 2010	65,00
Californie Opus One «Nappa Valley» 2004	350,00





INVITATION

7 Rue Linné, 75013 Paris
T +33 (0)1 77 36 70 00

info@restauranteclectic.fr
restauranteclectic.fr

VALABLE POUR DEUX PERSONNES

Le Restaurant Eclectic aura le plaisir de vous recevoir à la date de votre convenance pour un déjeuner ou un diner. Merci de réserver et de vous munir de la présente invitation lors de votre venue.

DEUX MILLE QUATRE VINGT SEPT

TOUTE L'ÉQUIPE DU
RESTAURANT ECLECTIC
VOUS SOUHAITE UNE
BELLE ANNÉE

info@restauranteclectic.fr
restauranteclectic.fr

BIEN VENUE

MARDI
10 DECEMBRE
A PARTIR
DE 20H00

Fabienne et Philippe Amzalak sont heureux de vous inviter à tester leur nouveau restaurant. Les règles du jeu sont simples, nous vous invitons à faire comme si vous alliez dîner entre amis: vous réservez, faites votre table, vous venez à l'heure choisie, vous commandez et dînez et puis on en discute. Le but étant d'entraîner nos cuisines; il est probable que vous soyez amenés

7 Rue Linois, 75015 Paris
T. +33 (0)1 77 36 70 00

à essayer les pots cassés. Nous sommes désolés des éventuels «couacs», mais vous êtes nos amis, c'est pour cela que vous êtes là. Nous avons besoin de votre aide pour savoir où sont ces erreurs, afin d'être à même de mieux vous servir par la suite. La soirée est prévue le 10 Décembre, éventuellement remise au 11 ou au 12. Mais pour l'instant, parions sur le 10.

info@restauranteclectic.fr
restauranteclectic.fr

ECLECTIC

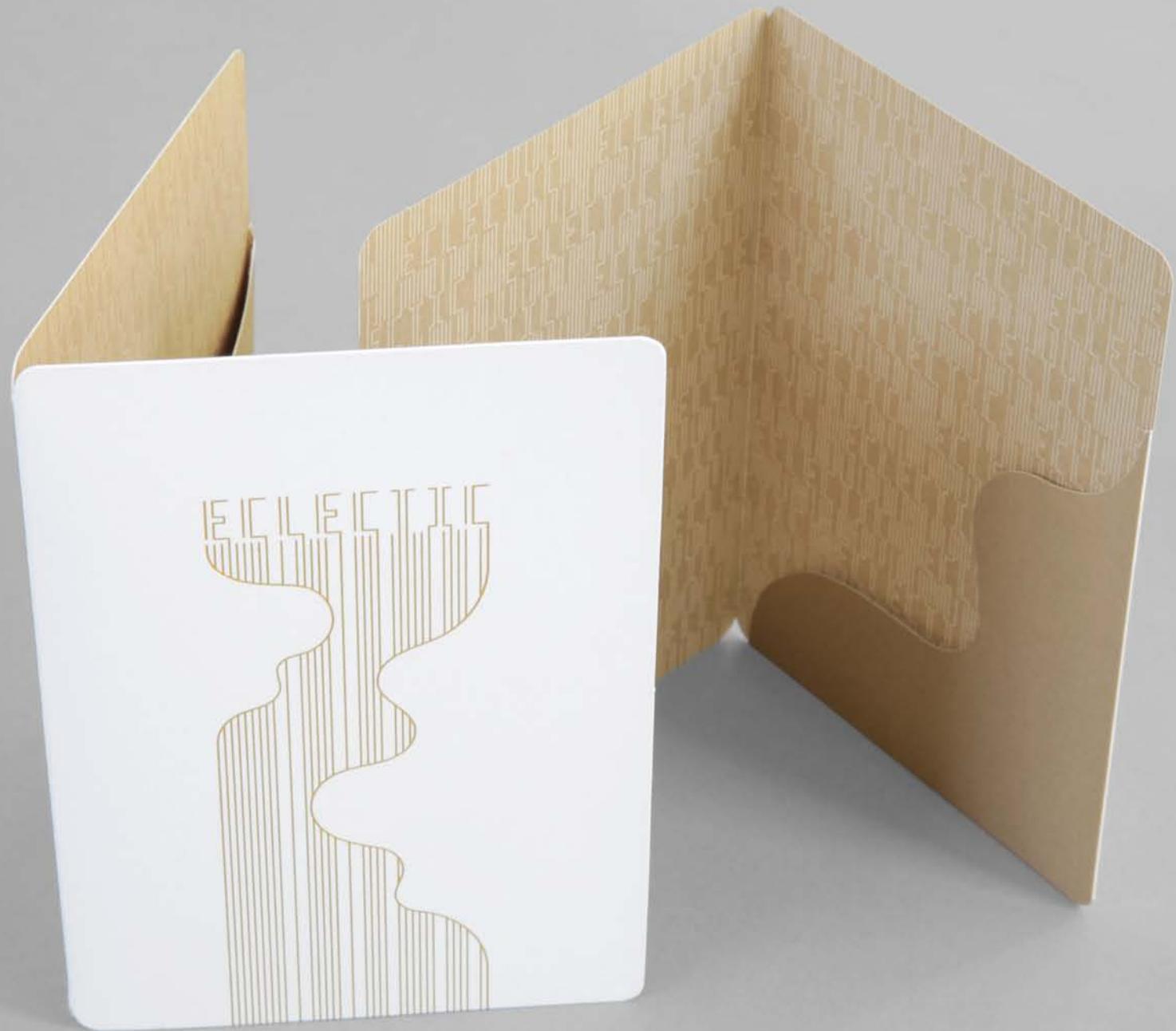
ECLECTIC

ESOTIC

STAIRS







BELLE ÉPOQUE

PATISSERIE

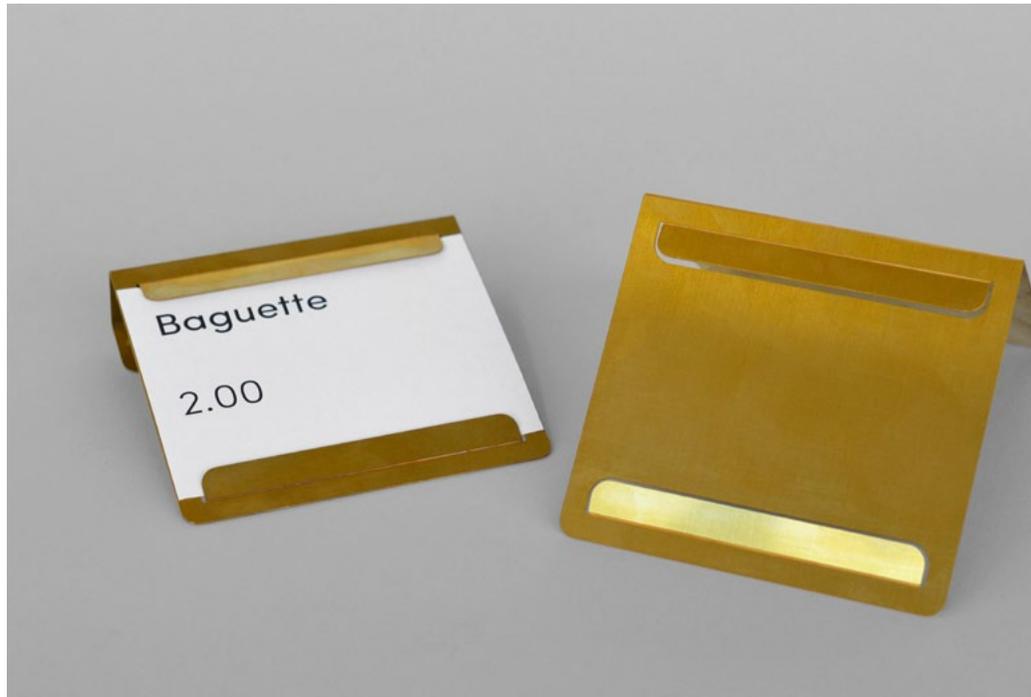










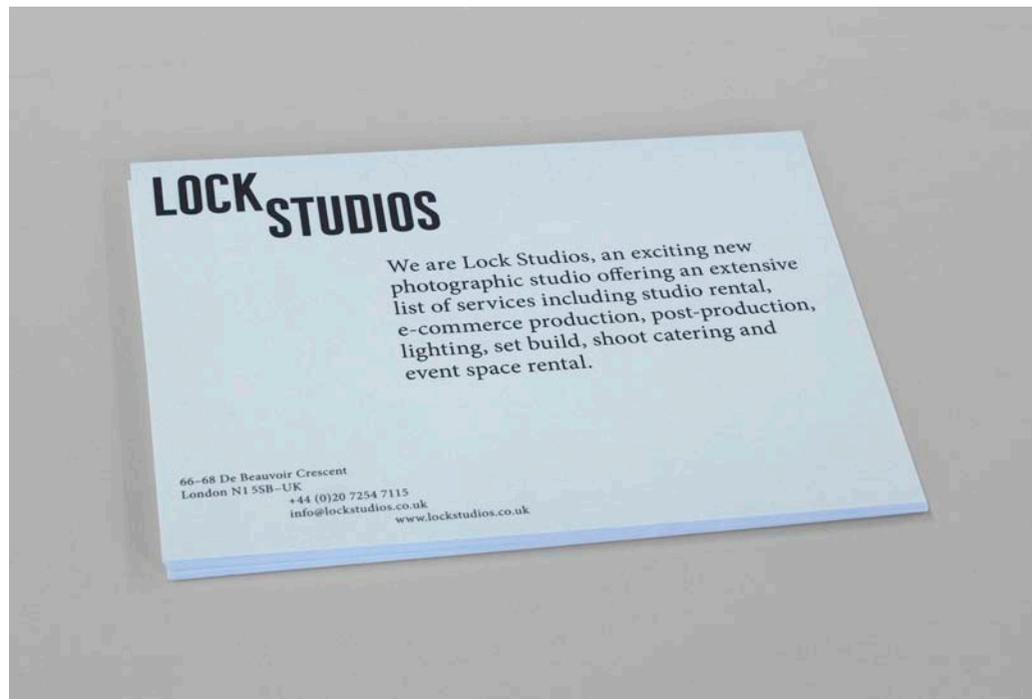
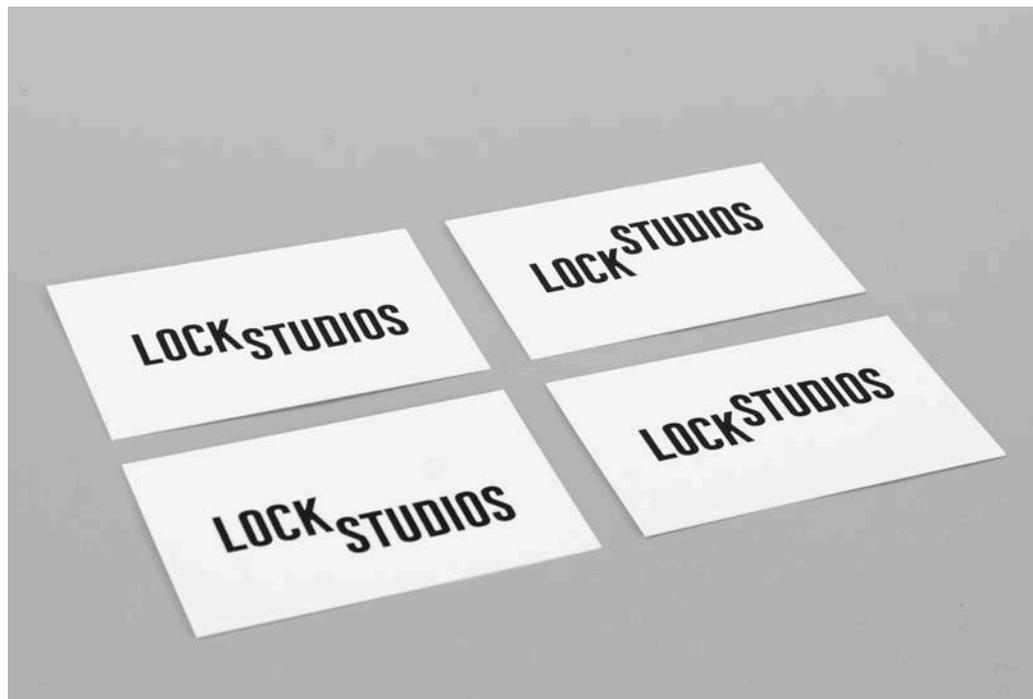












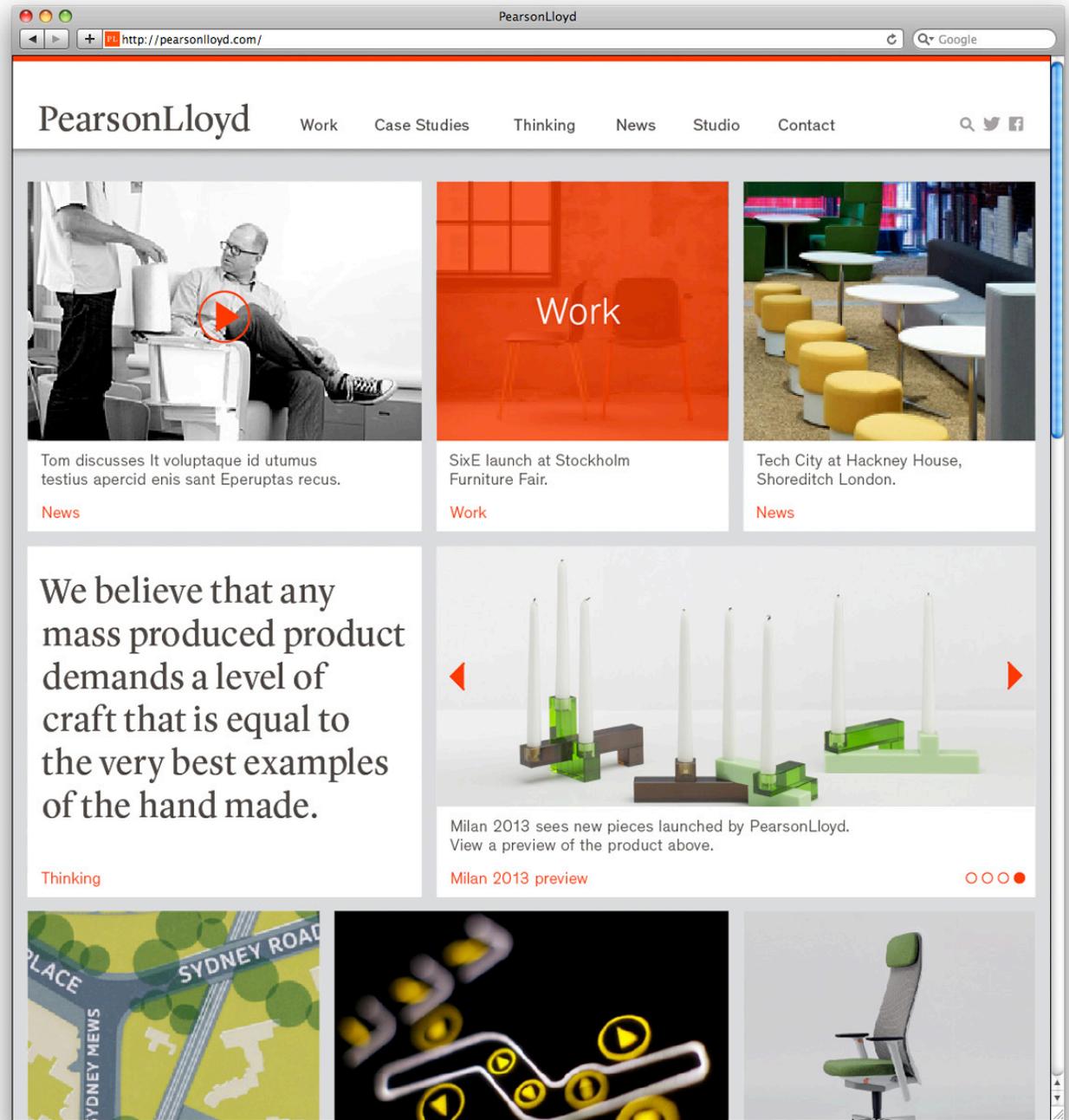
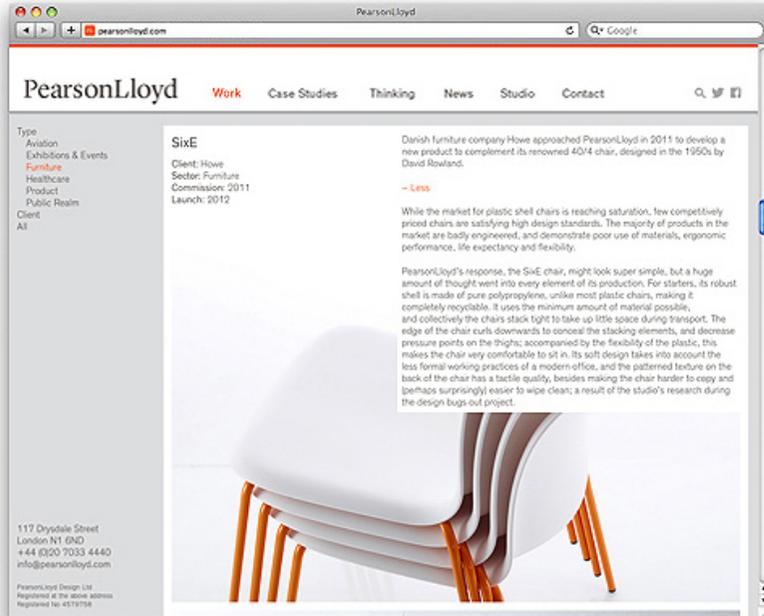
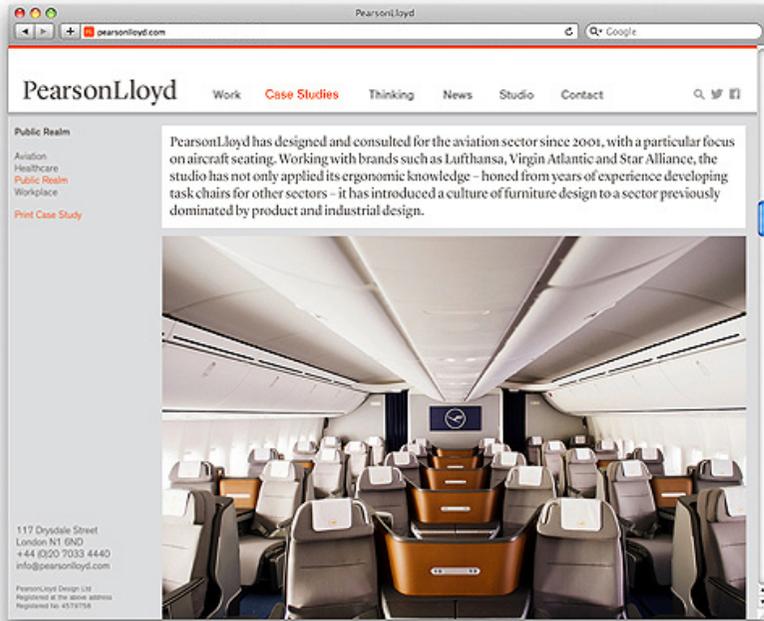


THE ORIGINAL BASKETBALL HOOPS PLEASE CALL

THE ORIGINAL BASKETBALL HOOPS PLEASE CALL

PearsonLloyd







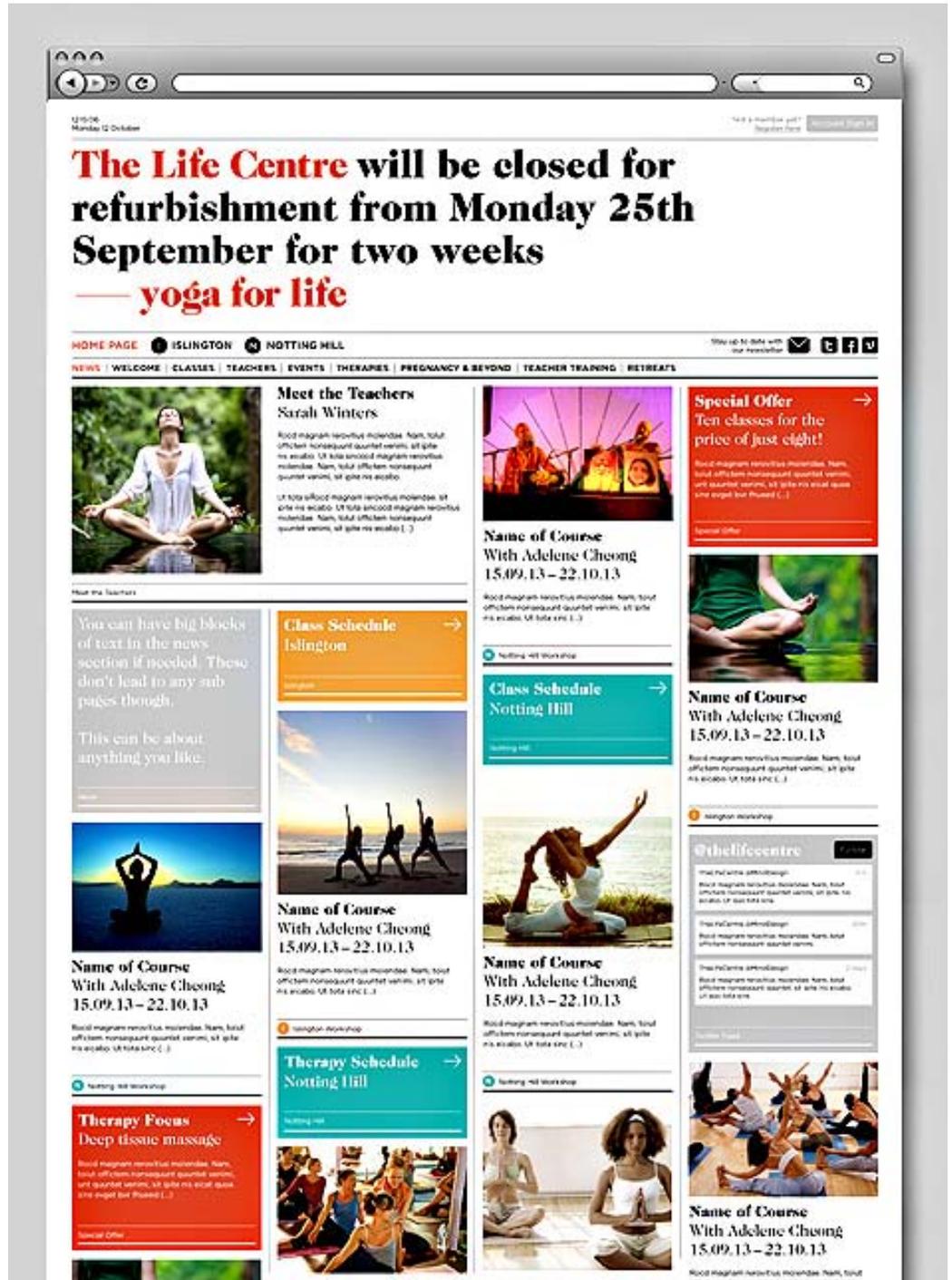
The Life Centre — yoga for life

The Life Centre was one of the first centres to deliver yoga to the UK — yoga for life

The Life Centre opened in Notting Hill in 1993 — yoga for life

The Life Centre opened in Islington in 2011 — yoga for life

Elizabeth Stanley
Director
Notting Hill, 15 Edge Street
London W8 7PN
020 7221 4602
elizabeth@thelifecentre.com
thelifecentre.com



The Life Centre
is your retreat
for self-discovery
— **yoga for life**

Russell Marsh Casting
110 Great Portland Street, London W1W 6JQ
Telephone: +44 (0)20 7696 6336
info@russellmarshcasting.com

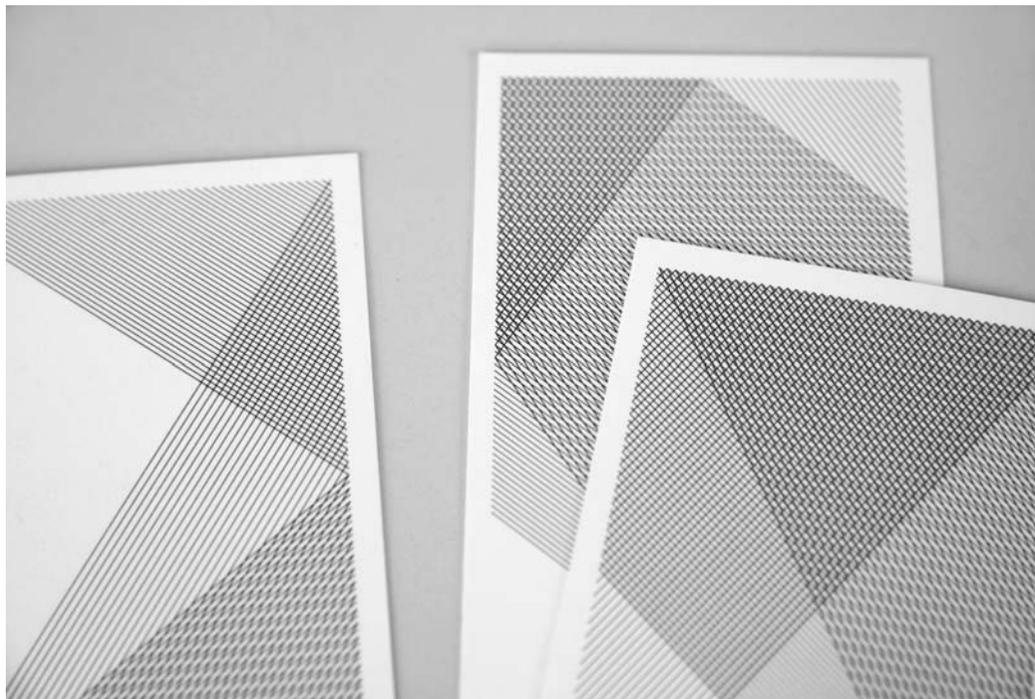
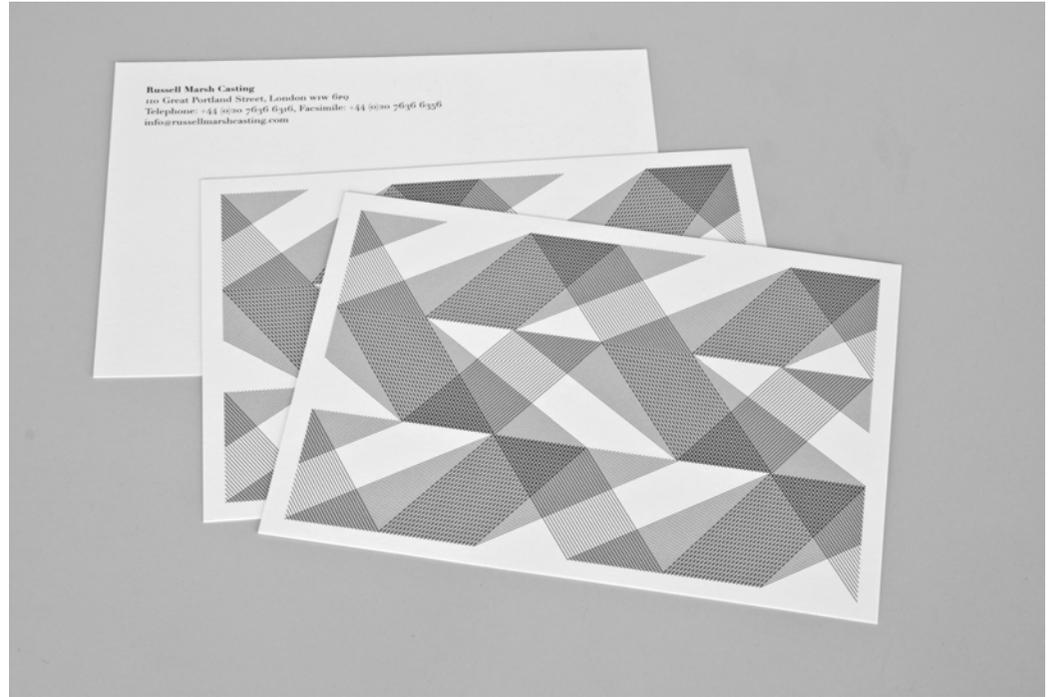
Russell Marsh Casting
110 Great Portland Street, London W1W 6JQ
Telephone: +44 (0)20 7696 6336
info@russellmarshcasting.com

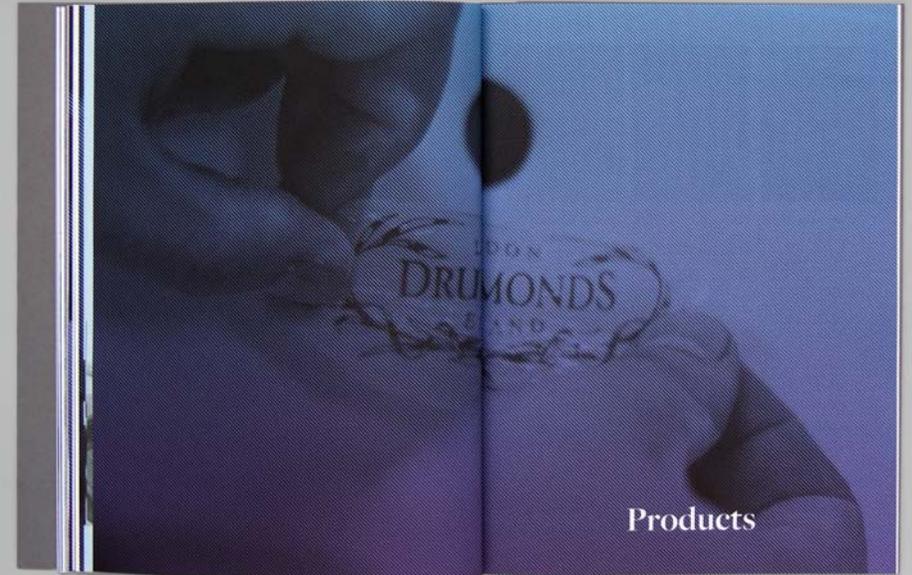
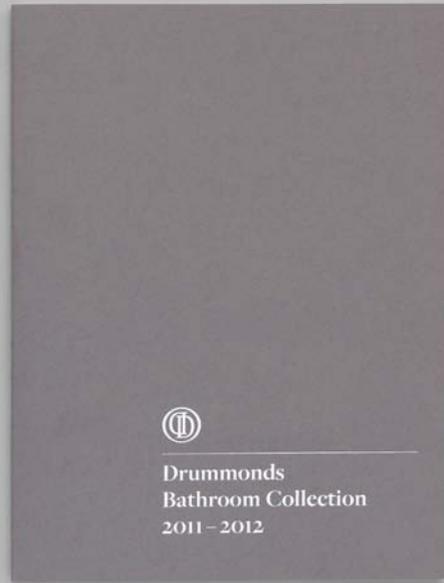
Productions Limited, Registered Office: 110 Great Portland Street, London W1W 6JQ
Company Number: 4165717, Registered in England and Wales, VAT Number: 622 4012 38

Russell Marsh
Casting Director

Russell Marsh Casting
110 Great Portland Street
London W1W 6JQ
Telephone: +44 (0)20 7696 6336
Facsimile: +44 (0)20 7696 6336
Mobile: +44 (0)77268 007 321
russell@russellmarshcasting.com

Russell Marsh Casting







The Tay → p.58

**Using traditional crafts-
manship skills we
produce a high quality
product where every
part is finished by hand.**

The Usk → p.59

Our designers have taken inspiration from the classic copper bateau-style baths from the 18th Century to create *The Usk*. Its polished sheen and strong, elegant lines will complement any bathroom.

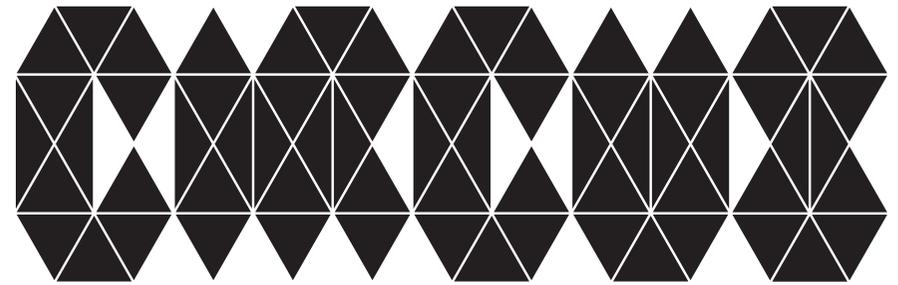
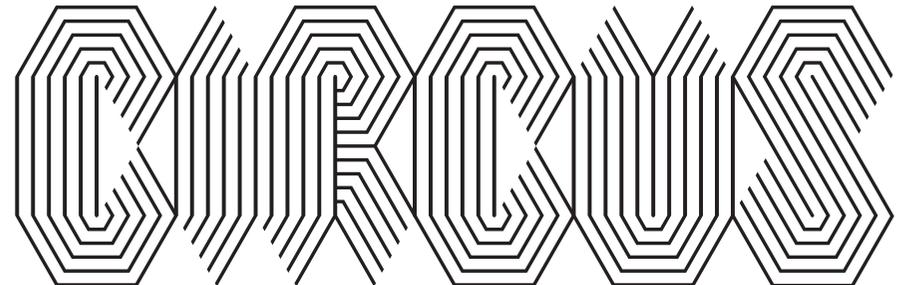
Bathing 12







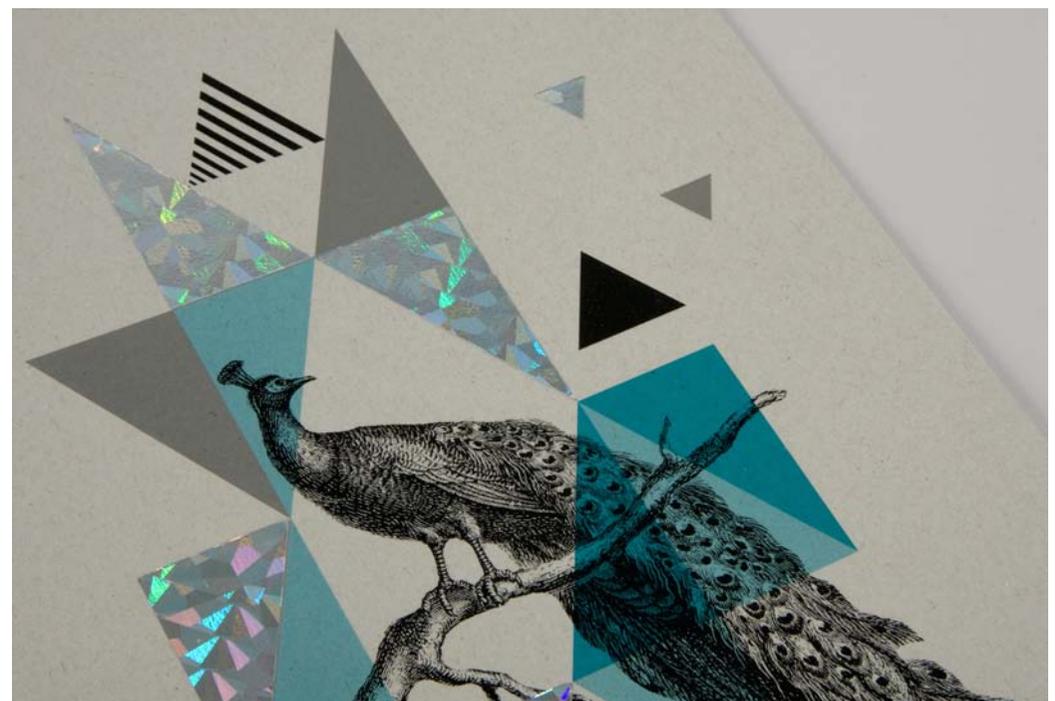
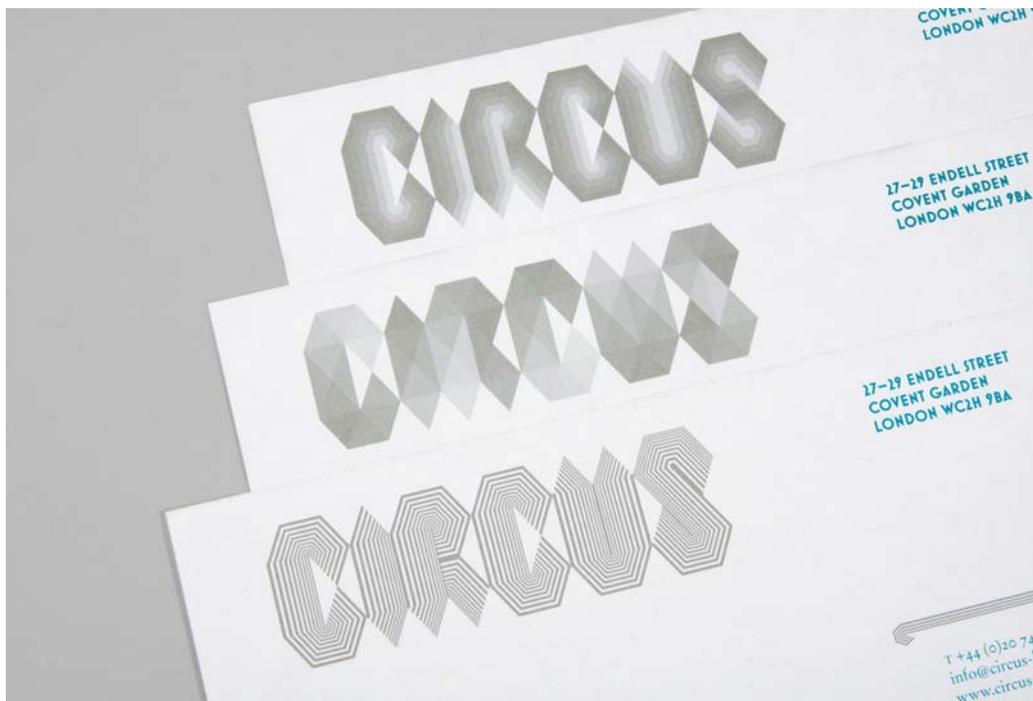


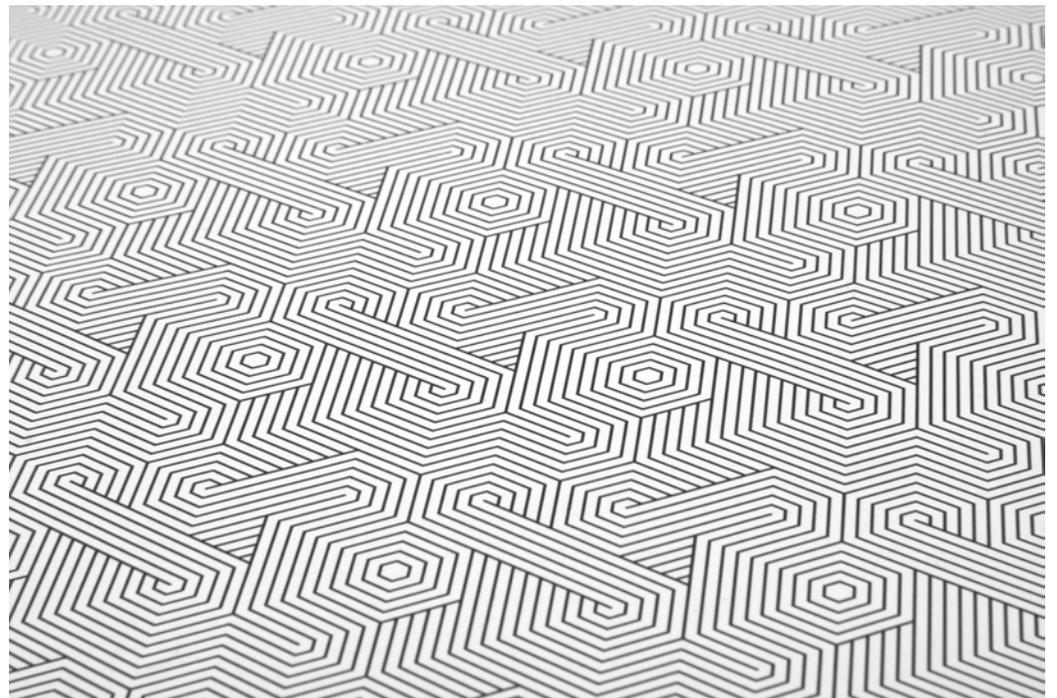




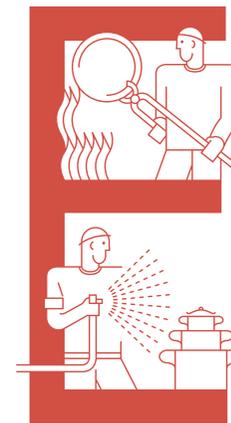
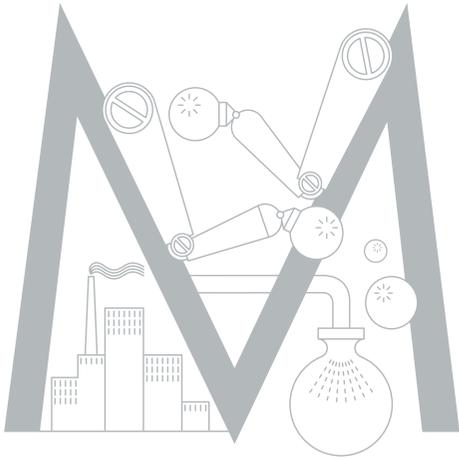
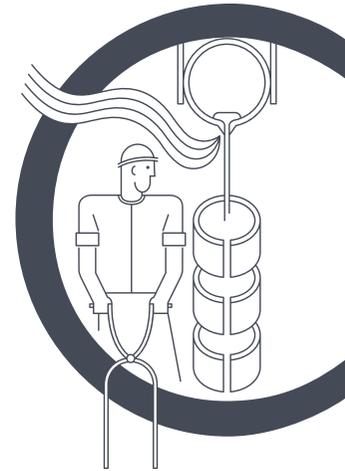
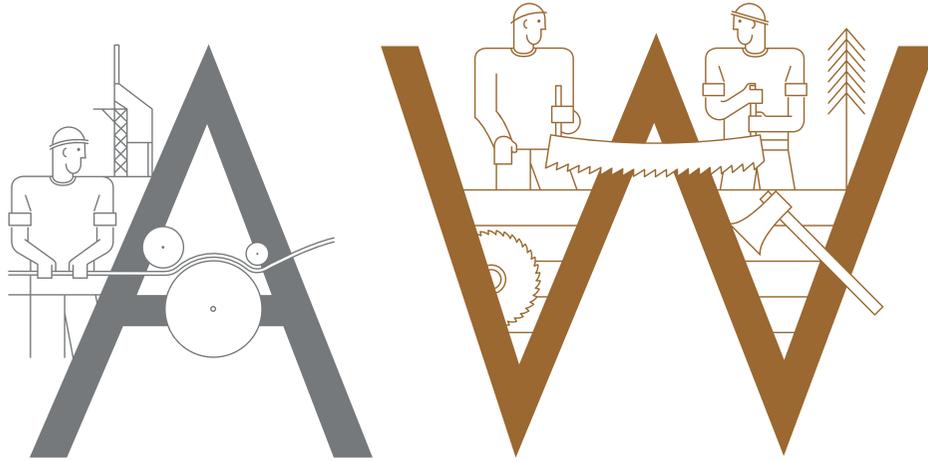
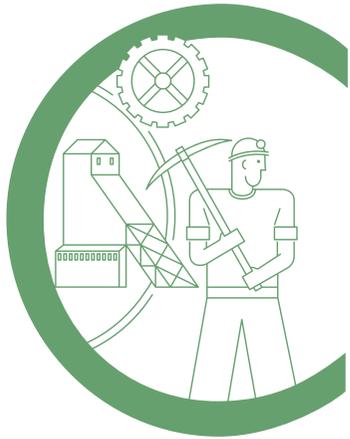


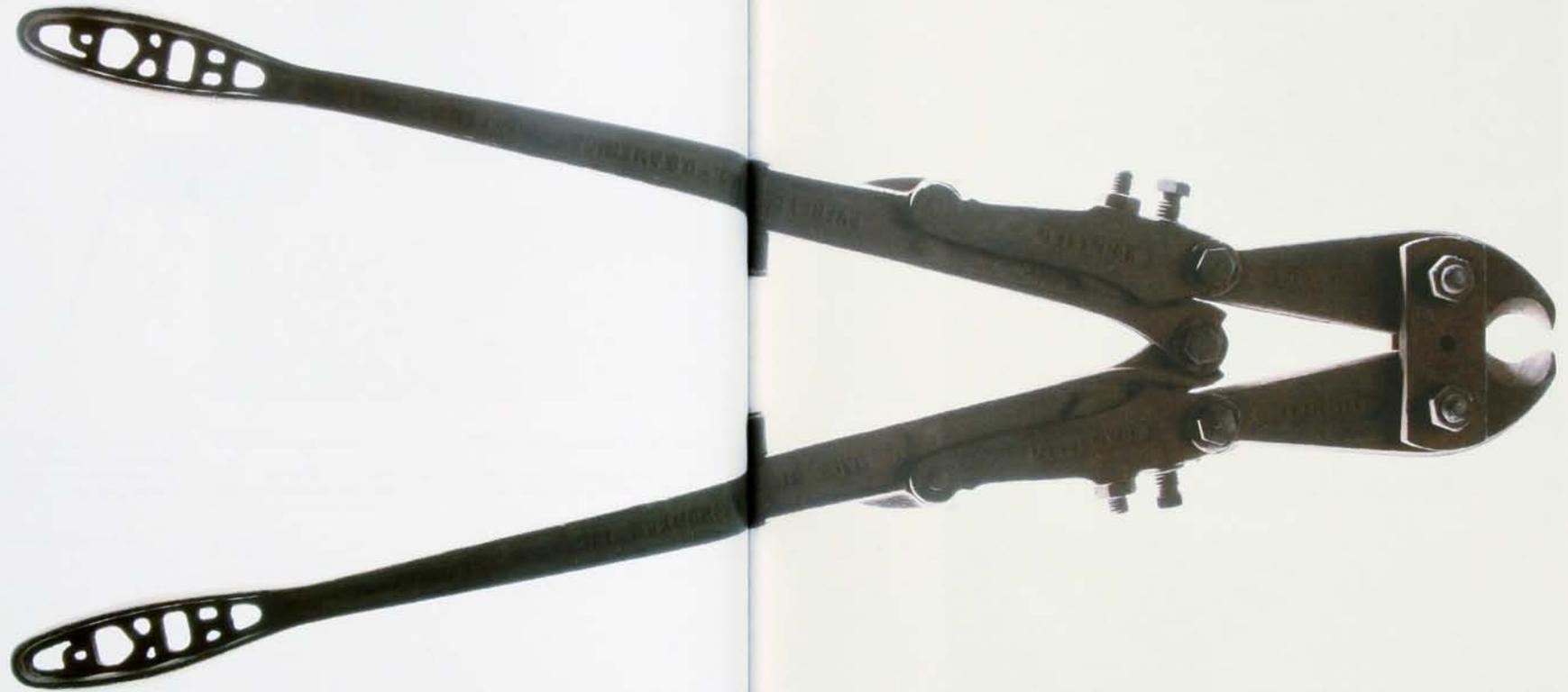












Application



Colour and superior toughness

Inspired by the desire to bring colour into the collection, the Spot Tables and Enamel Vessels have an enamelled surface. The Lean Light has a vibrant glossy powder coat finish.

An enamel surface is created by spraying patches of glass onto a cast iron surface and then firing the product at very high temperatures to create a vitreous enamel surface. This finish is typically associated with science labs and cooking equipment, the result is an indestructible surface with an extraordinary depth of colour.





Tom Dixon.

THE UTILITY ISSUE — TOM DIXON REVIEW 2009/2010

Utility

Solid, genuine, anti-fashion and hard-working designs are what we've been moving towards for some time. Of course, right now, it feels particularly appropriate to embrace these design qualities.

Our work has always rotated around an appreciation of things that are simple, hard-wearing, and as rough and fundamental as we can get away with. For too long relevance and function have been placed second to fashion, while the basic necessities of any product, its serviceability and longevity, have suffered. We say, the time for 'Utility' is here.

In this issue:

UTILITY

Fundamentalism — 6
It's time to re-examine the workings of some of design's most prized names.

The Utility Directory — 4
A guide to the best of the best in utility design, from furniture to lighting.

Back to Basics — 7
Reading inspiration to the way it's been ignored.

A Tough Finish — 4
A look at the most functional and serious furniture of the moment.

NEWS

Join the Book Club — 8
The new Tom Dixon book is out, so we're recommending the latest work of a great design name.

Tom Dixon by George Smith — 11
A look at the iconic design and manufacturing collaboration.

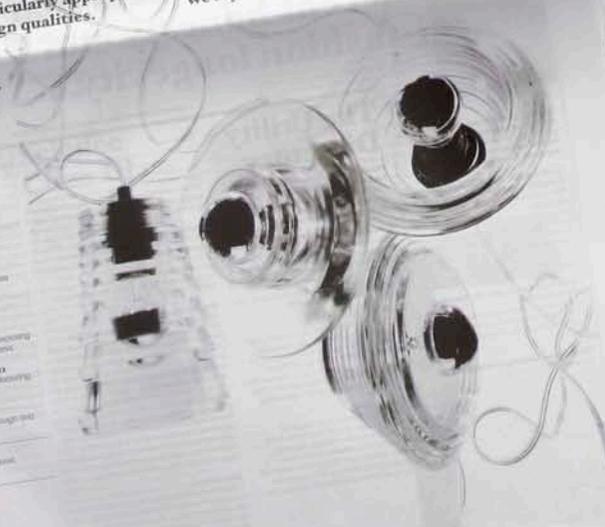
Roughly Retail — 12
Design America's choice: get to be tough and heavy with a new kind of grace.

COVER PHOTO
Hatched Glass Table — Table, Lamp, Book.

Tom Dixon
www.tomdixon.com

Tom Dixon
www.tomdixon.com

Tom Dixon
www.tomdixon.com



Our work has always rotated around an appreciation of things that are simple, hard-wearing, and as rough and fundamental as we can get away with. For too long relevance and function have been placed second to fashion, while the basic necessities of any product, its serviceability and longevity, have suffered. We say, the time for 'Utility' is here.

Tom Dixon.

TOM DIXON REVIEW 2009/2010

Our work has always rotated around an appreciation of things that are simple, hard-wearing, and as rough and fundamental as we can get away with. For too long relevance and function have been placed second to fashion, while the basic necessities of any product, its serviceability and longevity, have suffered. We say, the time for 'Utility' is here.

THE NEW FACTORY

Bringing the consumer into the heart of industry. The 'Flash Factory' has arrived.

The infographic illustrates the transition from a traditional factory to a consumer-centric model. On the left, the 'OLD INDUSTRY MODEL' shows a factory with a tall chimney, connected to a box labeled 'mass production'. This is linked to a 'workforce' of three workers, which is in turn connected to a 'lightbulb' labeled 'energy'. On the right, the 'FUTURE INDUSTRY MODEL' shows a factory with a shorter chimney, connected to a 'transportation' box. This is linked to a 'shopping cart' labeled 'ROAD SHOW' and a 'transportation' box. The 'transportation' box is also connected to a 'truck' and an 'airplane'. A 'package' is shown at the bottom right. The entire diagram is connected by a central line.

energy

workforce

OLD INDUSTRY MODEL

mass production

transportation

transportation

ROAD SHOW

transportation

package

A FAMILIAR MODEL OF MANUFACTURE

THE INDUSTRY ISSUE — Tom Dixon Review 2010/2011

Tom Dixon

A large, polished brass lighting fixture with two large, rounded, reflective shades. The fixture is highly reflective, showing the surrounding environment. It is mounted on a small, circular base.

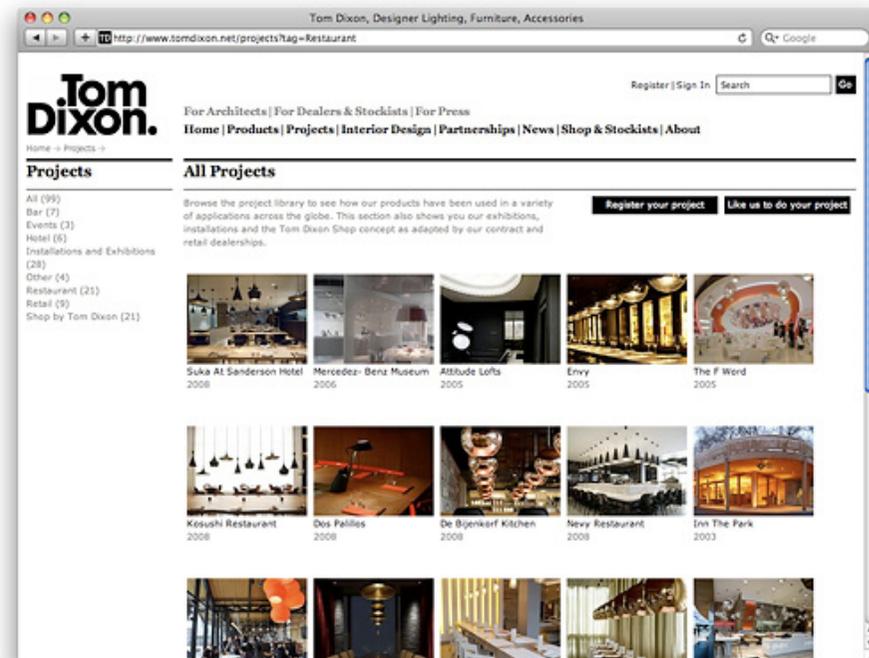
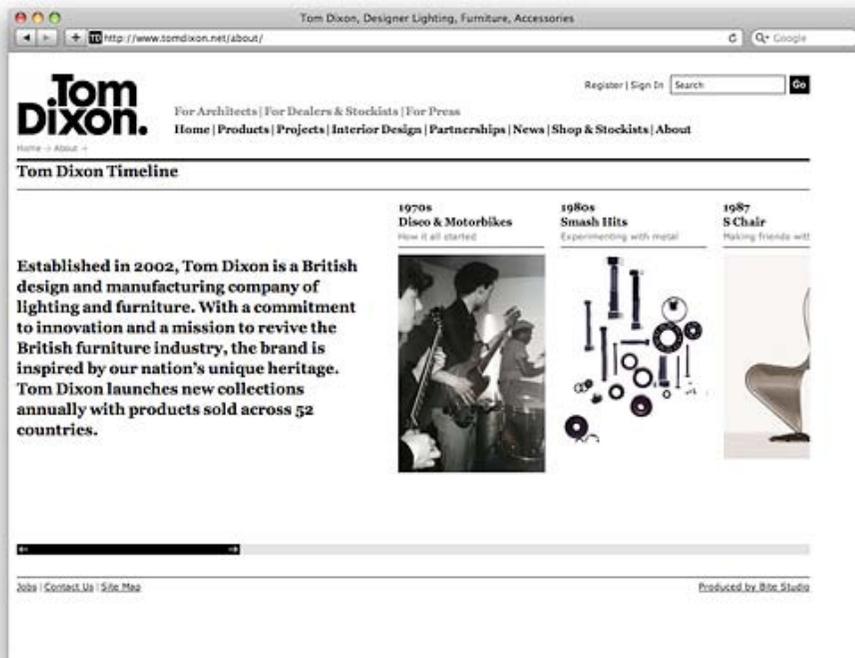
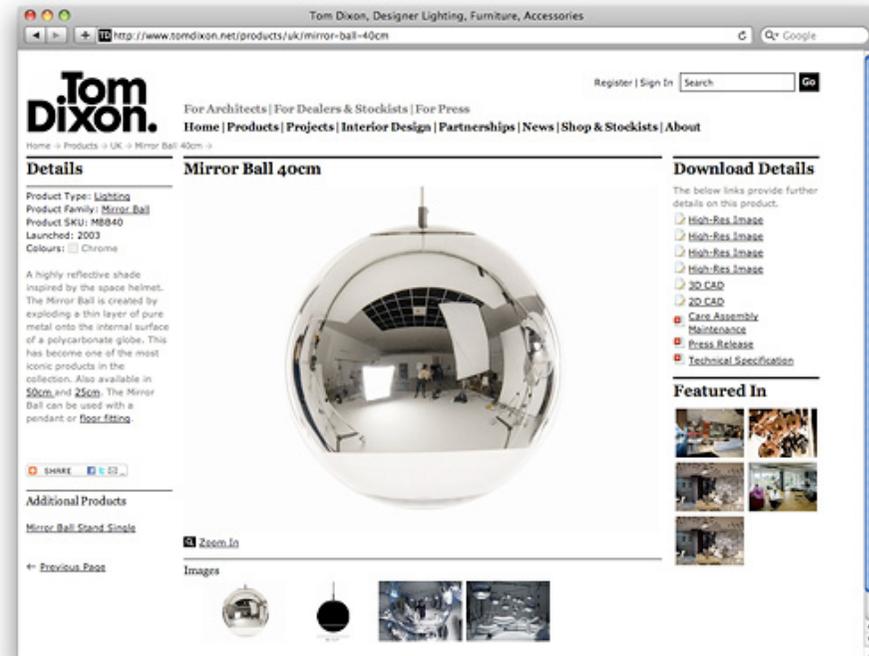
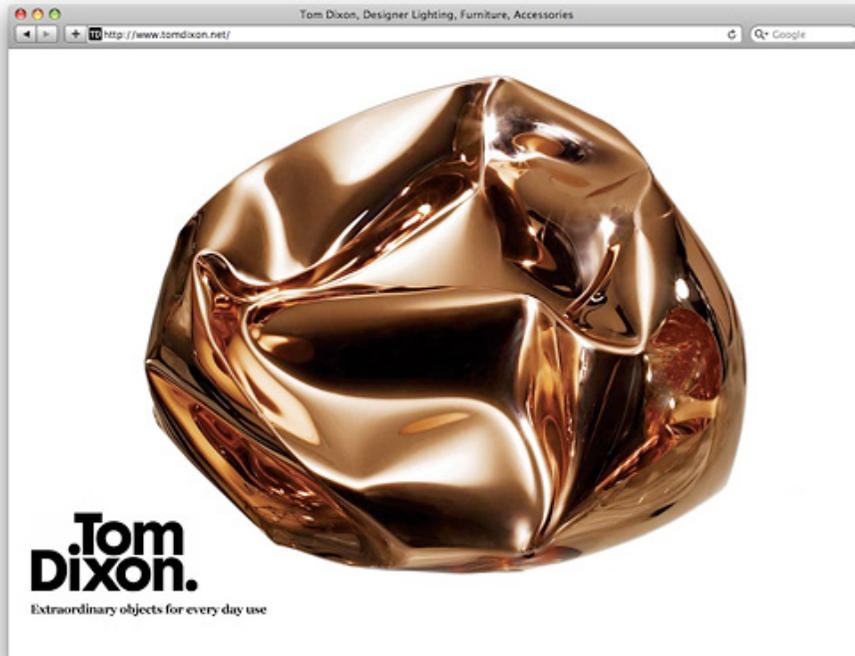
INDUSTRY

Tom Dixon Review 2010/2011

In this issue:

- THE NEW FACTORY**
Radical systems and models for making.
- ROAD SHOW**
Taking Tom Dixon to the consumer.
- BRIGHTER FUTURE**
Lighting designs using new technologies.

FUTURE INDUSTRY MODEL



*A collaboration exploring
the rich possibilities that
result from the best of British
contemporary design and
traditional craftsmanship.*

Collection 2009



pølse stol / sausage chair

artek

Artek Oy
Lamminkatu 3-5 B
FI-00510 Helsinki
Finland
info@artek.fi
www.artek.fi



Four high quality turned oak legs, a back and a seat. The sausage chair is so clever and simple in construction that it is a wonder that no one else had thought of it before...

Easy to ship, to construct and to store. Niema Dixal's triumph is an extremely comfortable easy chair that sits happily in hotel lobbies, restaurants and bars, or will perform just as well in a domestic interior.



Niema Dixal (1921 - 2005)

Niema Dixal

Born in Copenhagen, Denmark in 1921, Niema trained in a cabinetmaker before studying at the School of Arts and Crafts and the Royal Academy of Fine Arts in Copenhagen. She graduated in furniture design in 1946 and established her own design studio together with Jørgen Dixal. Her career was cut short by work in the design studio until shortly before her death in Copenhagen in June 2005.

From the start of her career in the post war years, she was always challenged by new materials and new techniques. Niema worked in various materials such as glass, woodwork and leather and in various disciplines such as cabinetry, jewellery, textiles, applied art and more.

In the 1950s she experimented with light bulb seating. From 1958 to 1960 she lived in London, establishing the international furniture house Heston in partnership with Kurt Hards.

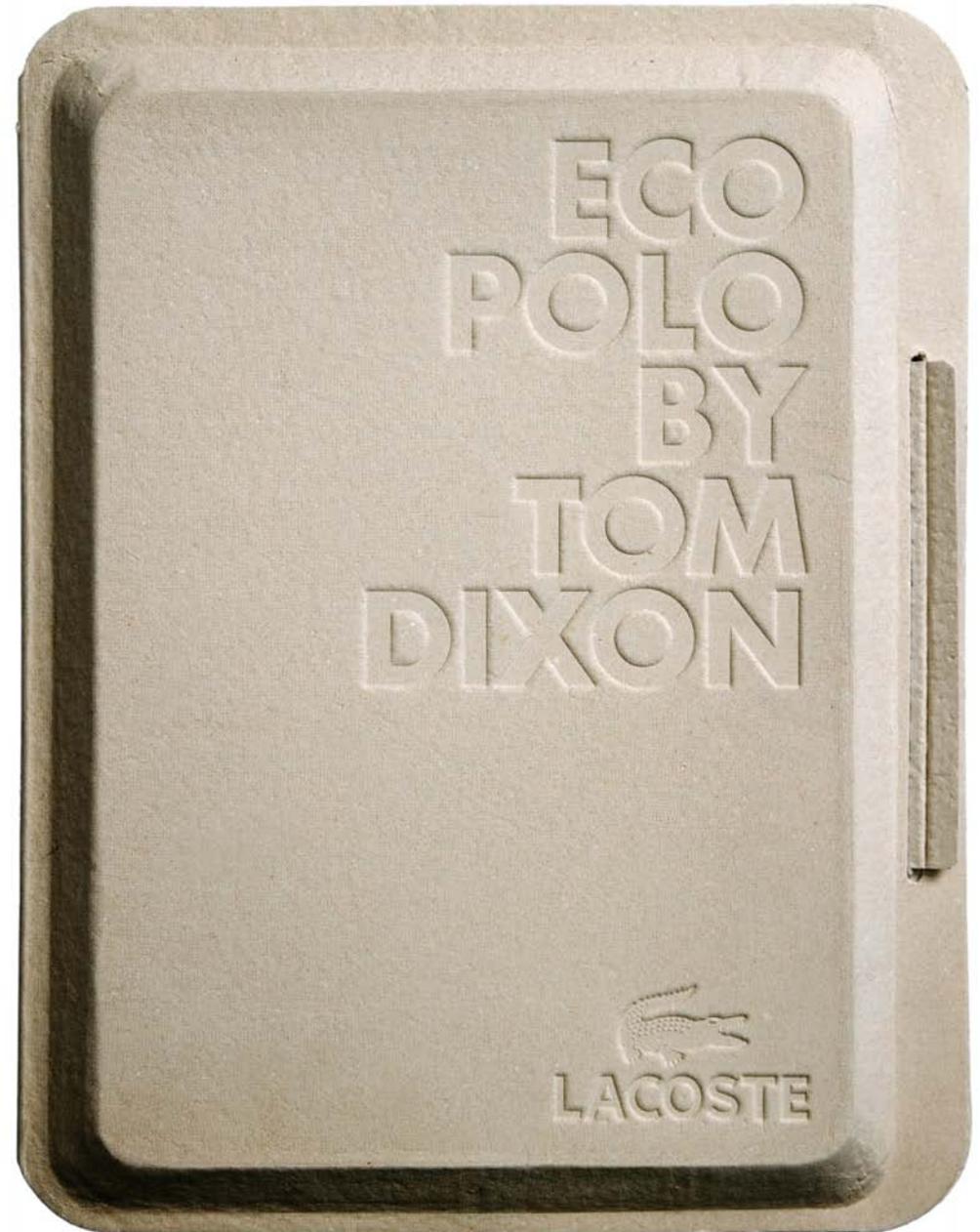
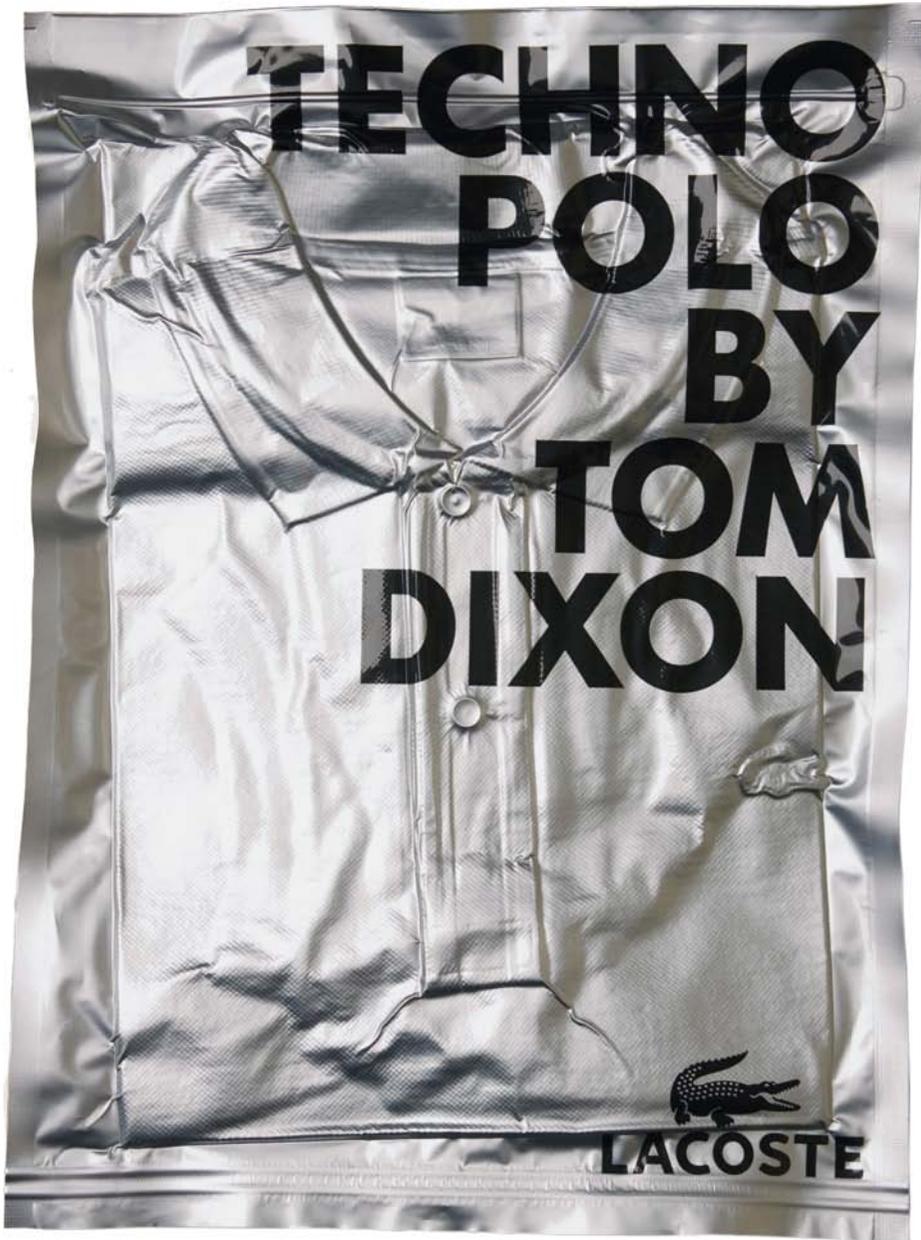
Among her designs in continuous production are: dining table Gøttgen, tables for Knud and furniture for Frederik, Kivi, Gøttgen amongst others.

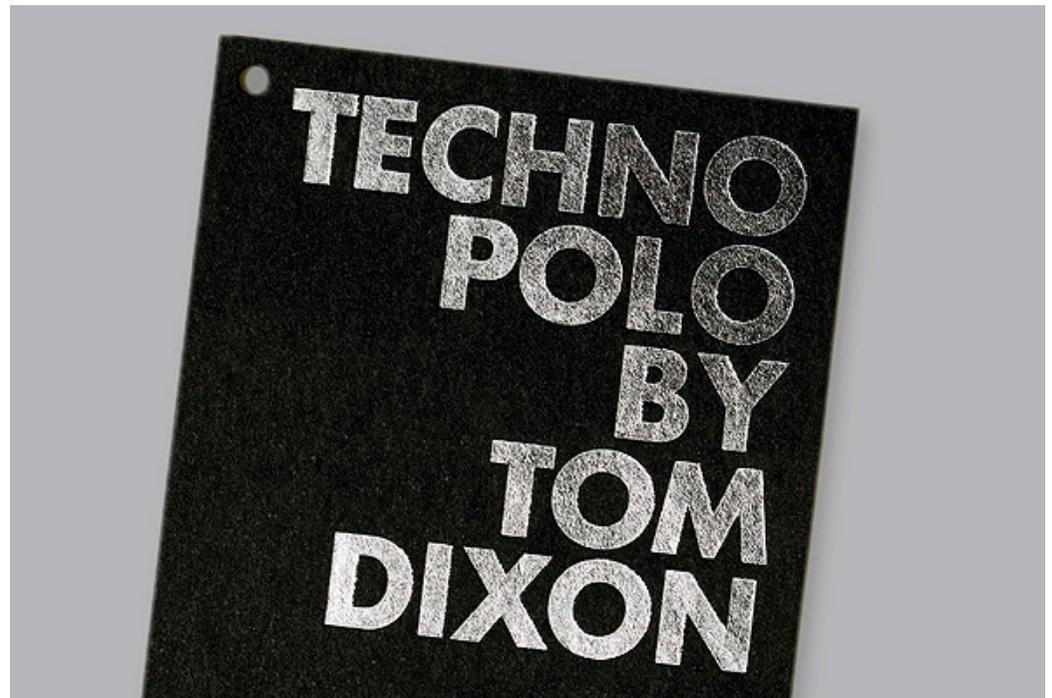
Niema Dixal has exhibited internationally at the Vitrum exhibition in Amsterdam, Berlin, Paris, New York, Vienna, London, Stockholm, Milan, Cologne, Manchester, Reykjavik, Paris and Denmark.

Awarded numerous international prizes, including in 1962, the Grand Medal in the International Furniture Design Competition, Japan, for the bench for Hans J. Pedersen. Elected Honorary Royal Designer in London in 1996 and awarded the Silver Artek Chair by the Danish Ministry of Culture in 1998.

artek



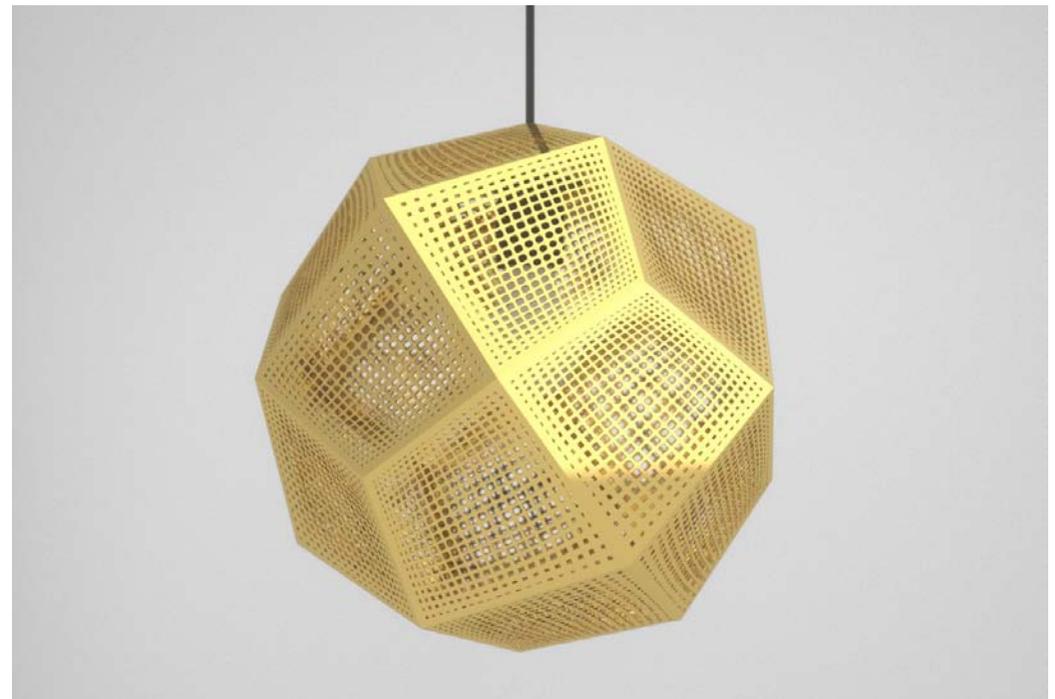


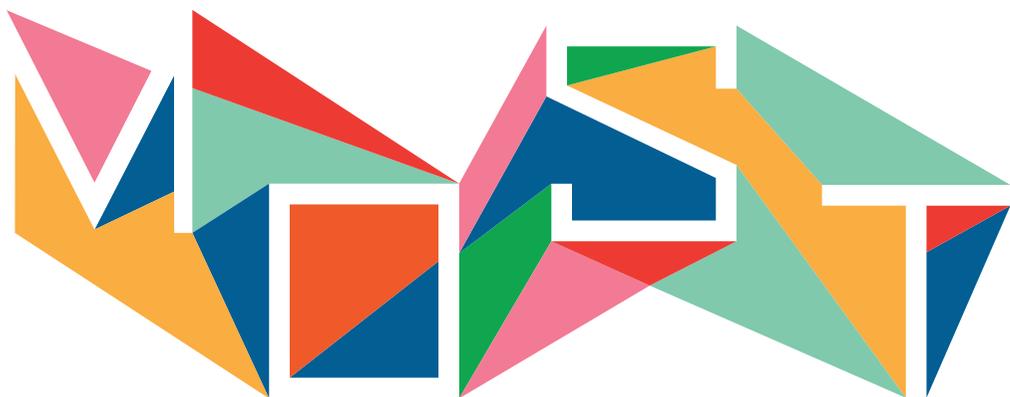




हान
हटो-
टेक्नो
इपिन ठान
व टोवइशंट
विशिन
ताह









17-22 April 2012

Instigated by Tom Dixon
for Milan Design week

An epicentre for the freshest
ideas in communication, food,
culture, design and the digital
industry revolution.

**Tom
Dixon.**

Opening Times
Mon: 10.00-21.00
Tues: 10.00-21.00
Wed: 10.00-21.00
Thurs: 10.00-21.00
Fri: 10.00-21.00
Sat: 10.00-21.00

THE DOCK THE DOCK THE DOCK

Wishing there was somewhere new to go?

Looking for design stimulation?

Wishing there was somewhere new to go?

Looking for design stimulation?

Wishing there was somewhere new to go?

An emporium of creative talent instigated by Tom Dixon and sponsored by Derwent London

An emporium of creative talent instigated by Tom Dixon and sponsored by Derwent London

An emporium of creative talent instigated by Tom Dixon and sponsored by Derwent London

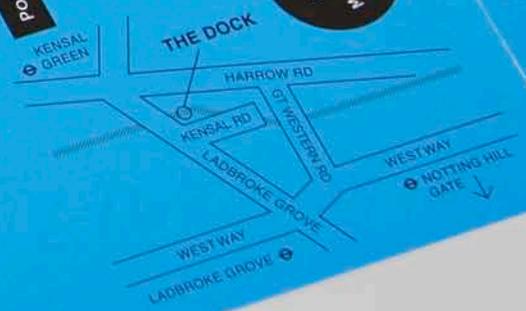
A series of stand alone exhibitions, indoor and outdoor installations presented in over 40,000 square feet of space.

A series of stand alone exhibitions, indoor and outdoor installations presented in over 40,000 square feet of space.

Open air, waterside location where the West re-asserts its innovative credentials. Where food, fashion, art, design and new media come together in an artistic explosion of talent.

Open air, waterside location where the West re-asserts its innovative credentials. Where food, fashion, art, design and new media come together in an artistic explosion of talent.

A series of stand alone exhibitions, indoor and outdoor installations presented in over 40,000 square feet of space.



DERWENT LONDON

THE LONDON DESIGN FESTIVAL

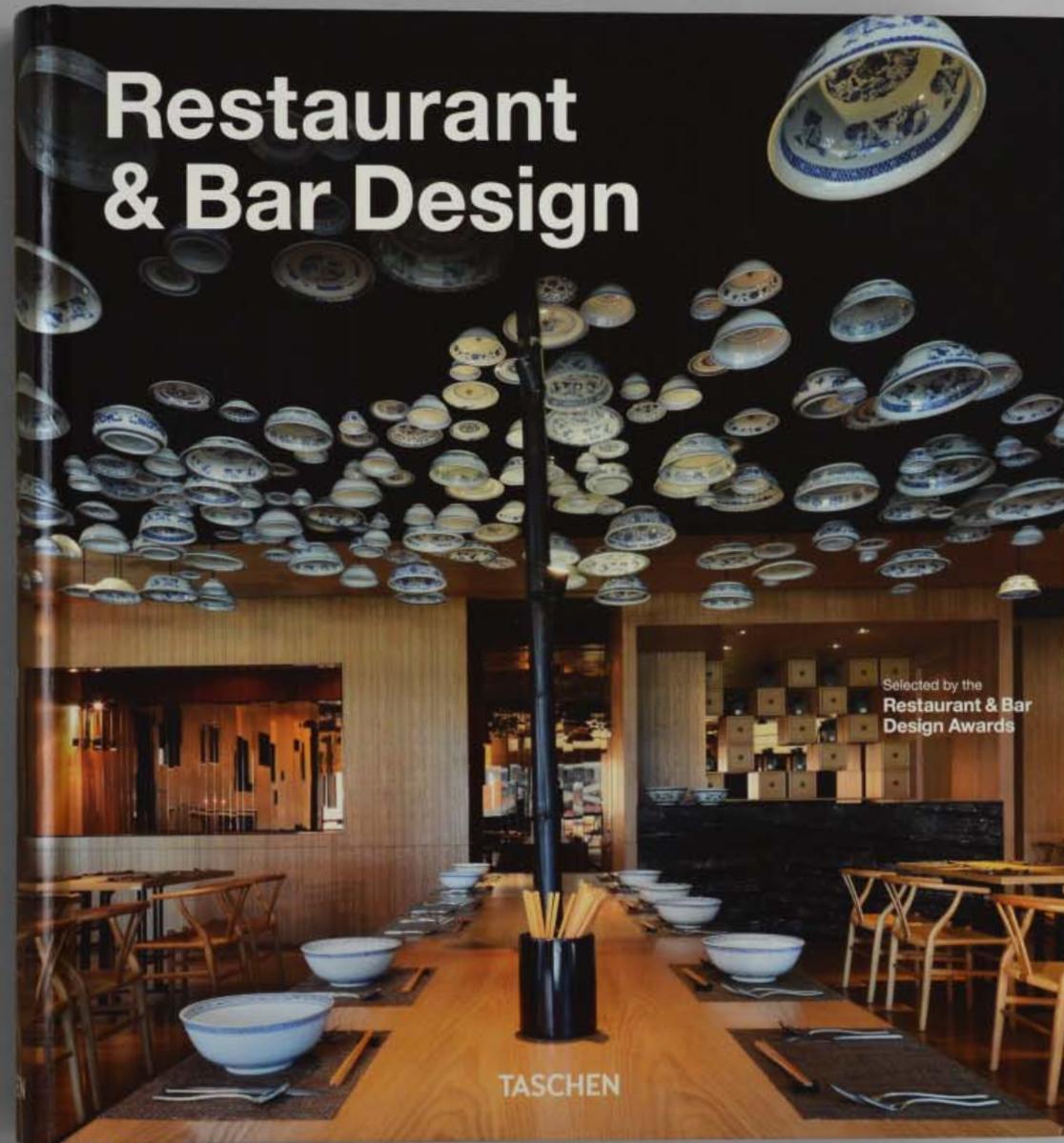
THE LONDON DESIGN FESTIVAL

portobello dock, 344 Ladbroke Grove, W10 5BU
www.portobellodock.com

portobello dock, 344 Ladbroke Grove, W10 5BU
www.portobellodock.com

Monday 21st september - Sunday 27th september
Mon: 2pm - 6pm / Tue - Sat: 10am - 6pm / Sun: 10am - 4pm
Late night opening: 8pm Tuesday 22nd

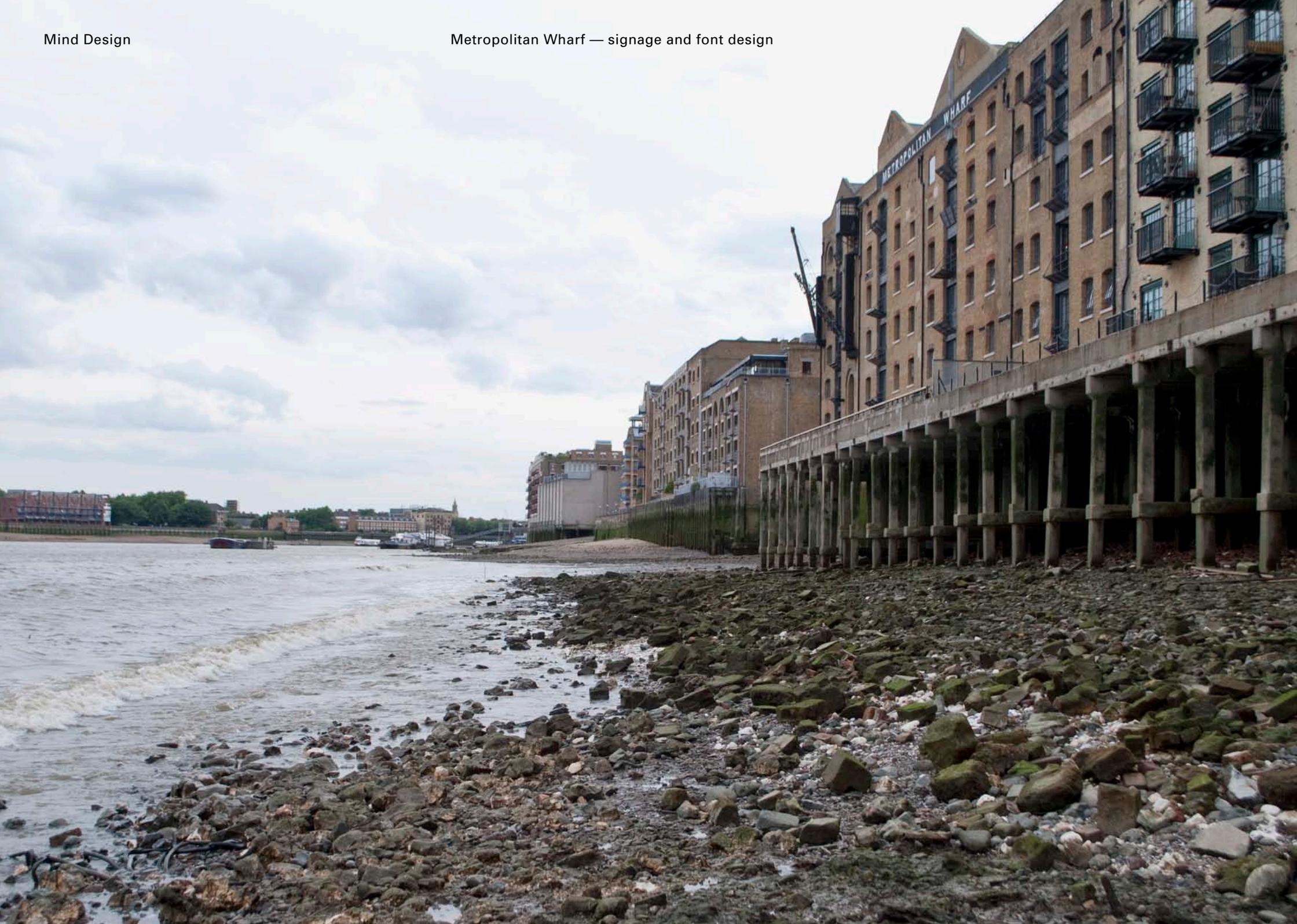
Monday 21st september - Sunday 27th september
Mon: 2pm - 6pm / Tue - Sat: 10am - 6pm / Sun: 10am - 4pm
Late night opening: 8pm Tuesday 22nd



Restaurant & Bar Design

Selected by the
Restaurant & Bar
Design Awards

TASCHEN





- | | |
|------------------------------|---------------------------|
| 901 | 304 TRADETRACER UK LTD |
| 902 | 310 |
| 903 | 401 LANGUAGEWIRE UK |
| 301 GOOD RESULTS PR | 402 HAWKEMOOR |
| 102 | 603 |
| 103 VIRTUOSO IT | 404 UK REAL ESTATE LTD |
| 405 | 407 DESIGNWERK |
| 302 THE OUTSIDERS | 504 PAUL HASLAM FURNITURE |
| 304 LAZARIDEE | 509 |
| 302 LP UK | 410 |
| 304 TAUTZ | 501 |
| 309 | 302 |
| 310 | 303 |
| 301 MANALO & WHITE | 401 |
| 302 | 502 |
| 303 BLUEFIELD TRADING | 306 |
| 304 GRAND NATIONALS | 509 |
| 304 TWO AGENT SEE INTL LTD | 310 |
| 305 ENG COMMUNICATIONS / BJD | 501-508 APARTMENTS |



A B C D E F

G H I J K L M

N O P Q R S T

U V W X Y Z

-

0 1 2 3 4 5 6 7 8 9

-

! ? & : ' , / . ;

A B C D E F

G H I J K L M

N O P Q R S T

U V W X Y Z

-

0 1 2 3 4 5 6 7 8 9

-

! ? & : ' , / . ;

T
T E S
S A O N T N E R S
S E A C O N T A I N E R S
S E A C O N T A I R
S E A C O N T A
E A C O N T
E A C O N
E C

tea

t

t

black tea

t

oolong tea

t

green tea

t

white tea

t

pu-erh tea

t

infusion tea







BREAKFAST

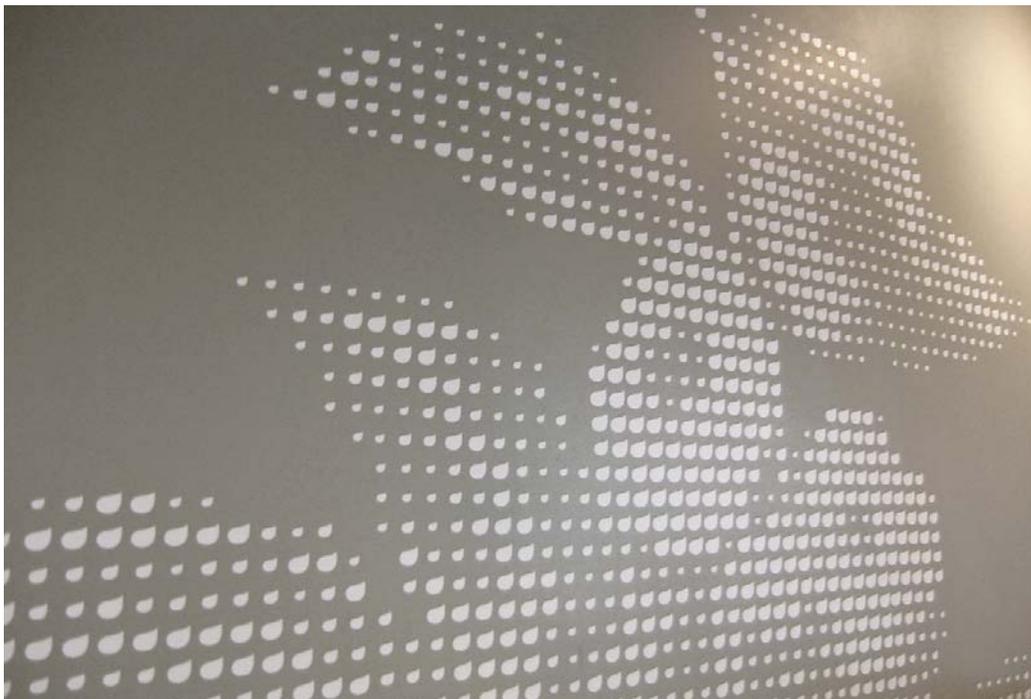
- BREADS:
- BUT 0.10
- CUPETS 1.20

tea











belmacz

belmacz

belmacz

belmacz

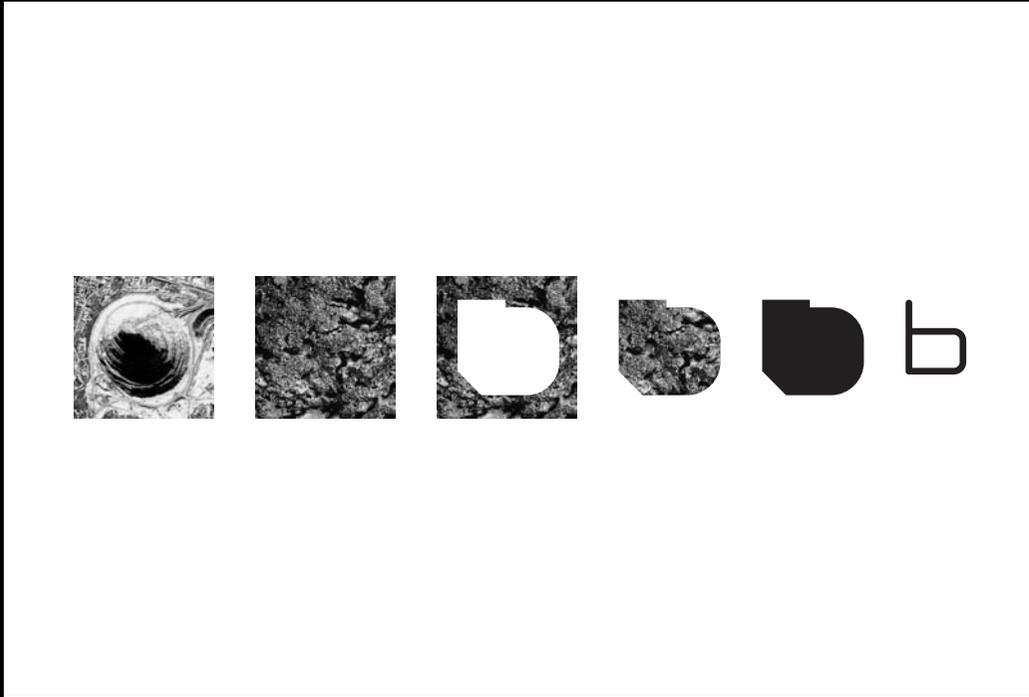
belmacz



Belmacz Ltd ■ 45 Davies Street ■ London W1K 4LX ■ England
TEL: +44 (0)20 7629 7863 ■ FAX: +44 (0)20 7318 1575
EMAIL: gallery@belmacz.com ■ www.belmacz.com

belmacz

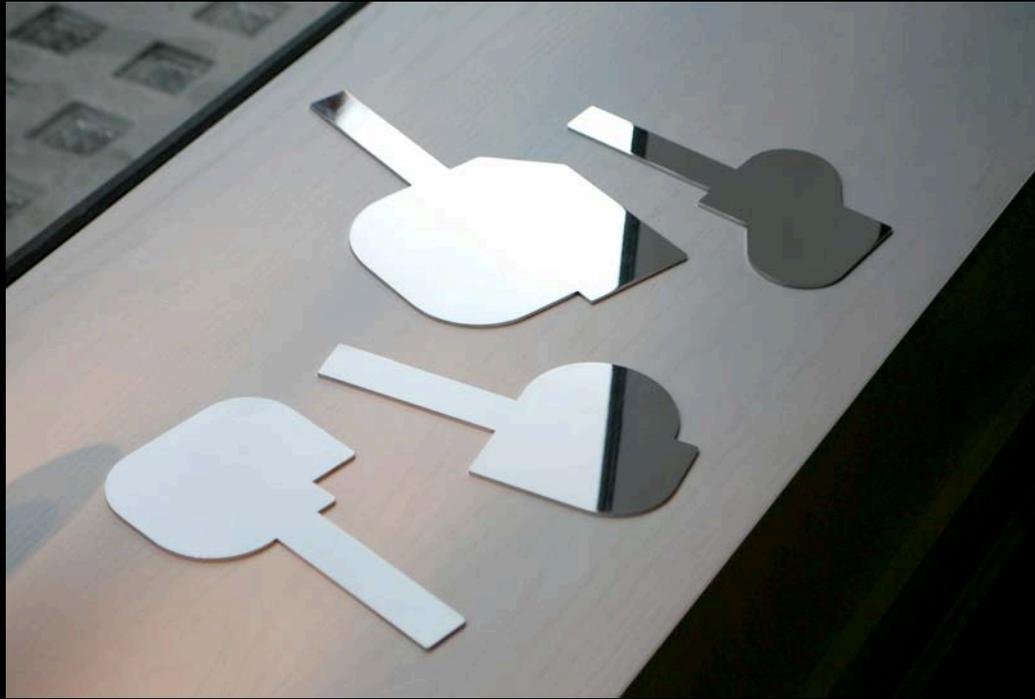
Belmacz Gallery — identity for a jewellery and art gallery

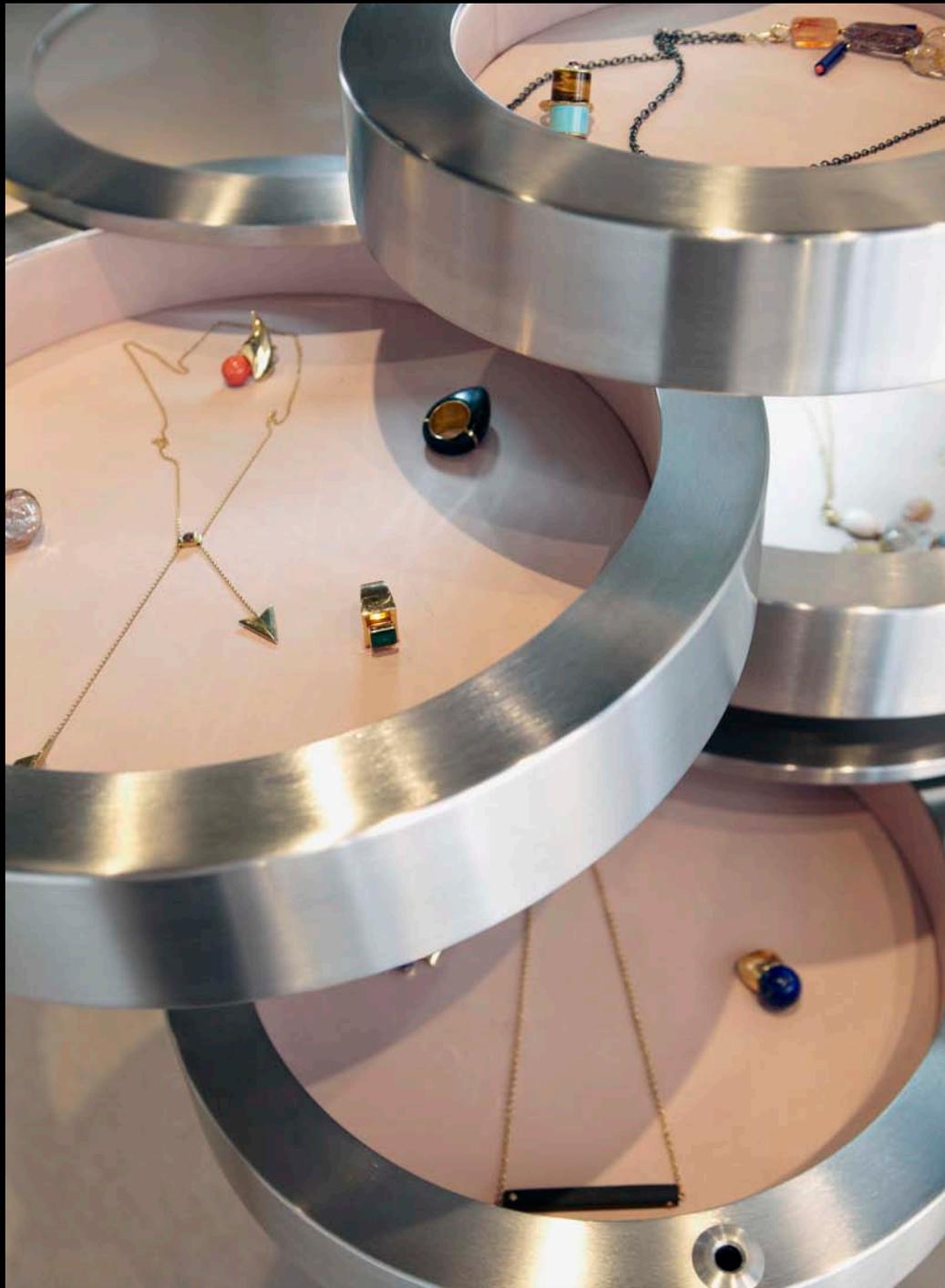






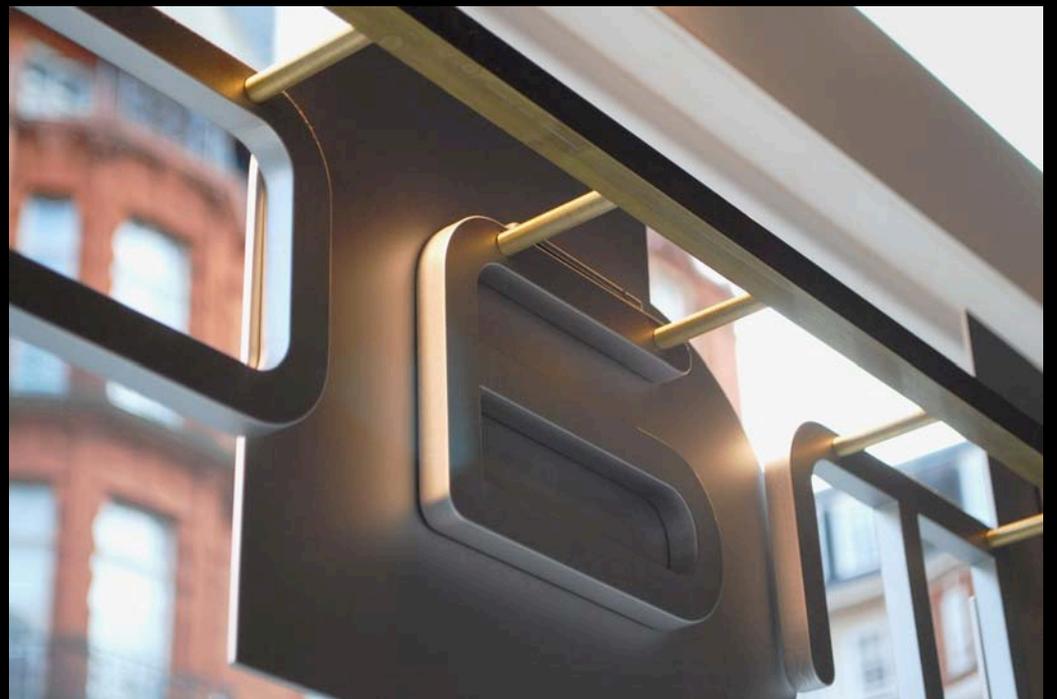




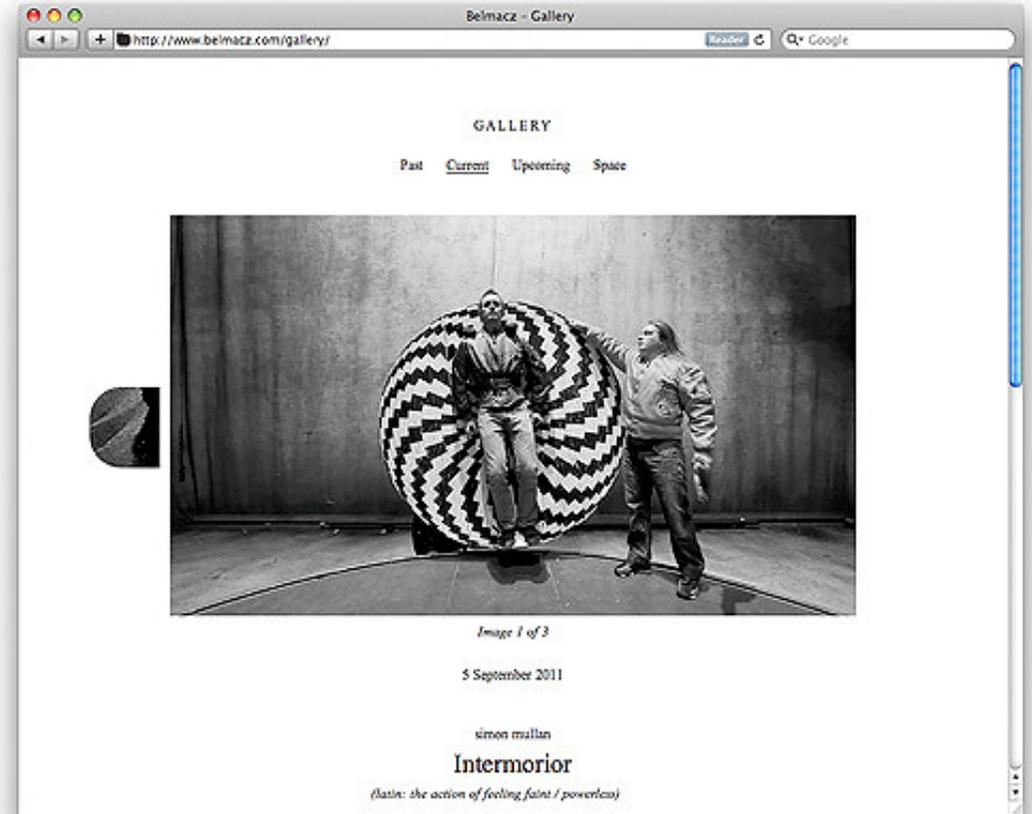
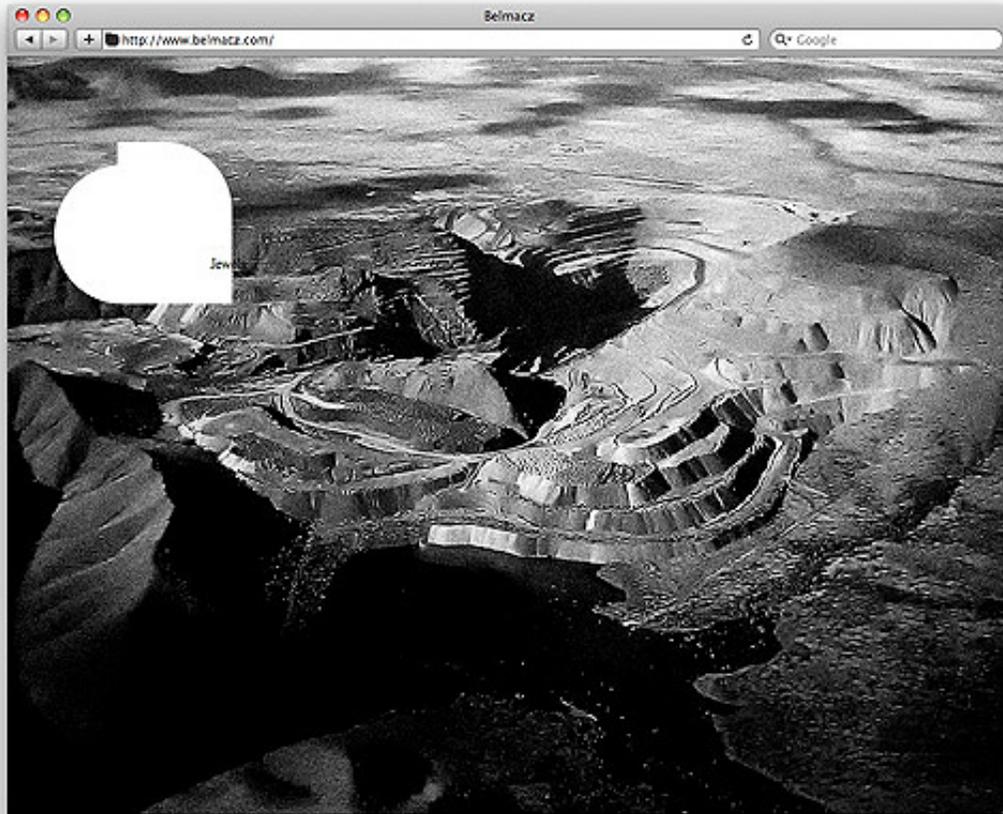




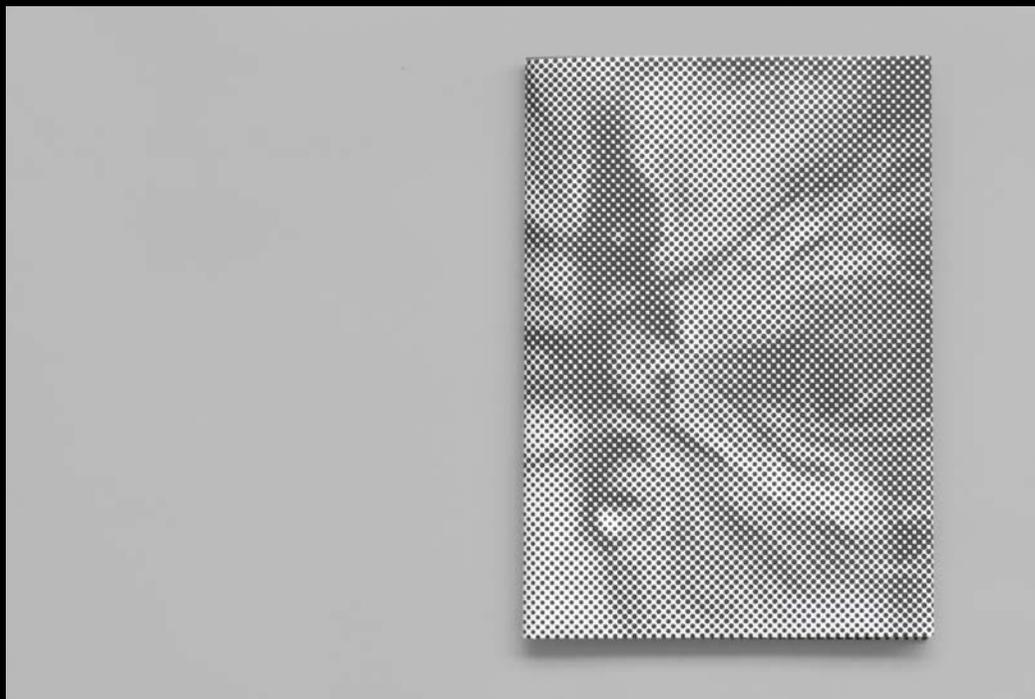
belmacz















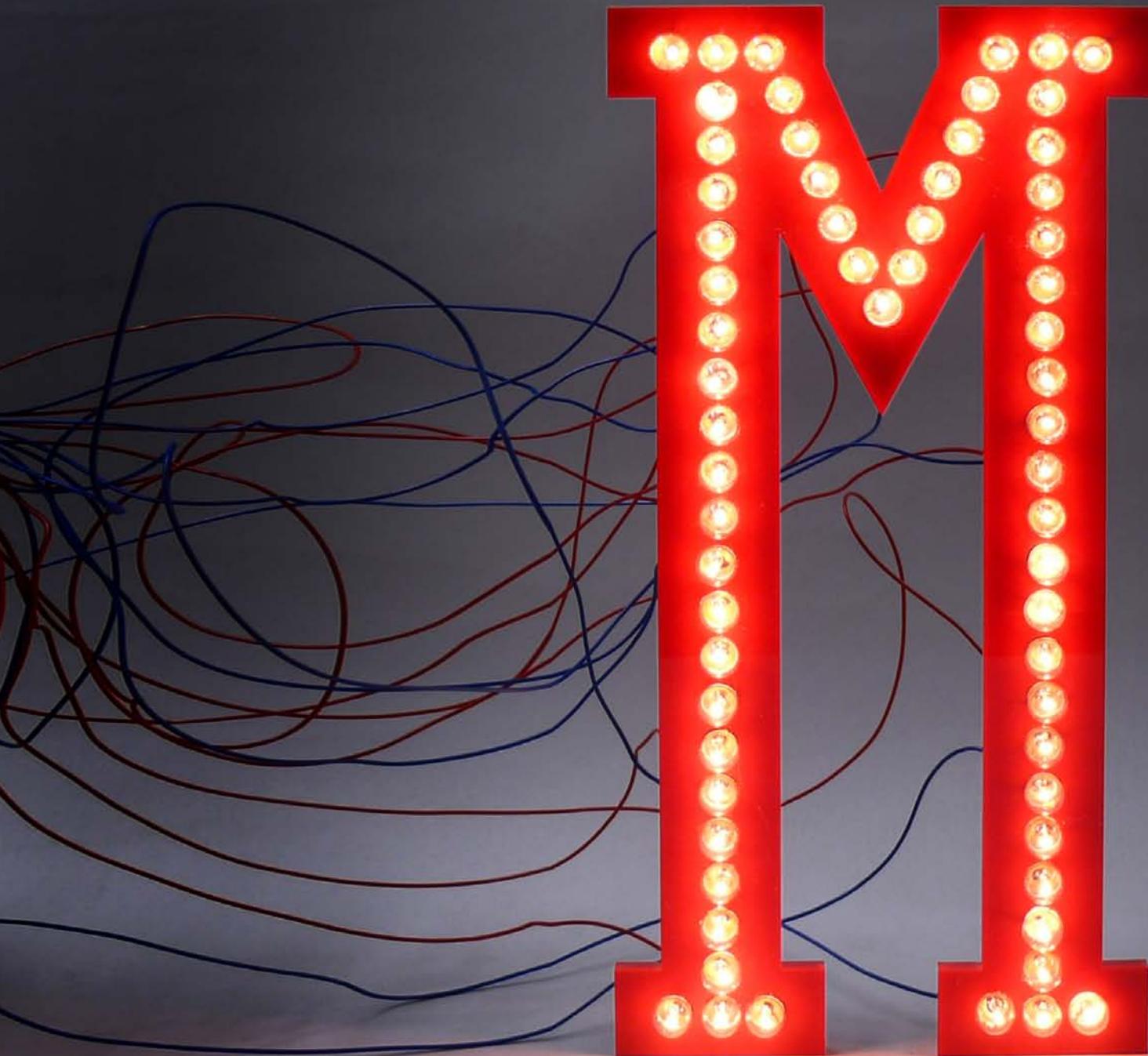


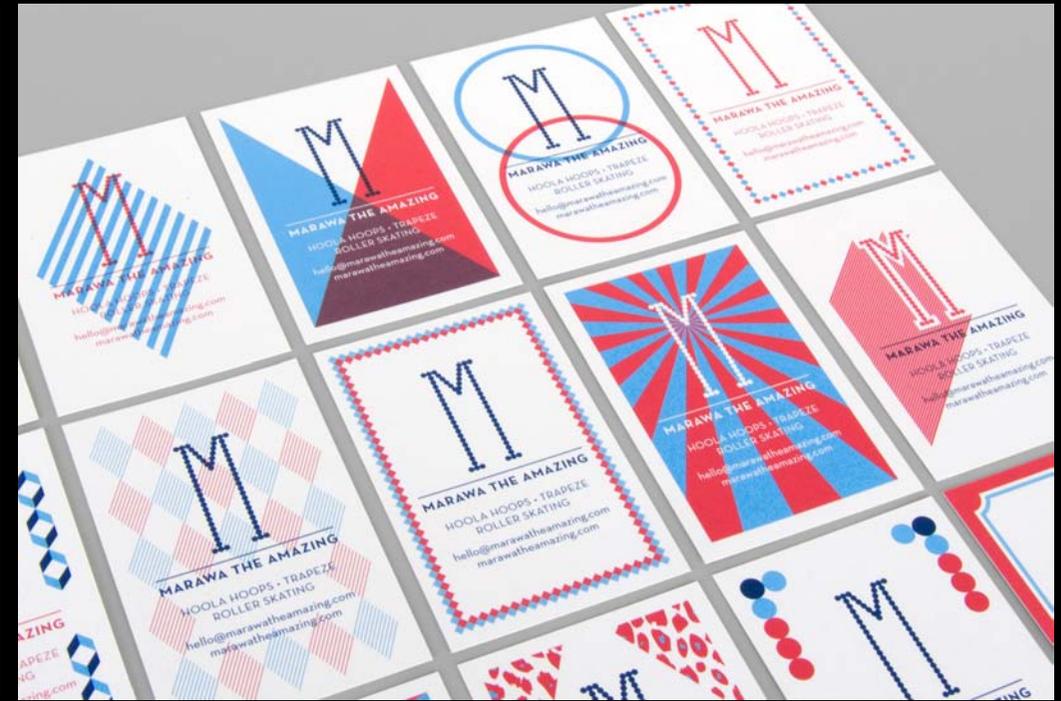
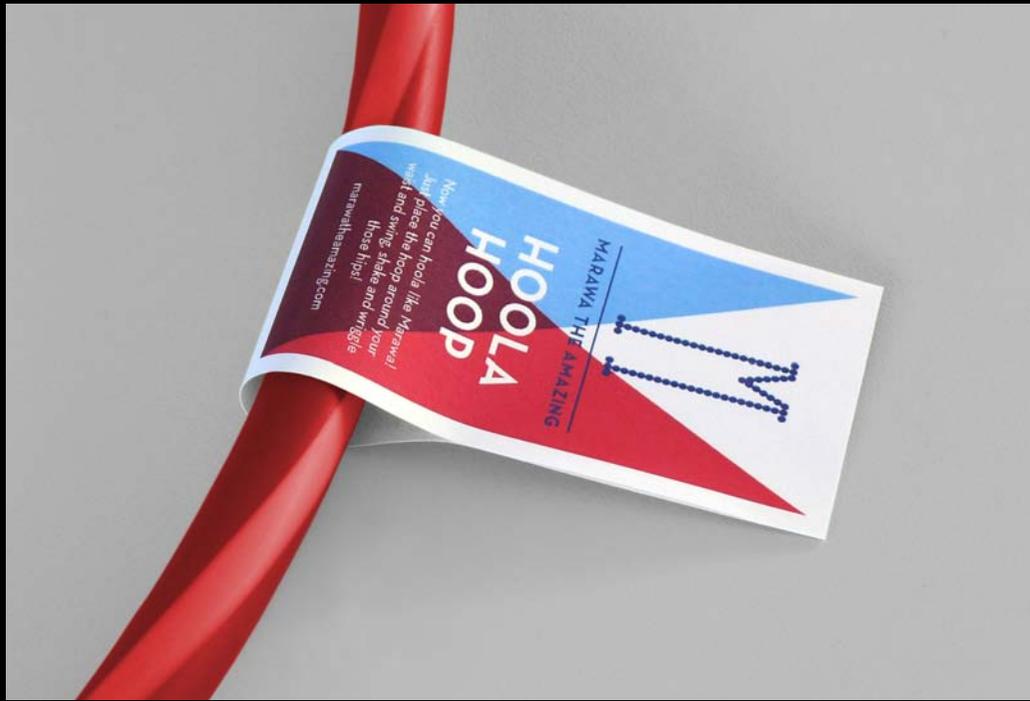


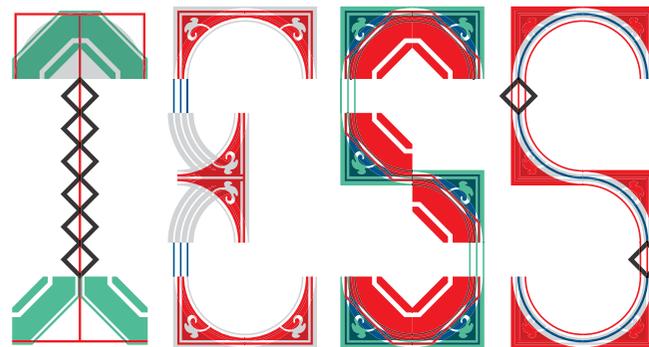
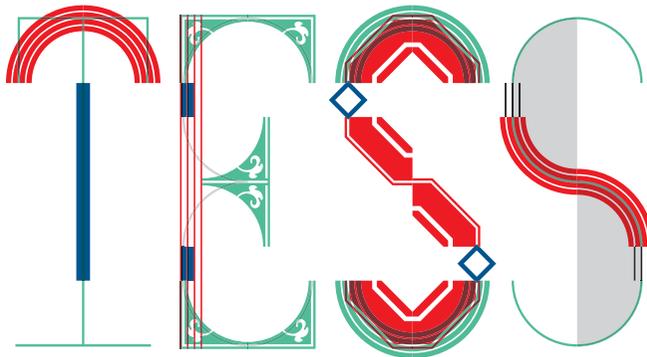
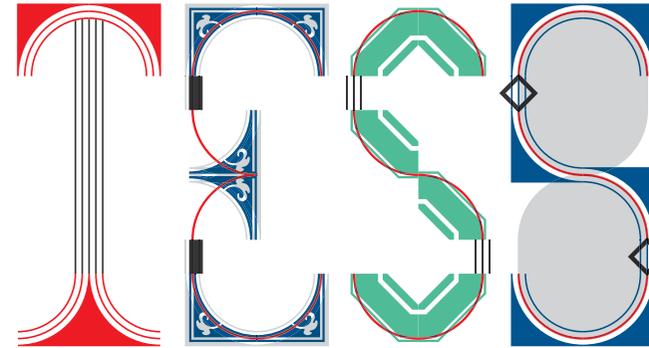
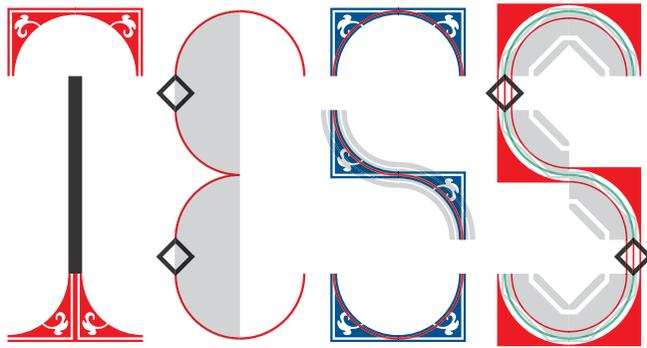
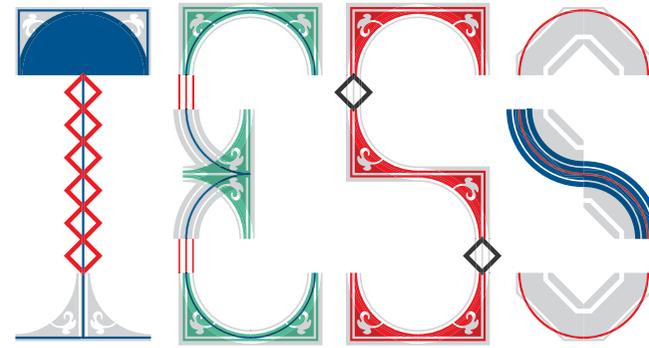
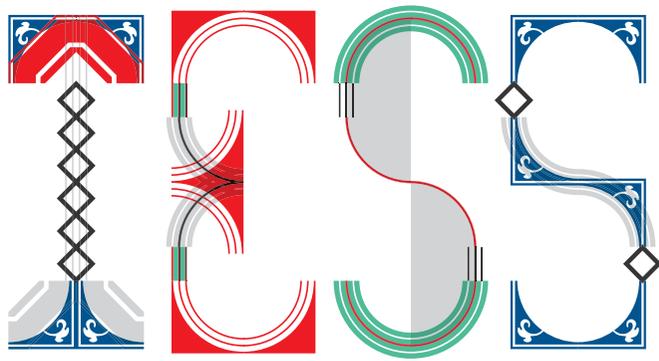


MARAWA

THE AMAZING







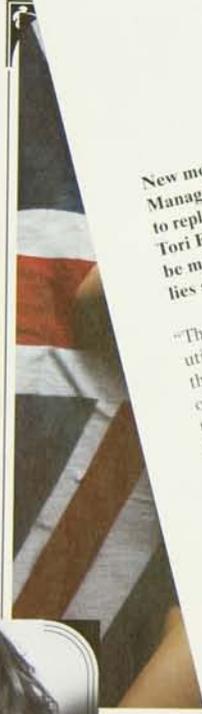
TESS

TESS Management

info@tessmanagement.com • www.tessmanagement.com



- 04 -



- 05 -

New model management agency TESS Management launched in September, to replace Independent Models – and owners Tori Edwards and Siân Steel couldn't be more excited about the challenge that lies ahead.

"This new venture gives us the opportunity to utilise the experience we have gained over the last two decades and enables us to focus on offering structured personal management to a select number of clients," one half of TESS, Siân Steel, said. The duo, who have decades of fashion industry experience between them, have developed and nurtured some of the industry's most familiar faces; including Erin O'Connor, Georgia Jagger, Karen Elson, Naomi Campbell, Jerry Hall, Thandie Newton, Elizabeth Jagger and Elizabeth Hurley – all of whom they will continue to represent at TESS Management.

"It has become increasingly important for talent to not allow themselves to be pigeon-holed into one sector of the industry," Tori Edwards asserted. "We develop our clients as potential brands that can infiltrate all genres of the media industry be it fashion, TV, music or advertising."

—vogue.com



- 06 -



- 08 -



- 07 -



- 10 -



- 09 -



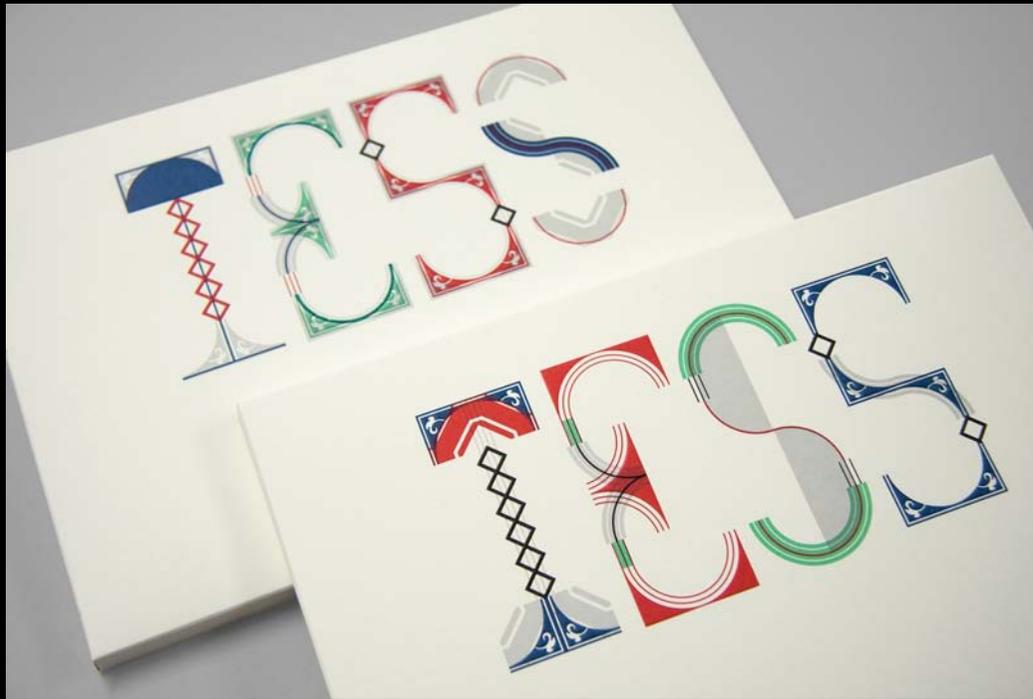
- 12 -

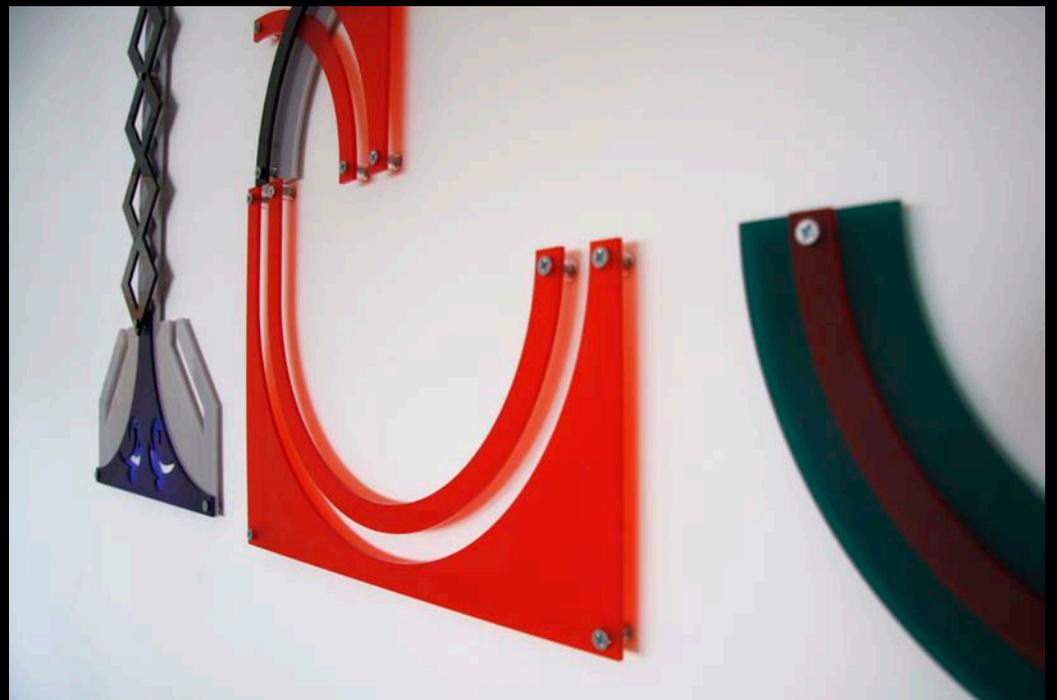
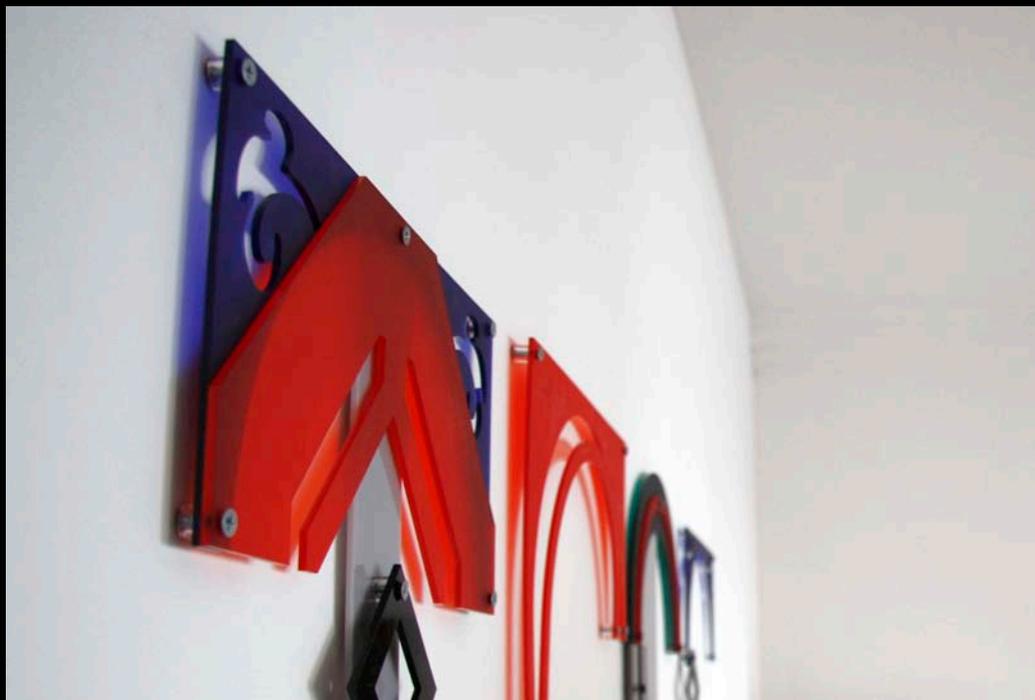


- 11 -



- 13 -

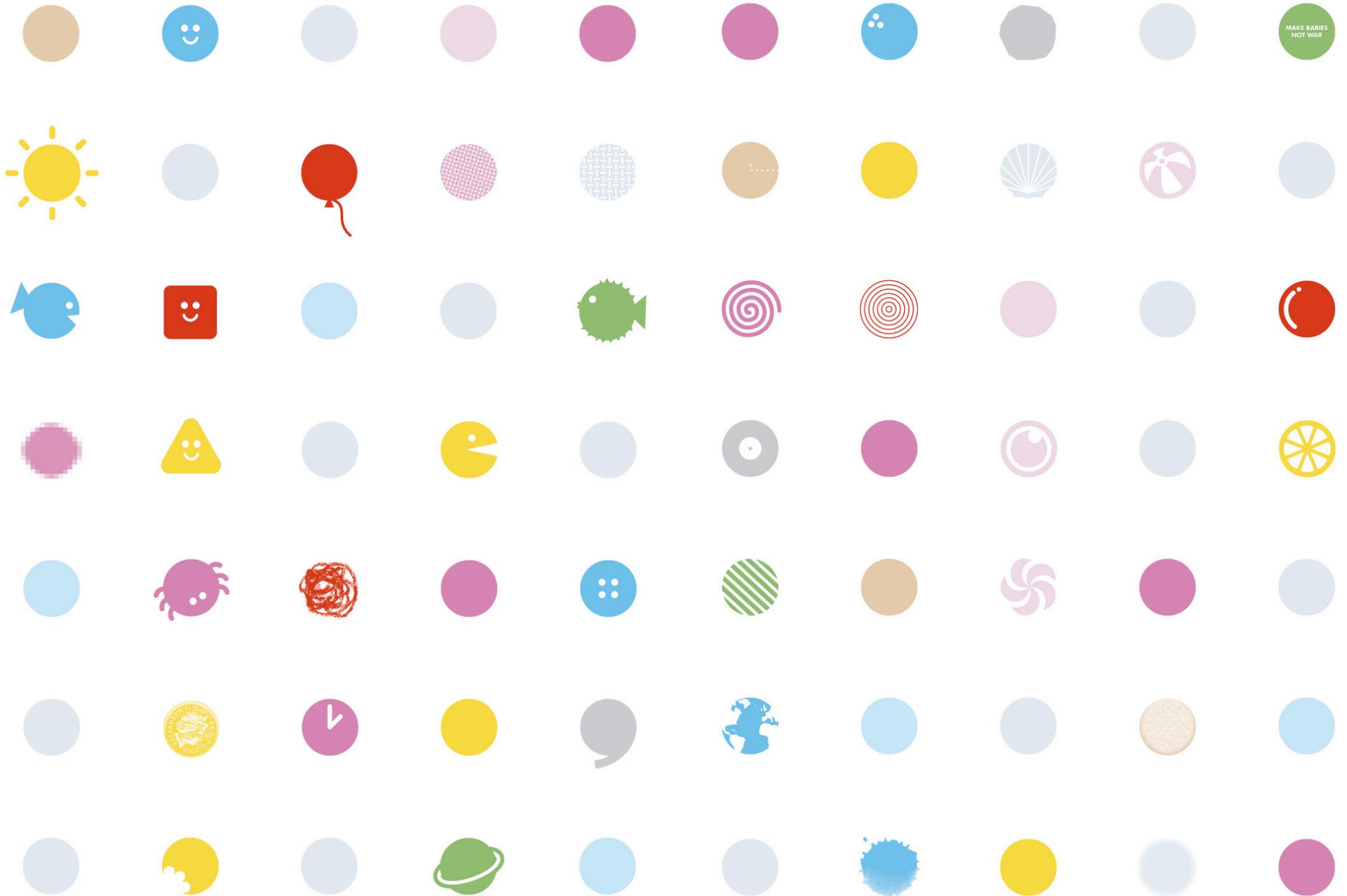


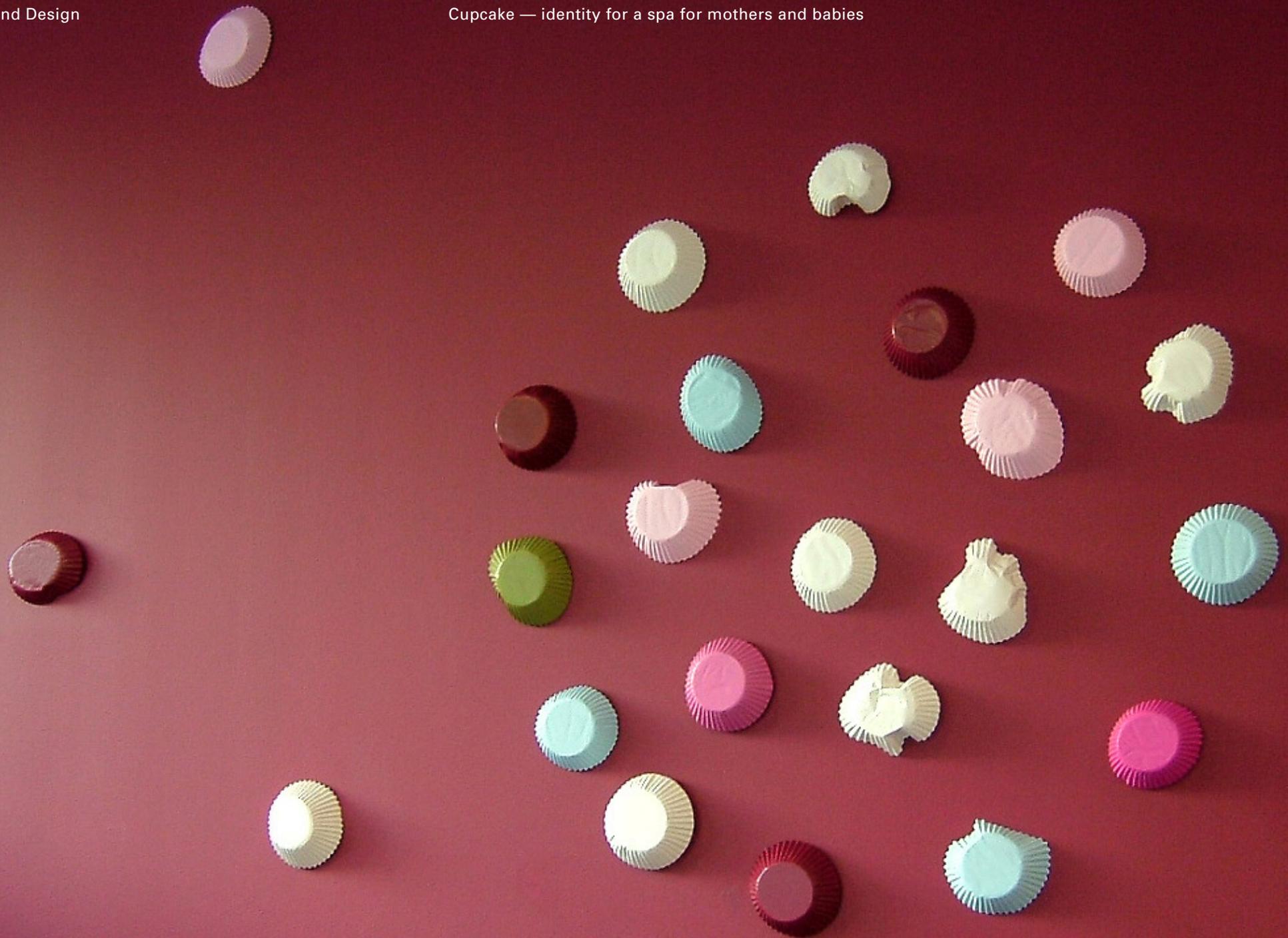




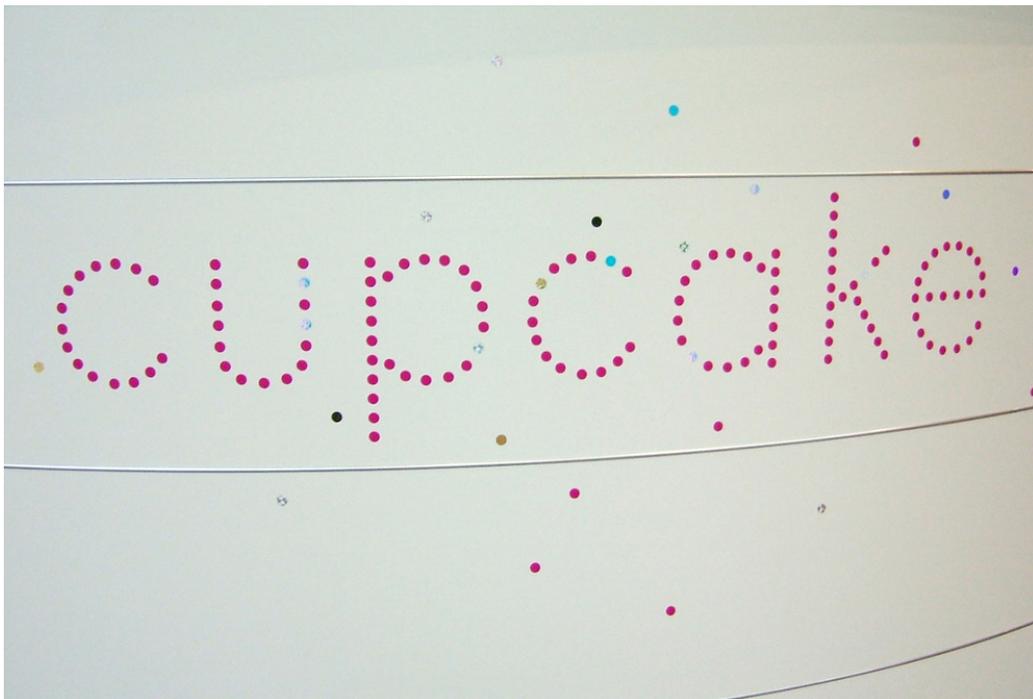
Mind Design

Cupcake — identity for a spa for mothers and babies











the collection

A glowing neon sign in a cursive script that reads "the collection". The sign is mounted on a dark, textured wall. The neon is a bright, cool white color, and the script is fluid and elegant. The sign is the central focus of the image, with the background being a dark, almost black wall.









Dentistry 100
100 Aldersgate Street
London EC1A 4JF
Tel: 020 7638 7100
bite@dentistry100.co.uk
www.dentistry100.co.uk

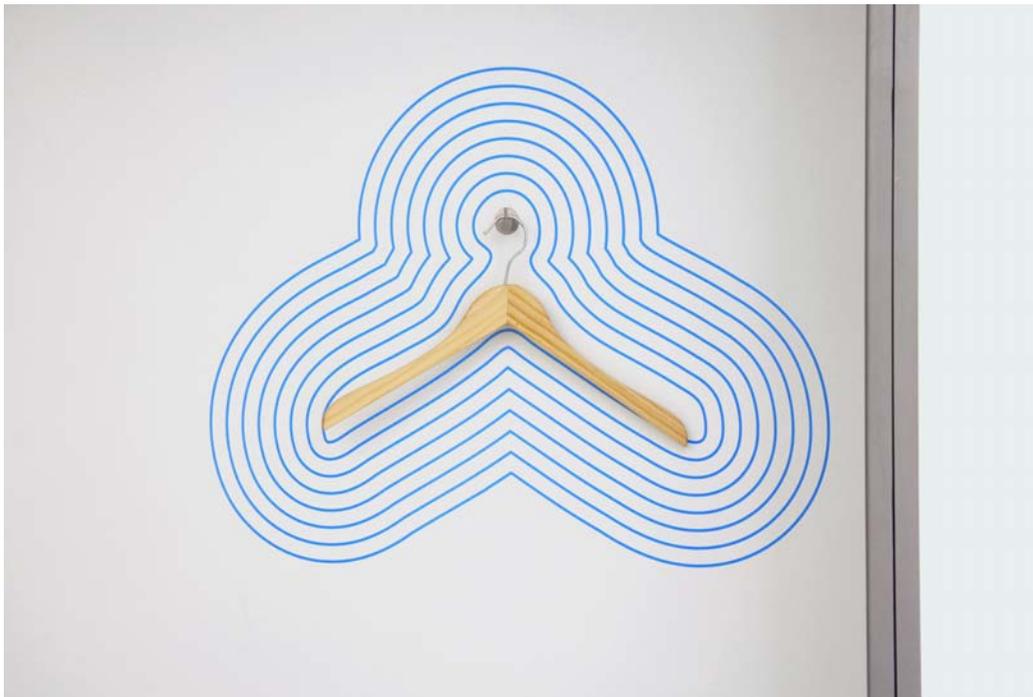
D100

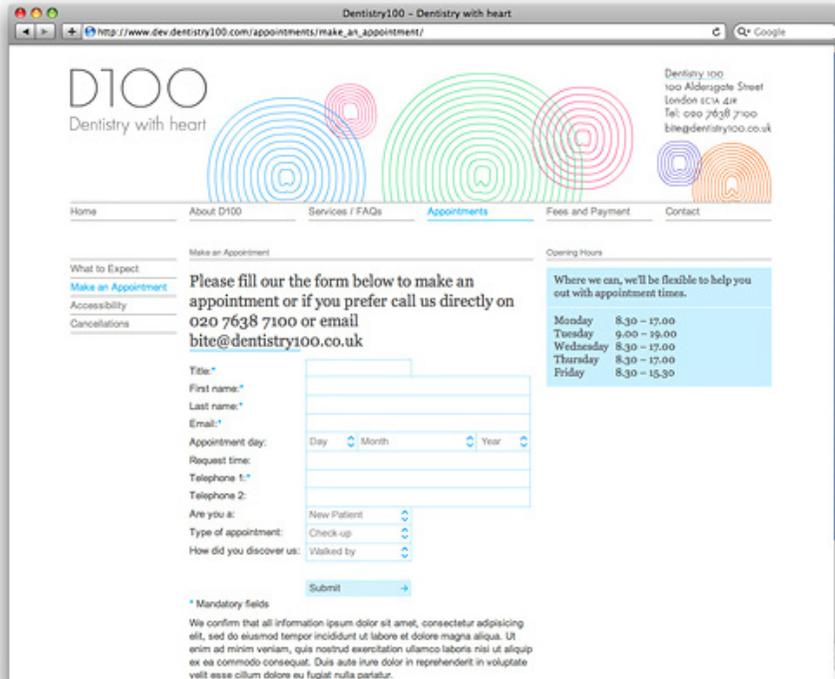
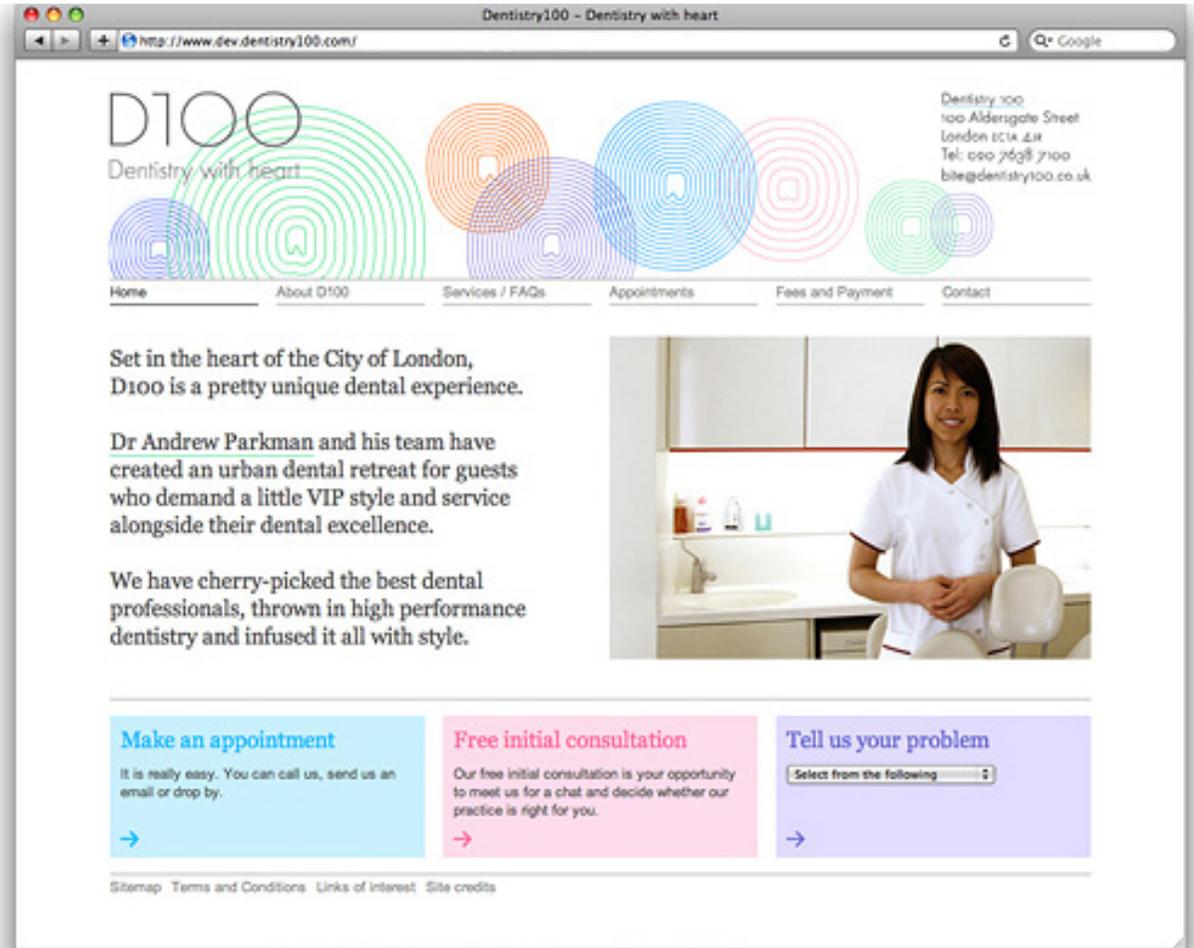
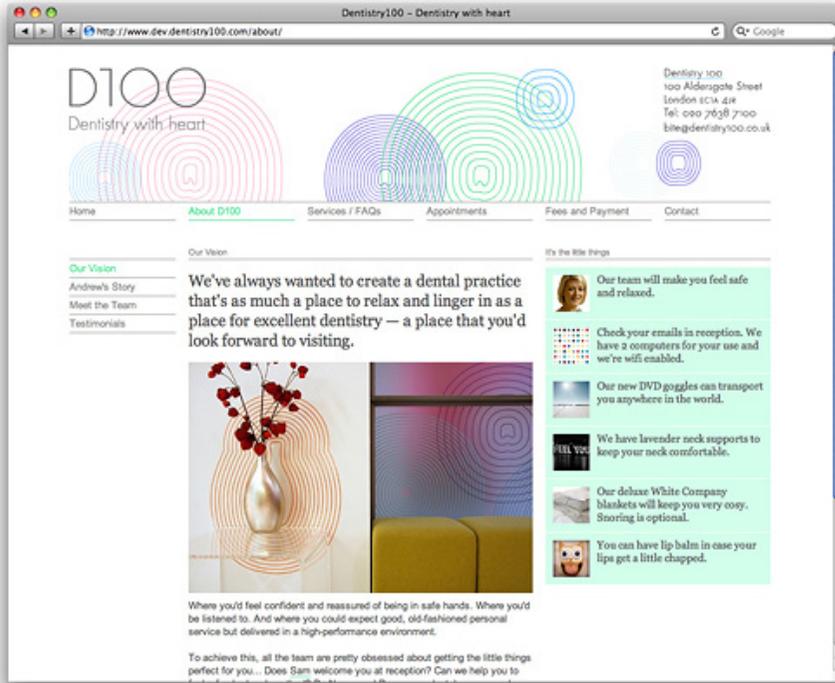
Dentistry 100
100 Aldersgate Street
London EC1A 4JF
Tel: 020 7638 7100
bite@dentistry100.co.uk
www.dentistry100.co.uk

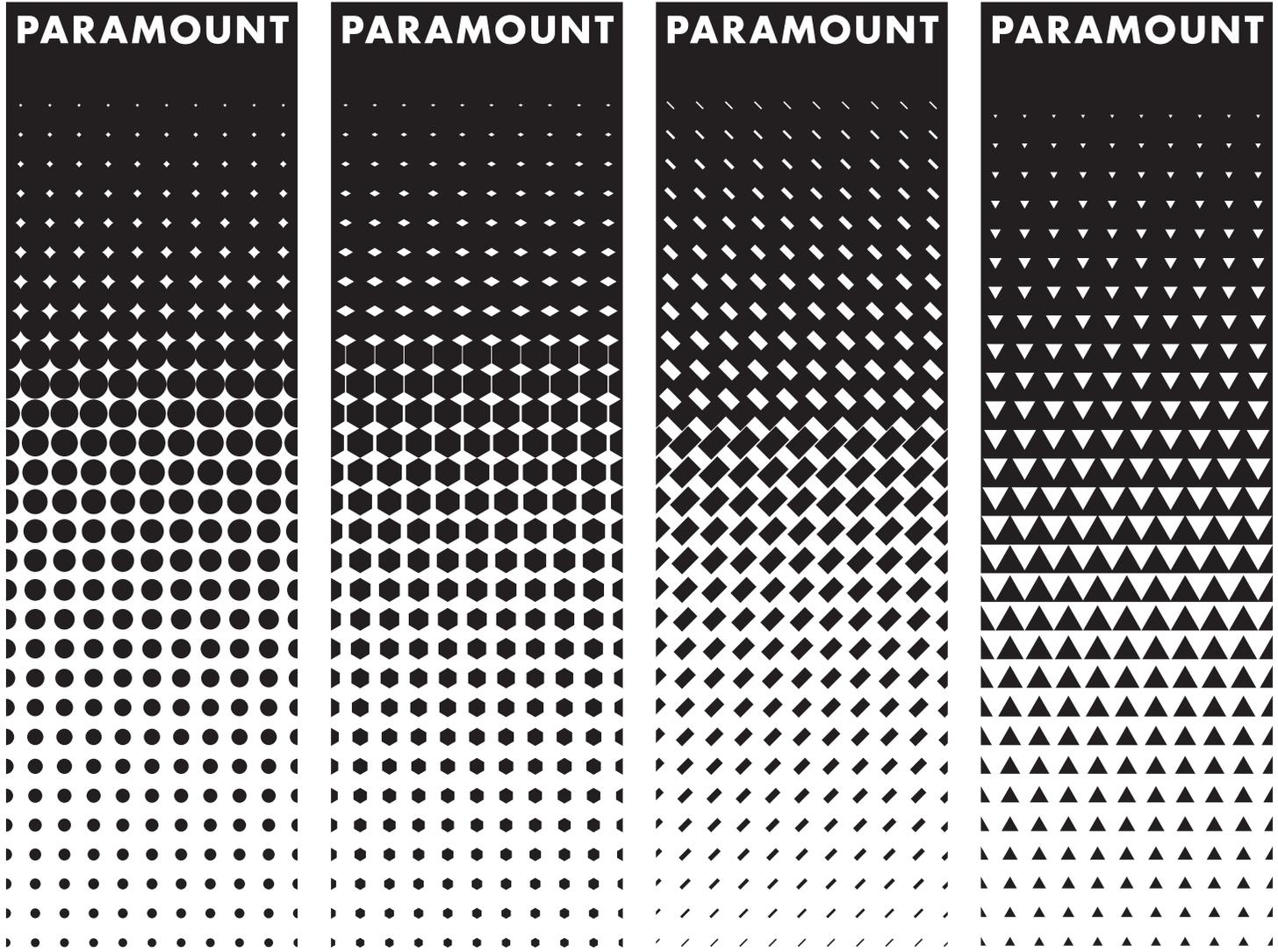
Dentistry 100
100 Aldersgate Street
London EC1A 4JF
Tel: 020 7638 7100
bite@dentistry100.co.uk
www.dentistry100.co.uk

D100

D100

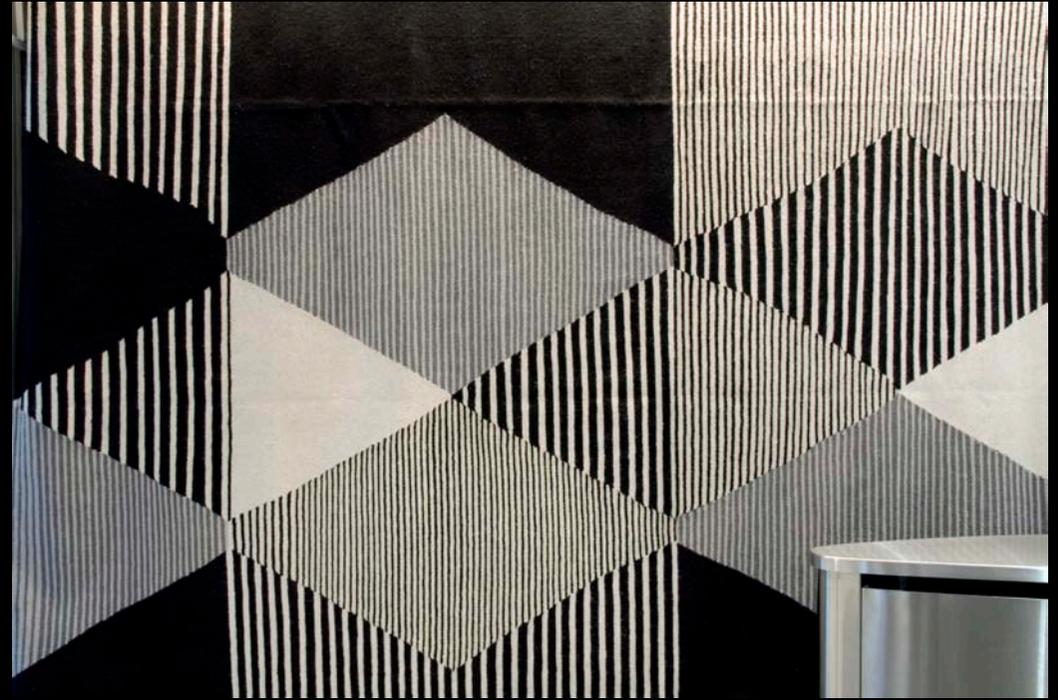
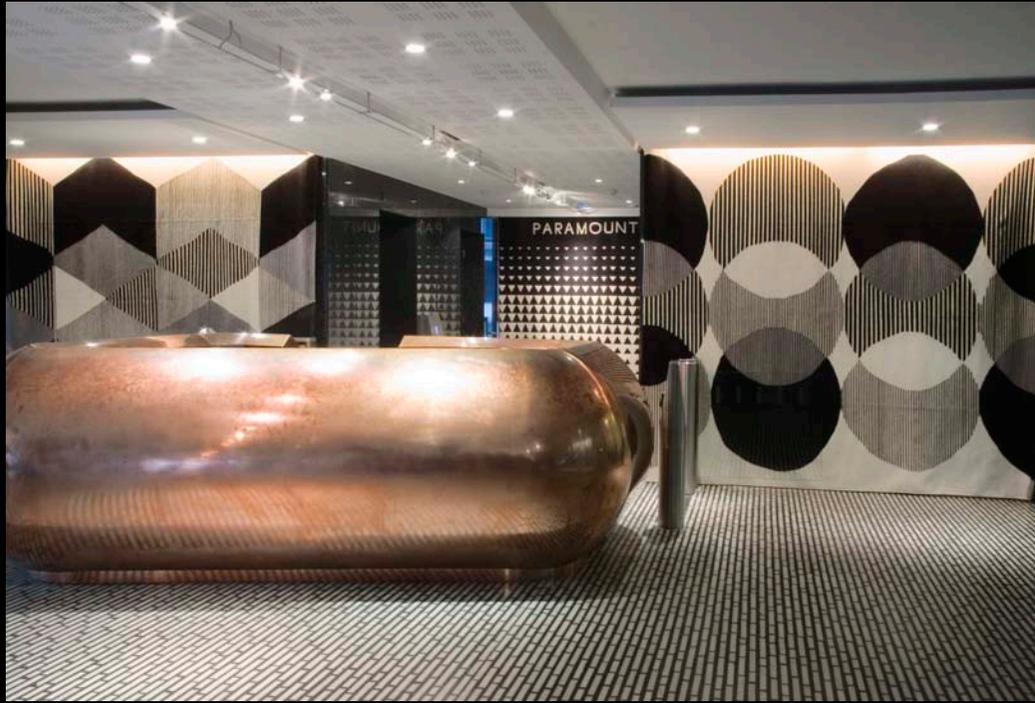


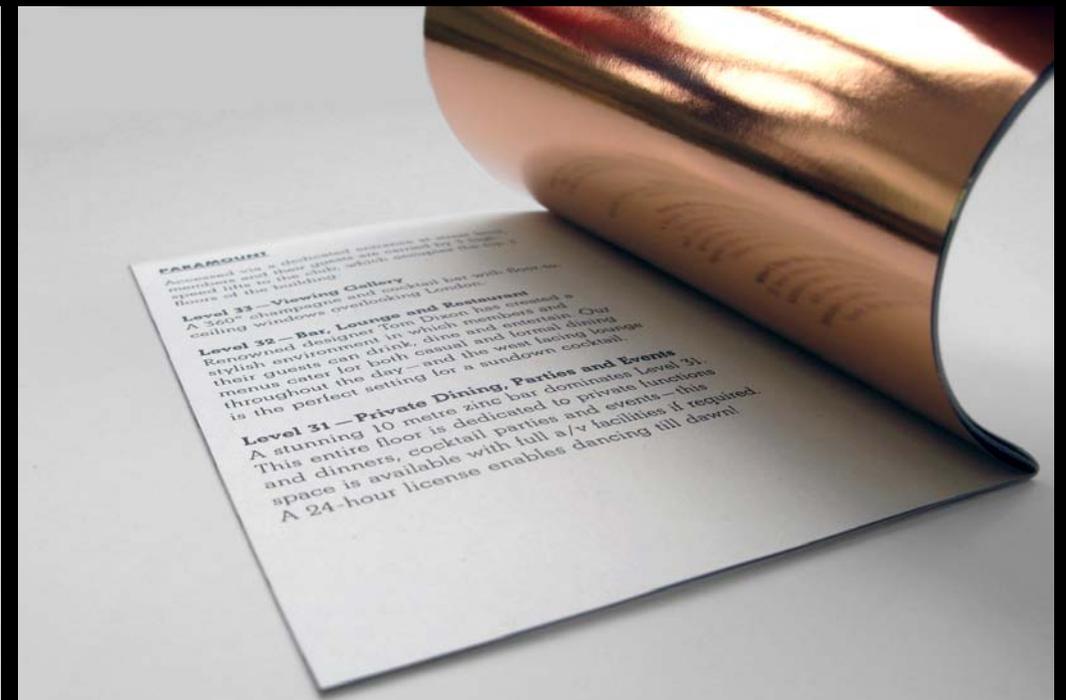
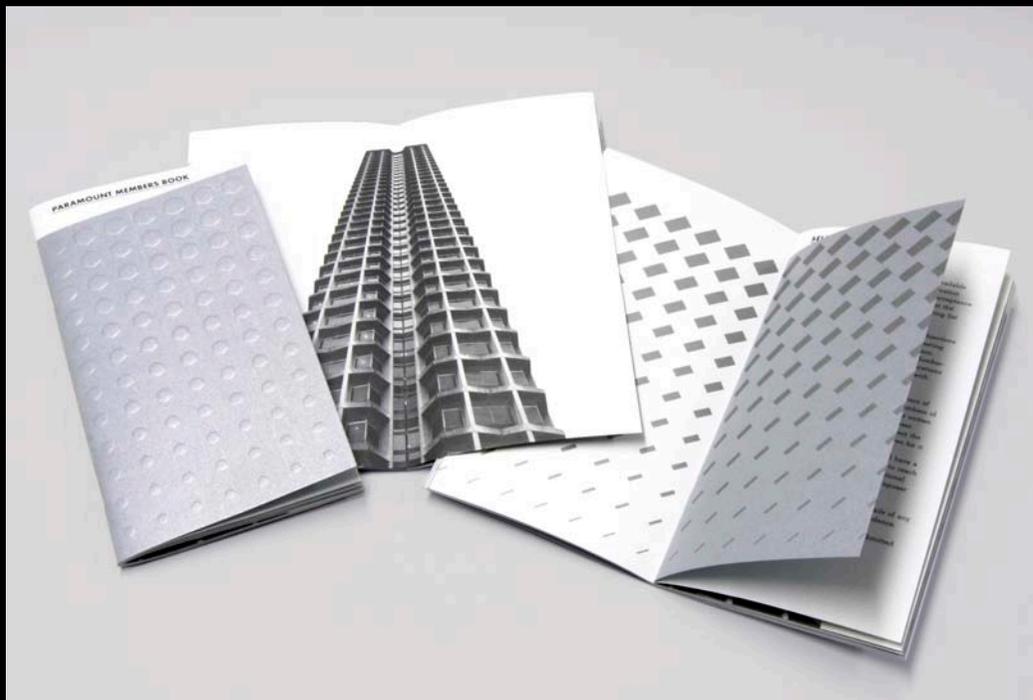






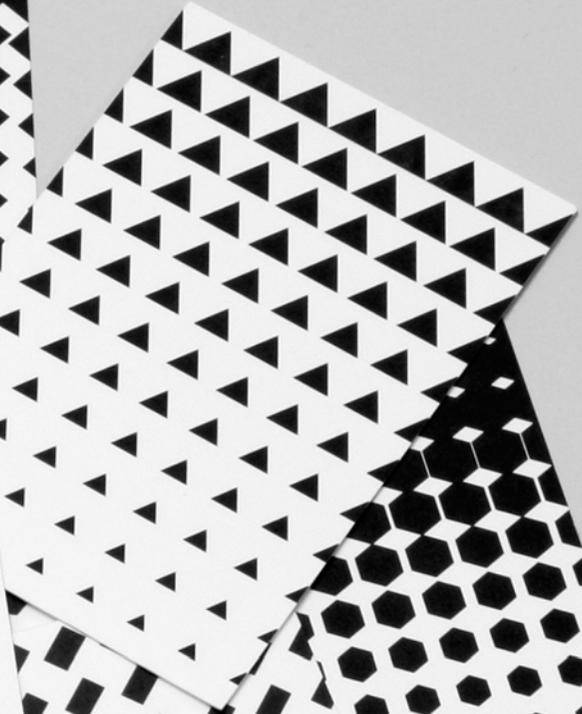
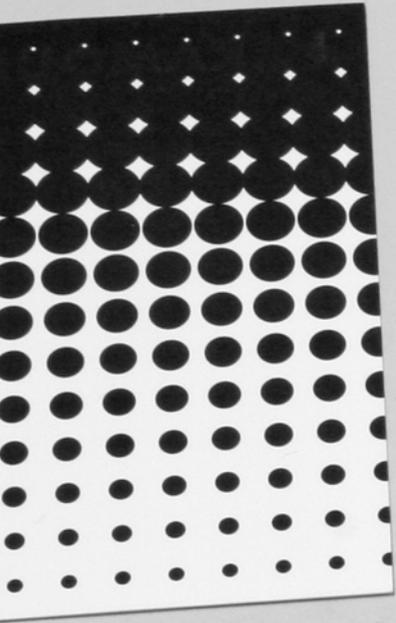






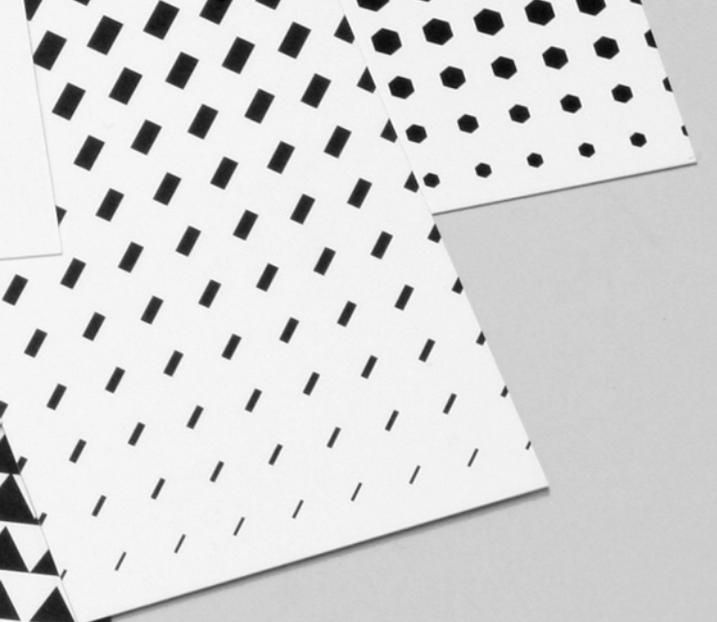
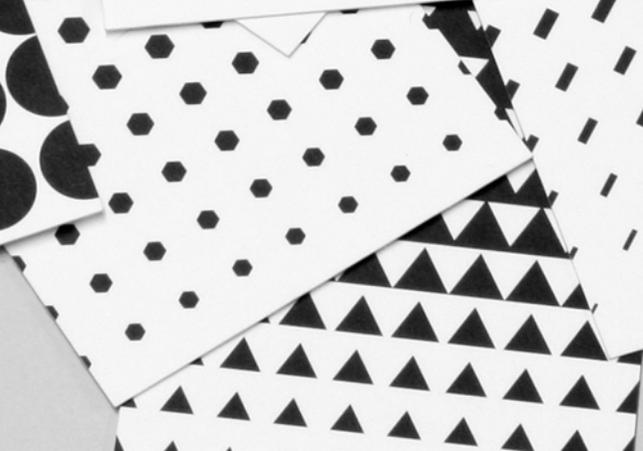
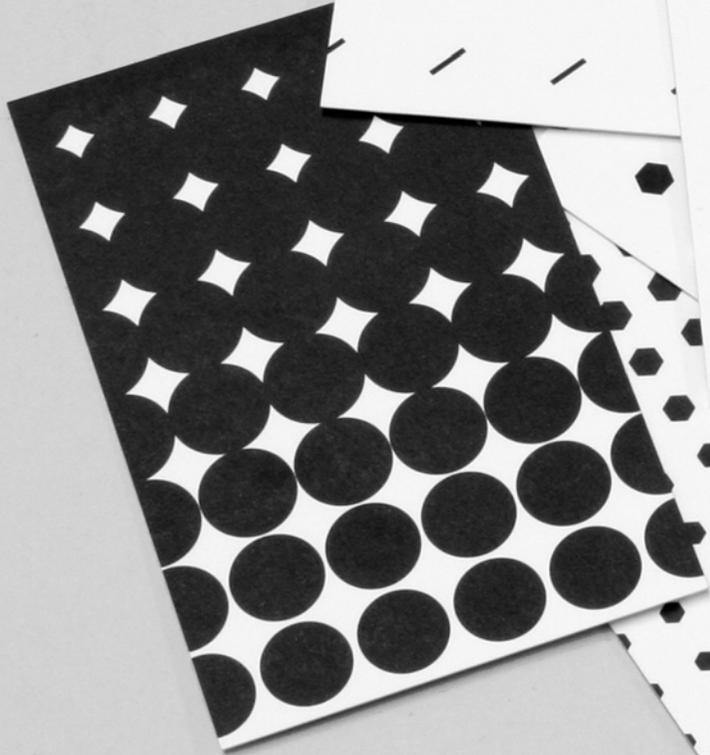
Mind Design

Paramount

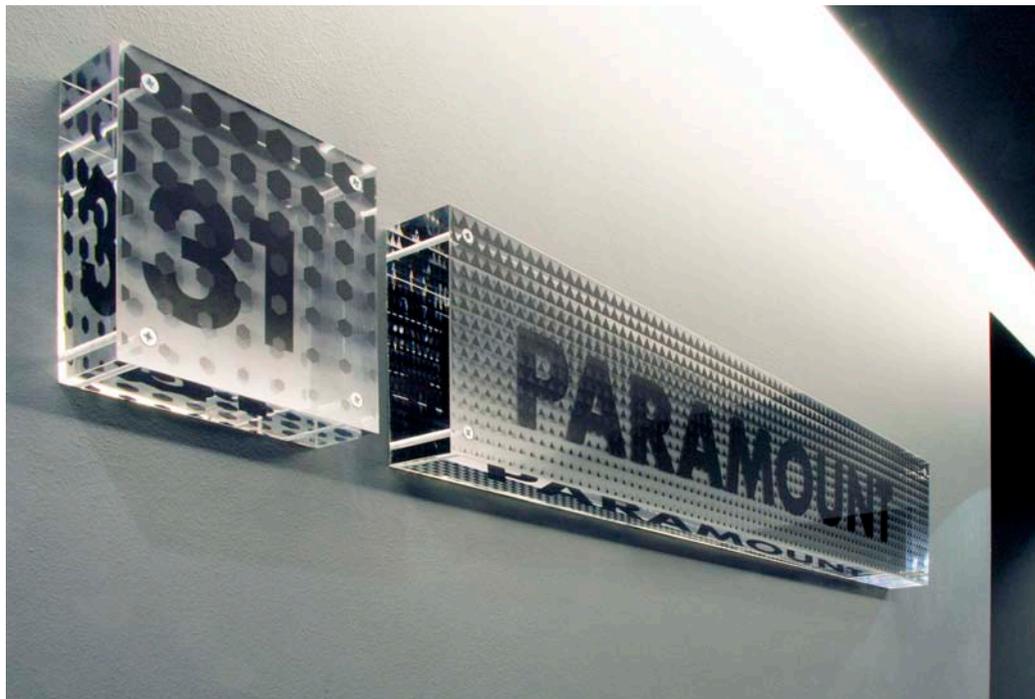


PARAMOUNT

Centre Point
101-103 New Oxford Street
London WC1A 1DD
PHONE: +44 (0)20 7420 2900
FAX: +44 (0)20 7420 2919
EMAIL: info@paramount.uk.net
www.paramount.uk.net

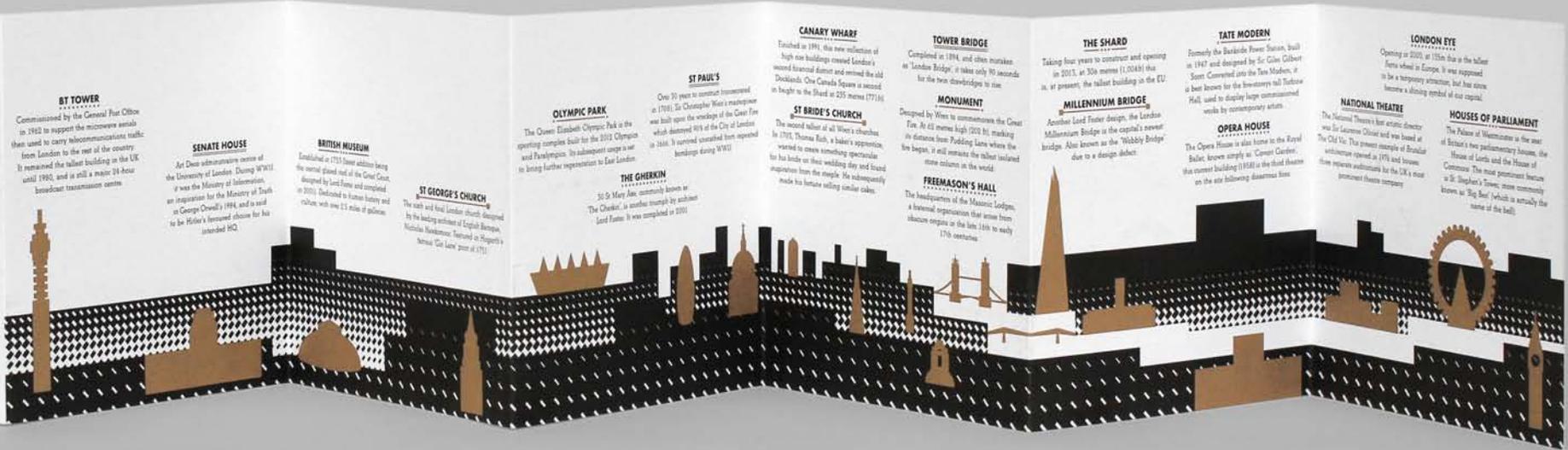






YOUR GUIDE TO THE VIEW

Views don't get much better than Paramount's. Which is why we've compiled a fold-out-and-keep guide to the iconic landmarks before you, best enjoyed with our high tea.



BT TOWER
Commissioned by the General Post Office in 1962 to support the microwave signals then used to carry telecommunications traffic from London to the rest of the country. It remained the tallest building in the UK until 1982, and is still a major 24-hour broadcast transmission centre.

SENATE HOUSE
Art Deco administrative centre of the University of London. During WWII, it was the Ministry of Information, an inspiration for the Ministry of Truth in George Orwell's 1984, and is said to be Hitler's favoured choice for his intended HQ.

BRITISH MUSEUM
Established in 1753 (some editions bring the actual ground level of the Great Court, designed by Lord Foster and completed in 2000). Dedicated to human history and culture, with over 2.5 miles of galleries.

ST GEORGE'S CHURCH
The sixth and final London church designed by the leading architect of English Baroque, Nicholas Hawksmoor. Renamed in Regent's named 'St Luke' prior to 1912.

OLYMPIC PARK
The Queen Elizabeth Olympic Park is the sporting complex built for the 2012 Olympic and Paralympic. Its subsequent usage is set to bring further regeneration to East London.

ST PAUL'S
Over 30 years to construct (commenced in 1708), Sir Christopher Wren's masterpiece was built upon the wreckage of the Great Fire which destroyed 80% of the City of London in 1666. It survived unscathed from repeated bombings during WWII.

THE GHERKIN
30 St Mary Axe, commonly known as 'The Gherkin', is another triumph by architect Lord Foster. It was completed in 2001.

CANARY WHARF
Finished in 1991, this new collection of high rise buildings created London's second financial district and revived the old Docklands. One Canada Square is second in height to the Shard at 225 metres (739ft).

ST BRIDE'S CHURCH
The second tallest of all Wren's churches. In 1718, Thomas Rich, a baker's apprentice, wanted to create something spectacular for his bride on their wedding day and found inspiration from the people. He subsequently made his fortune selling similar cakes.

TOWER BRIDGE
Completed in 1914, and often mistaken as 'London Bridge', it takes only 90 seconds for the two drawbridges to rise.

MONUMENT
Designed by Wren to commemorate the Great Fire. At 65 metres high (212 ft), marking its distance from Pudding Lane where the fire began, it still remains the tallest isolated stone column in the world.

FREMASON'S HALL
The headquarters of the Masonic Lodge, a formal organisation that arose from obscure origins in the late 16th to early 17th centuries.

THE SHARD
Taking four years to construct and opening in 2012, at 306 metres (1,004ft) tall it is, at present, the tallest building in the EU.

MILLENNIUM BRIDGE
Another Lord Foster design, the London Millennium Bridge is the capital's newest bridge. Also known as the 'Wobbly Bridge' due to a design defect.

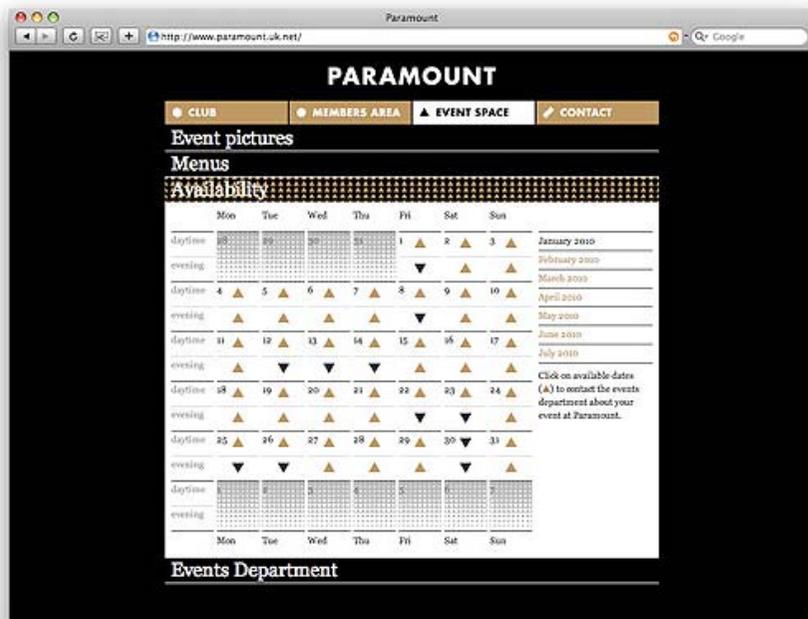
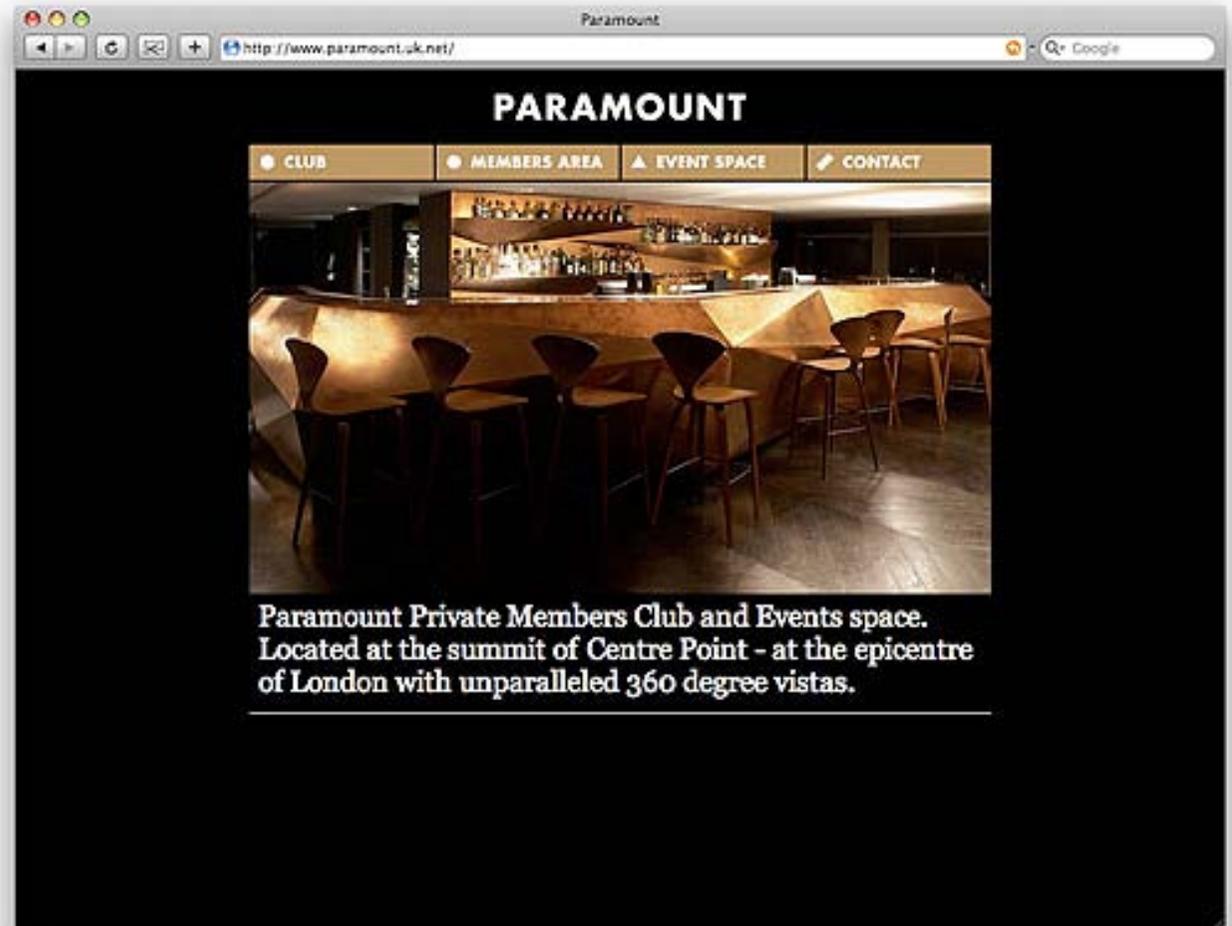
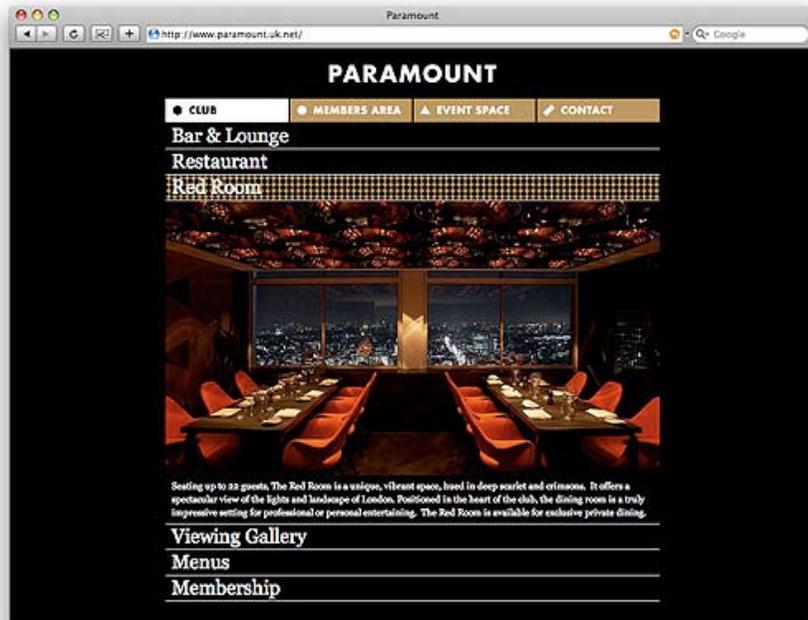
TATE MODERN
Formerly the Bankside Power Station, built in 1947 and designed by Sir Giles Gilbert Scott. Converted into the Tate Modern, it is best known for the temporary bill Tordis Hall, used to display large commissioned works by contemporary artists.

OPERA HOUSE
The Opera House is also home to the Royal Ballet, known simply as 'Royal Ballet'. This current building (1858) is the third theatre on the site following Savoyard lines.

NATIONAL THEATRE
The National Theatre's first artistic director was Sir Laurence Olivier and was based at The Old Vic. This present example of Brutalist architecture opened in 1976 and houses three separate auditoriums for the UK's most prominent theatre company.

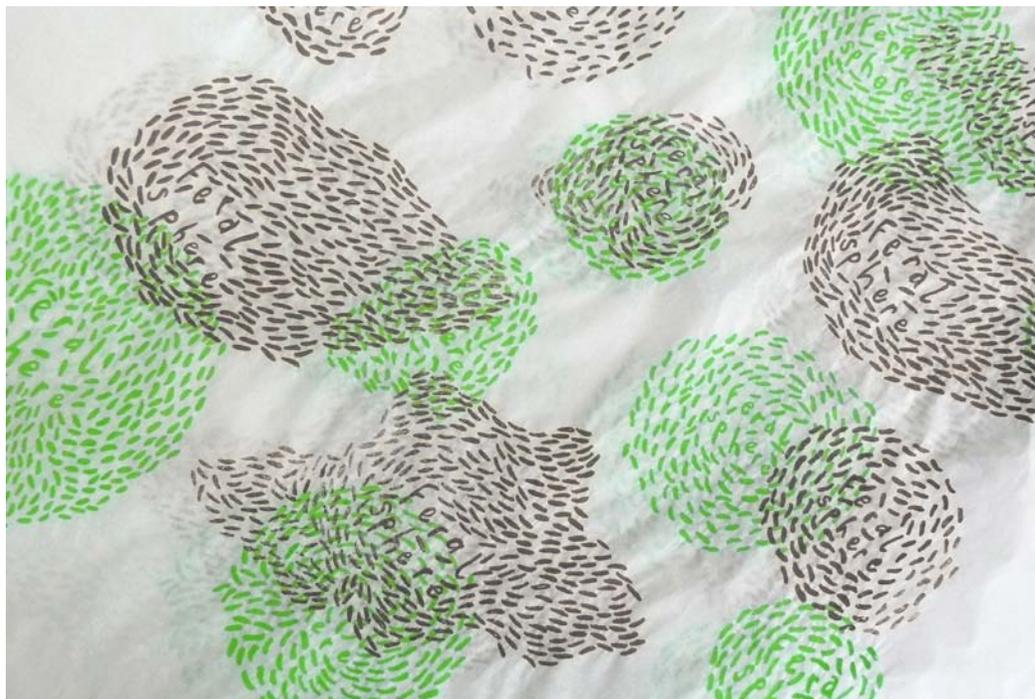
LONDON EYE
Opening in 2000, at 135m this is the tallest Ferris wheel in Europe. It was supposed to be a temporary structure, but has since become a lasting symbol of our capital.

HOUSES OF PARLIAMENT
The Palace of Westminster is the seat of Britain's two parliamentary houses, the House of Lords and the House of Commons. The most prominent feature is St Stephen's Tower, more commonly known as 'Big Ben' (which is actually the name of the bell).











Feed My Ride

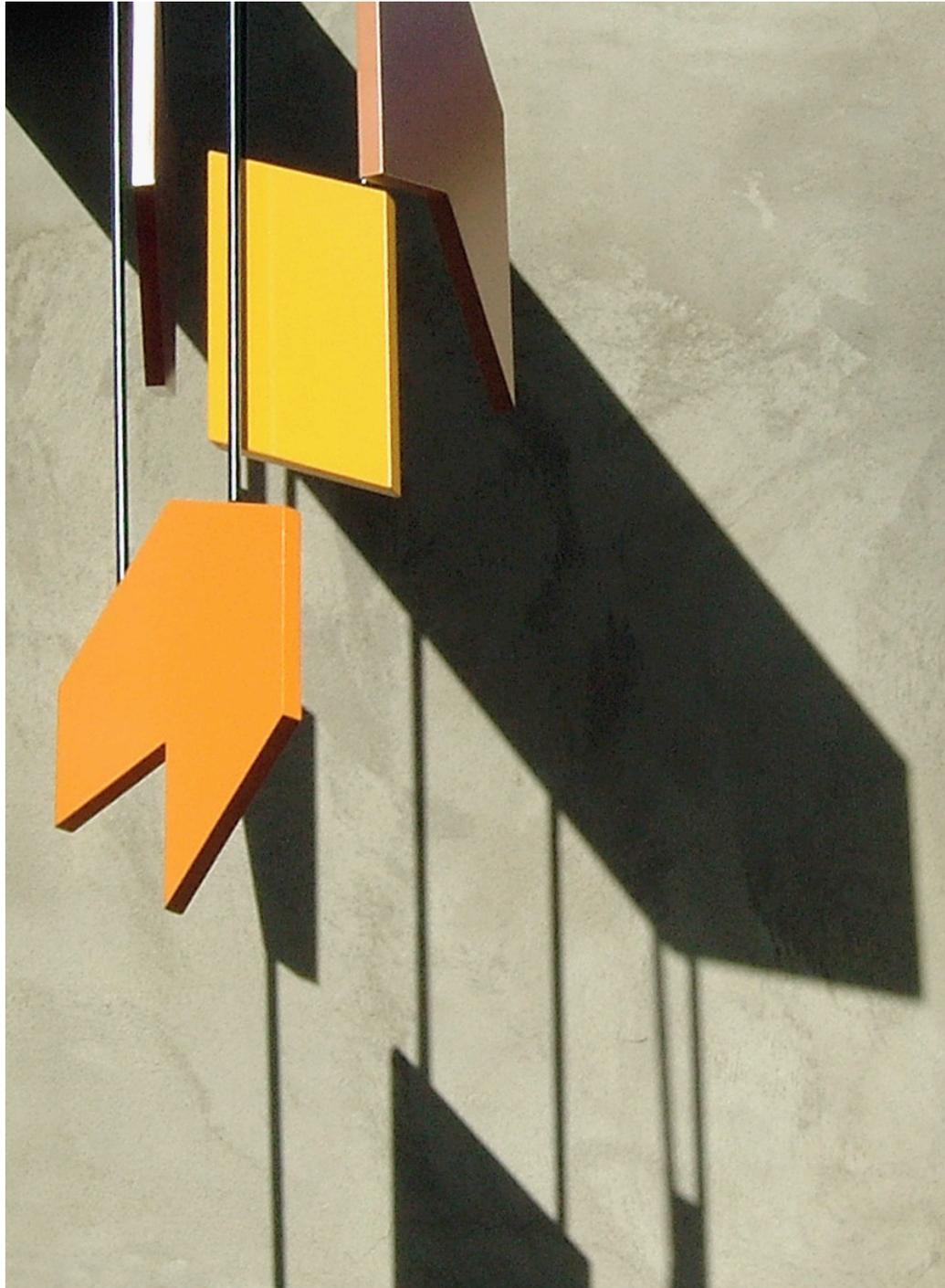
Cycling Musette

Progress

Account & Product
four the goods of the world
was a major milestone. We
in 2004, 20th Century
give the world a
a
and not just pure
the bag, but the
state of the world
Design people
The bicycle is an art, all
roads to go for the
cyclists, a way with
the pattern of
them
I love our
All love our
around the
Our bag was
play, we are
looking for
The art of
moral
to

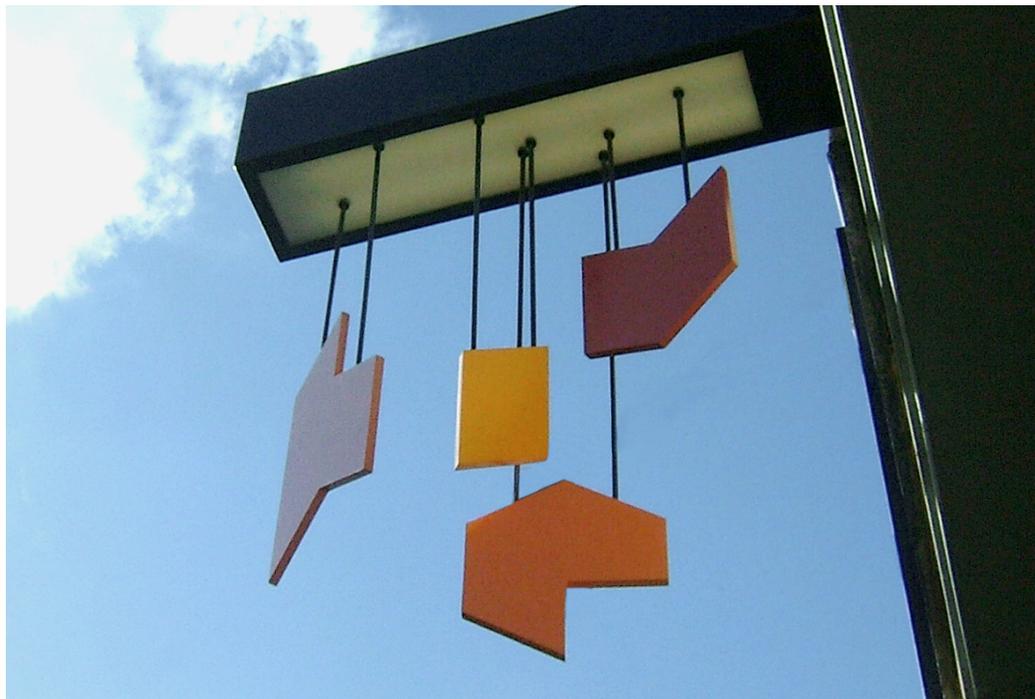
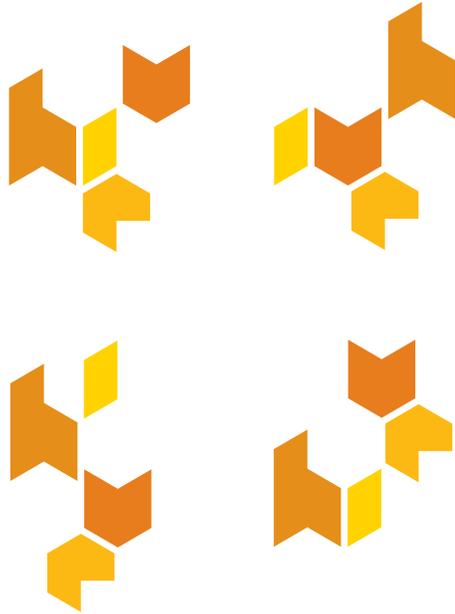






Mind Design

Hive — hair salon identity

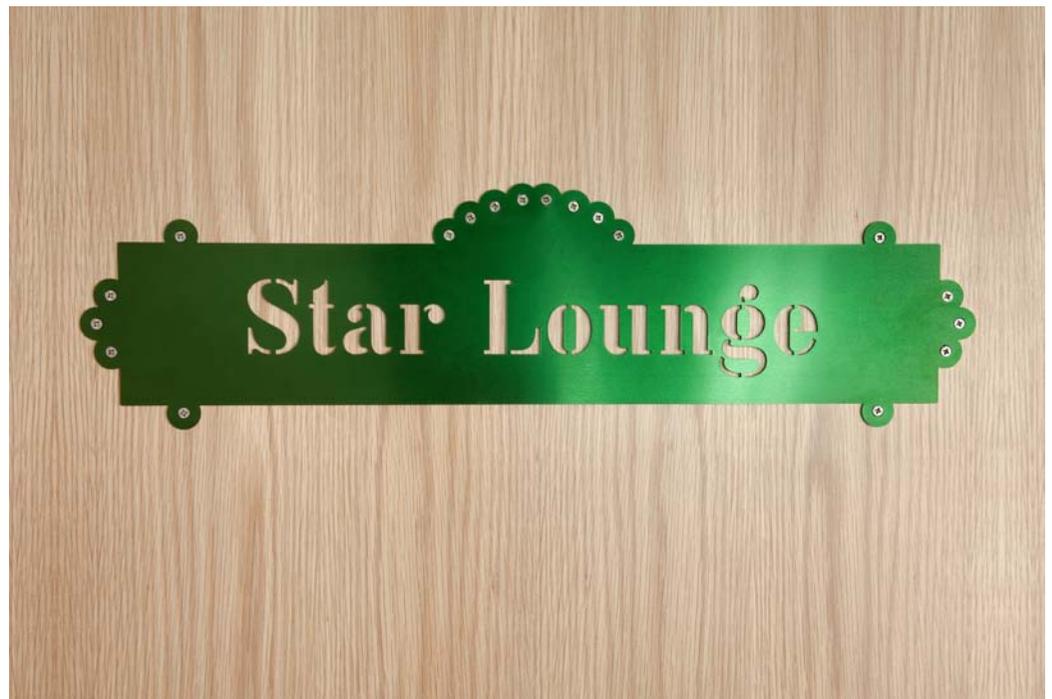
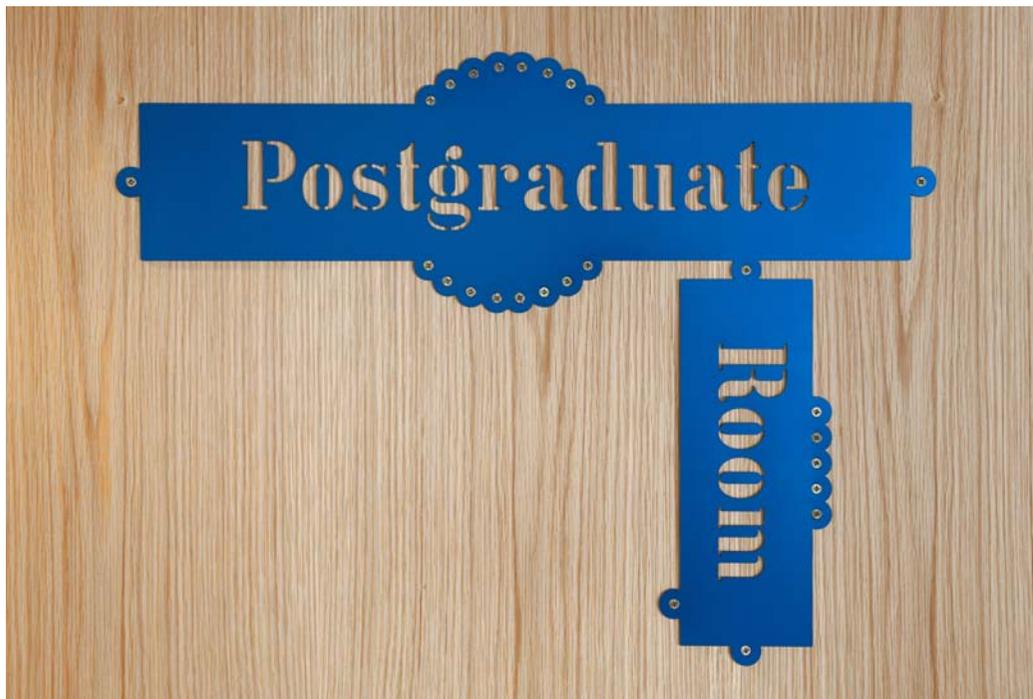




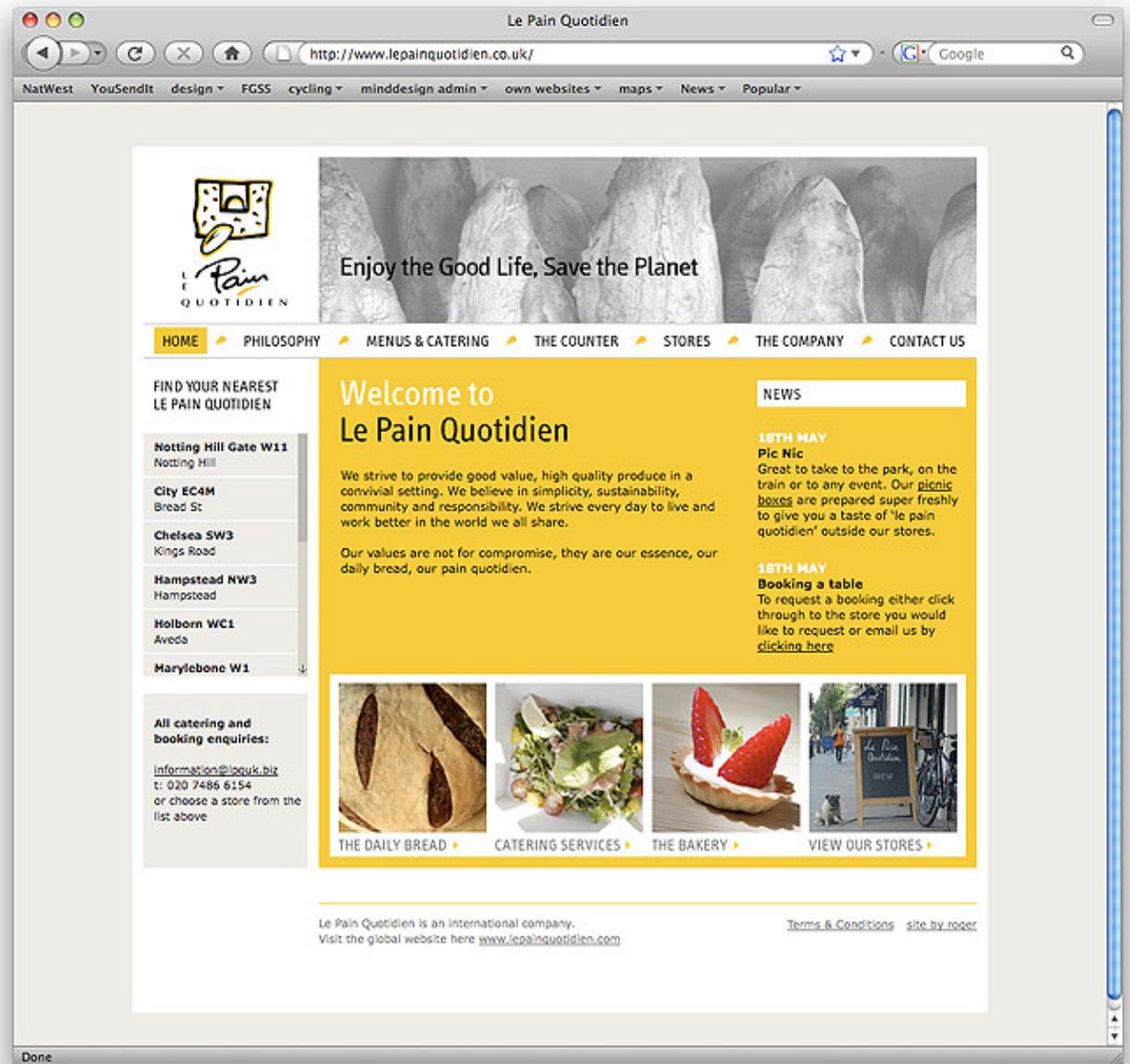
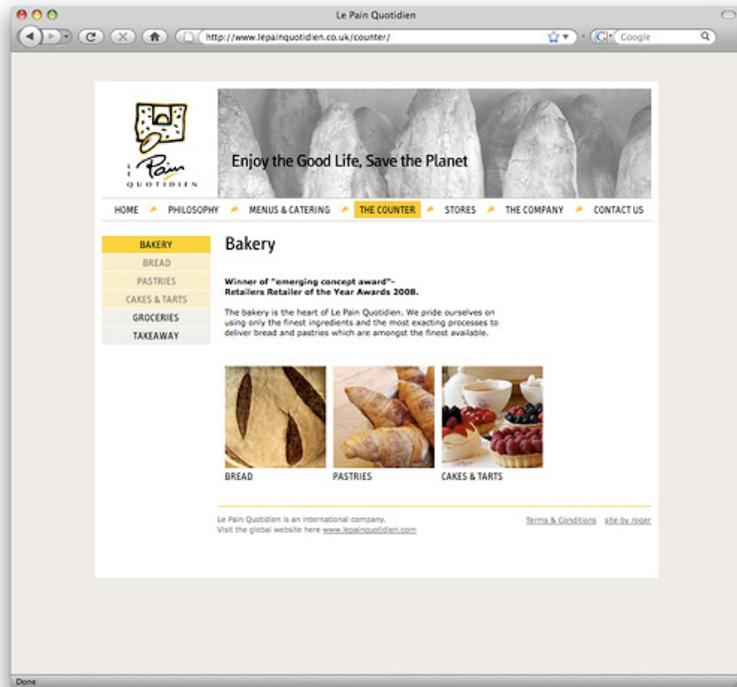
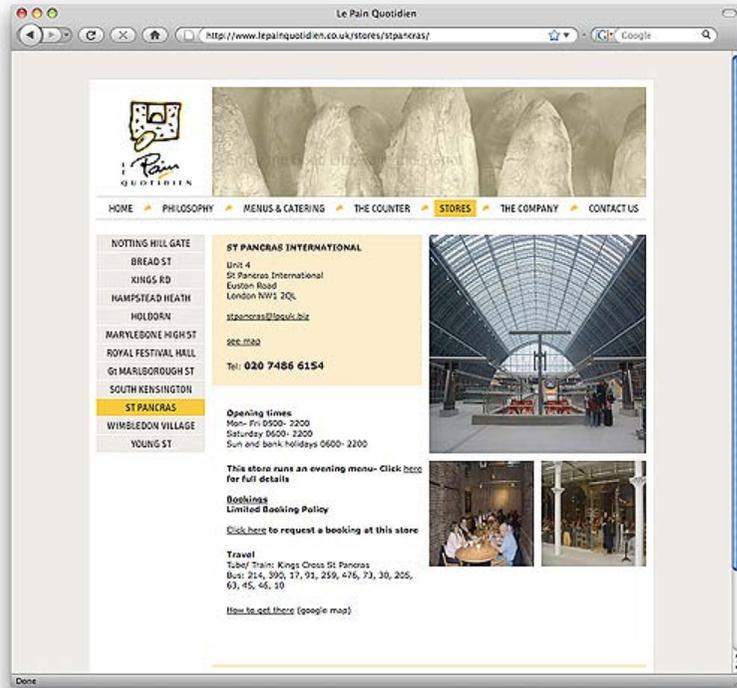




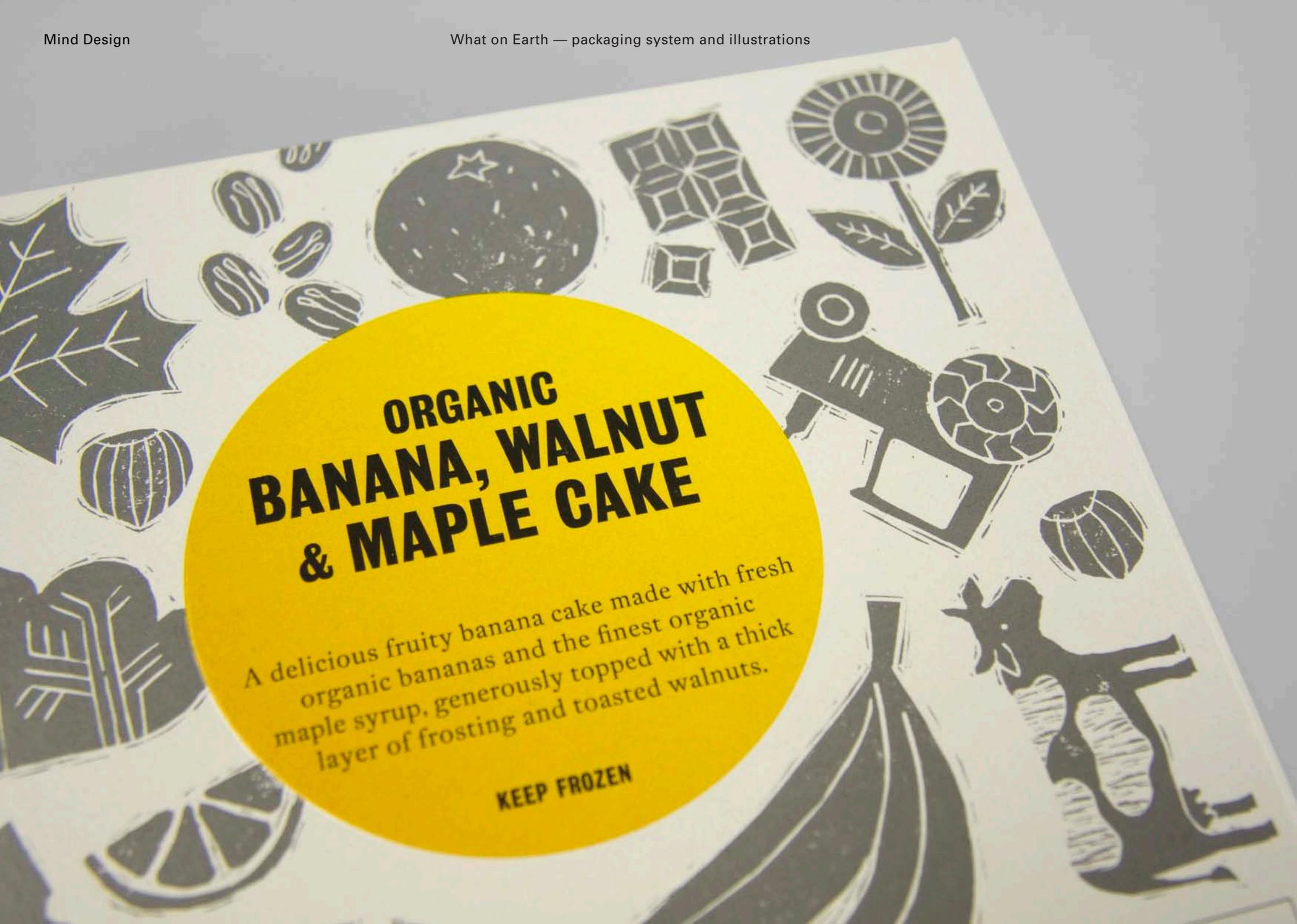












**ORGANIC
BANANA, WALNUT
& MAPLE CAKE**

A delicious fruity banana cake made with fresh organic bananas and the finest organic maple syrup, generously topped with a thick layer of frosting and toasted walnuts.

KEEP FROZEN









Blustin Design
Architecture and Interiors

Nikki Blustin
Architect
BA (Hons) M. Arch, ARB

14 Bacon Street
London E1 6LF
T: +44 (0)20 7739 6416
F: +44 (0)20 7739 9618
M: +44 (0)7979 657 073

nikki@blustindesign.com
www.blustindesign.com

Blustin Design
Architecture and Interiors

Nikki Blustin
Architect
BA (Hons) M. Arch, ARB

14 Bacon Street
London E1 6LF
T: +44 (0)20 7739 6416
F: +44 (0)20 7739 9618
M: +44 (0)7979 657 073

nikki@blustindesign.com
www.blustindesign.com



Paul Pethick
T: +44 (0)7768 362 575
E: info@playlab.tv
W: www.playlab.tv

PLAYLAB

Paul Pethick
Unit 214
The Old Gramophone Works
326 Kensal Road
London W10 5BZ

T: +44 (0)7768 362 575
E: info@playlab.tv
W: www.playlab.tv

PLAYLAB

Paul Pethick
Unit 214
The Old Gramophone Works
326 Kensal Road
London W10 5BZ

T: +44 (0)7768 362 575
E: info@playlab.tv
W: www.playlab.tv

PLAYLAB

Paul Pethick
Unit 214
The Old Gramophone Works
326 Kensal Road
London W10 5BZ

T: +44 (0)7768 362 575
E: info@playlab.tv
W: www.playlab.tv

PLAYLAB

Paul Pethick
Unit 214
The Old Gramophone Works
326 Kensal Road
London W10 5BZ

T: +44 (0)7768 362 575
E: info@playlab.tv
W: www.playlab.tv

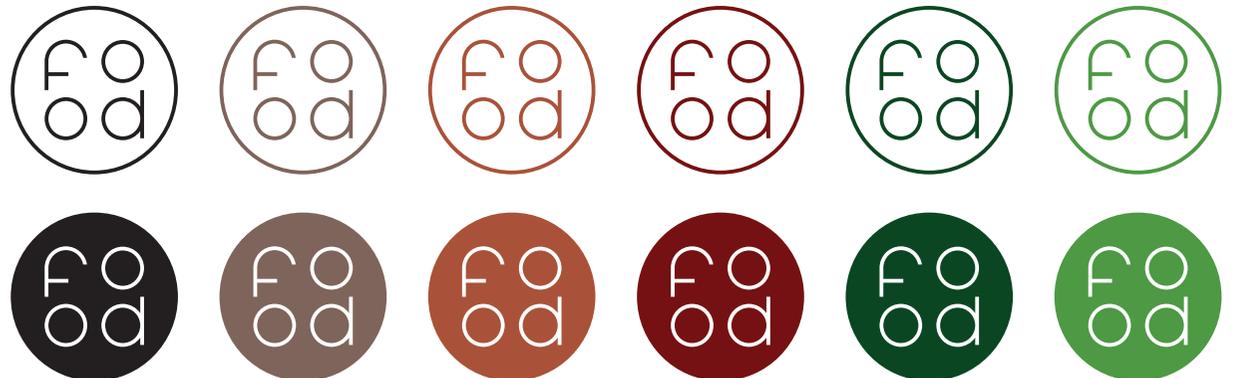
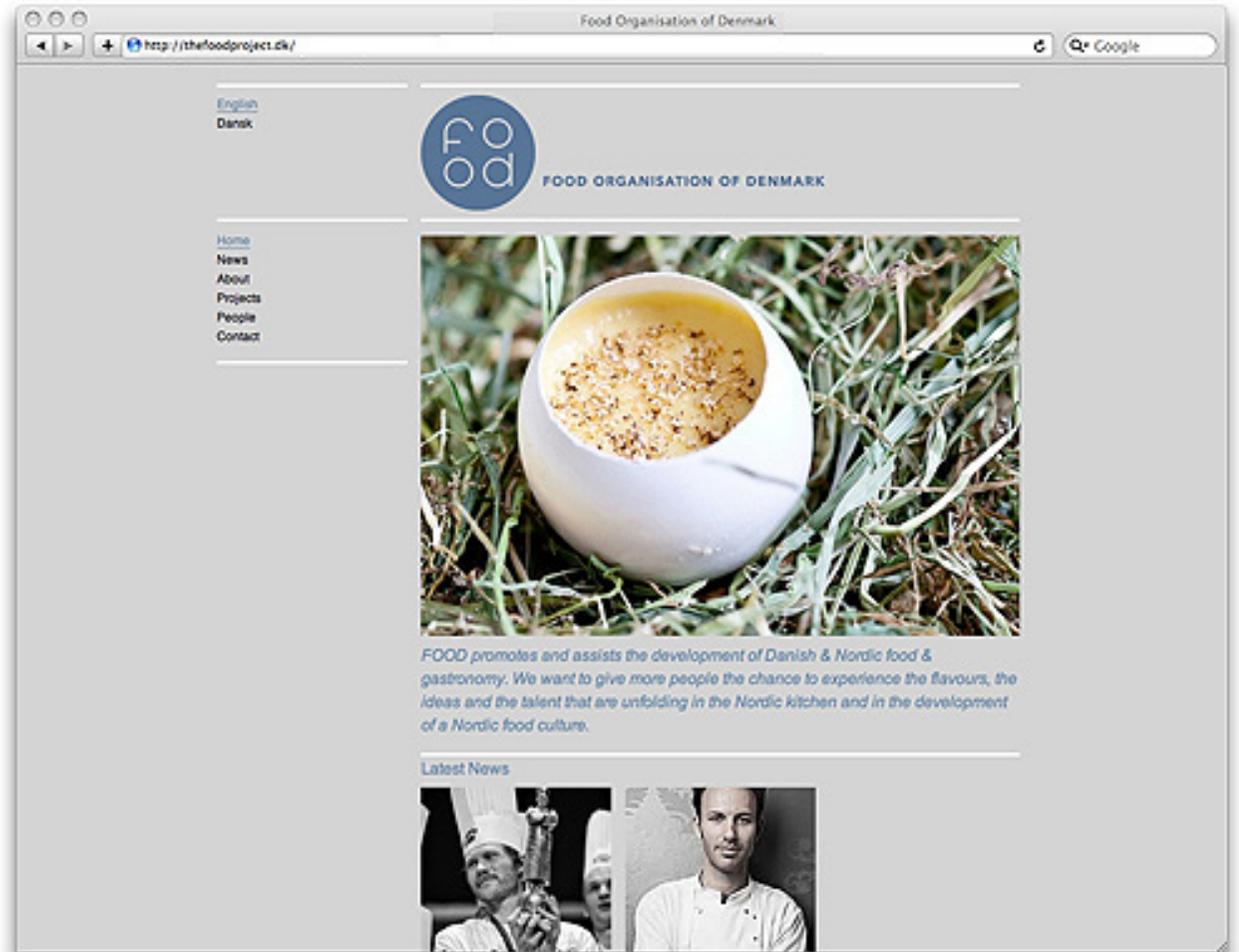
PLAYLAB

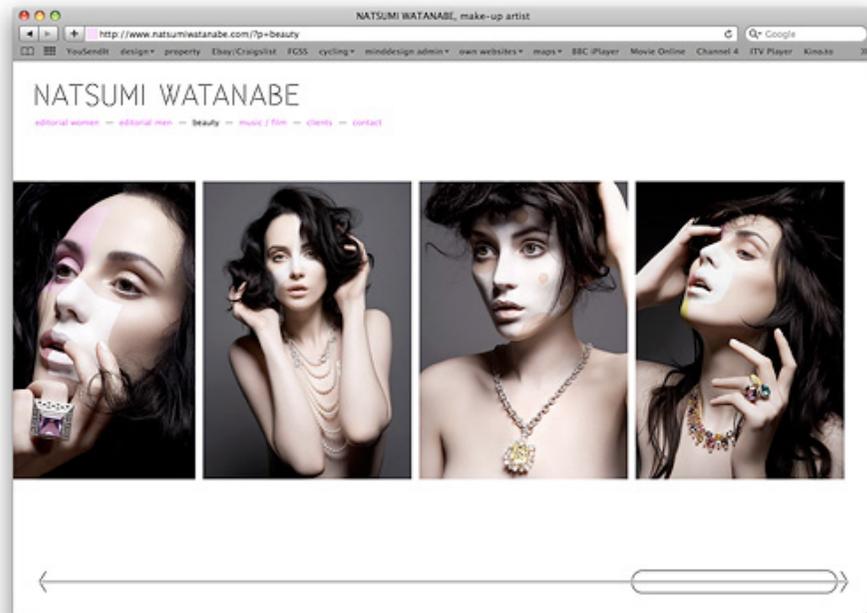
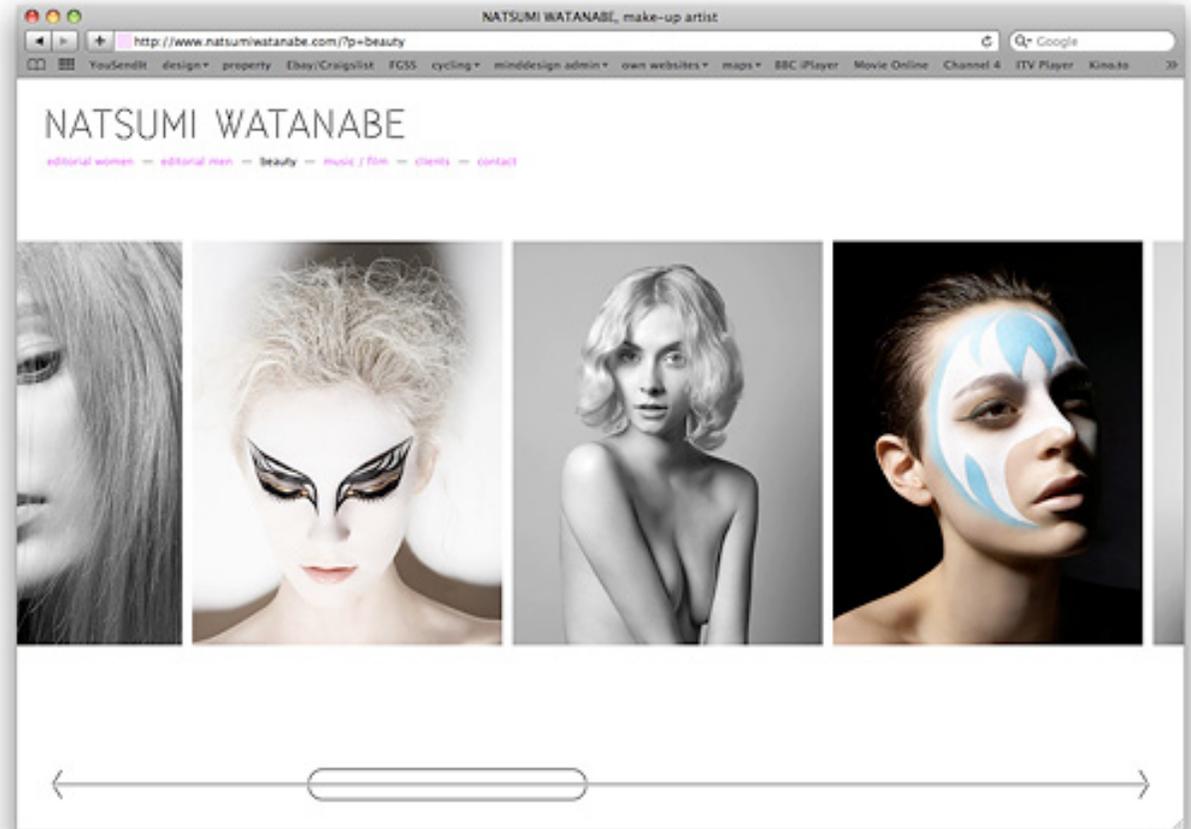
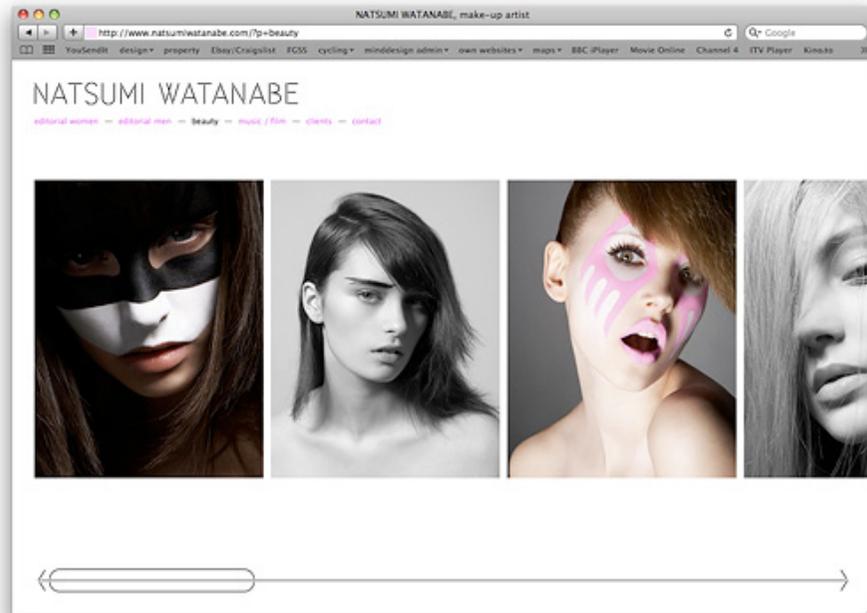


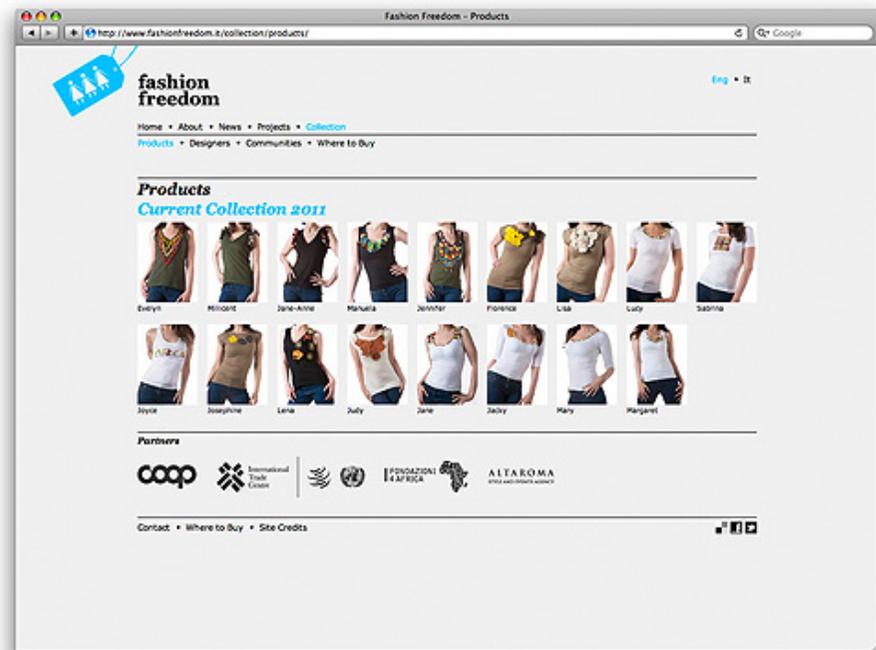
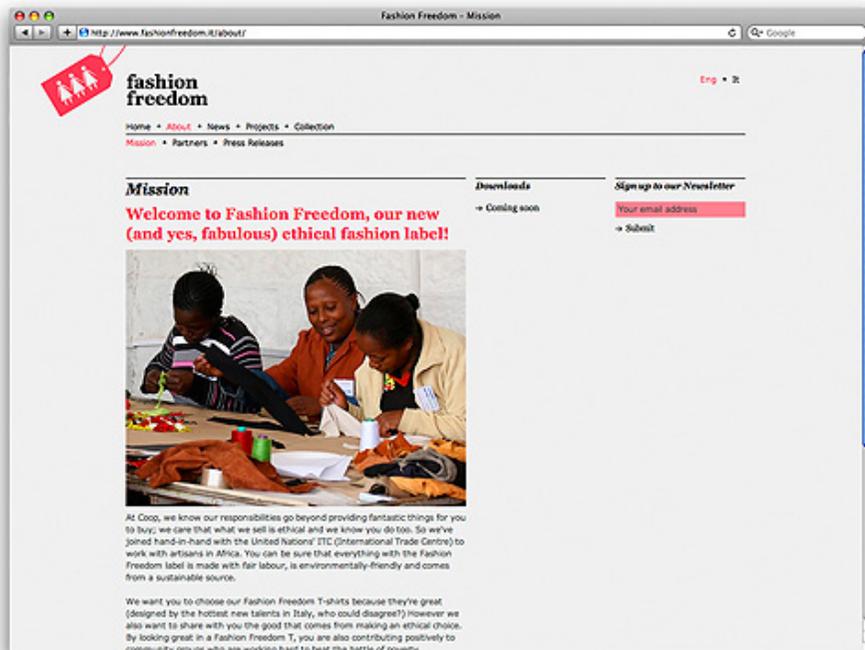
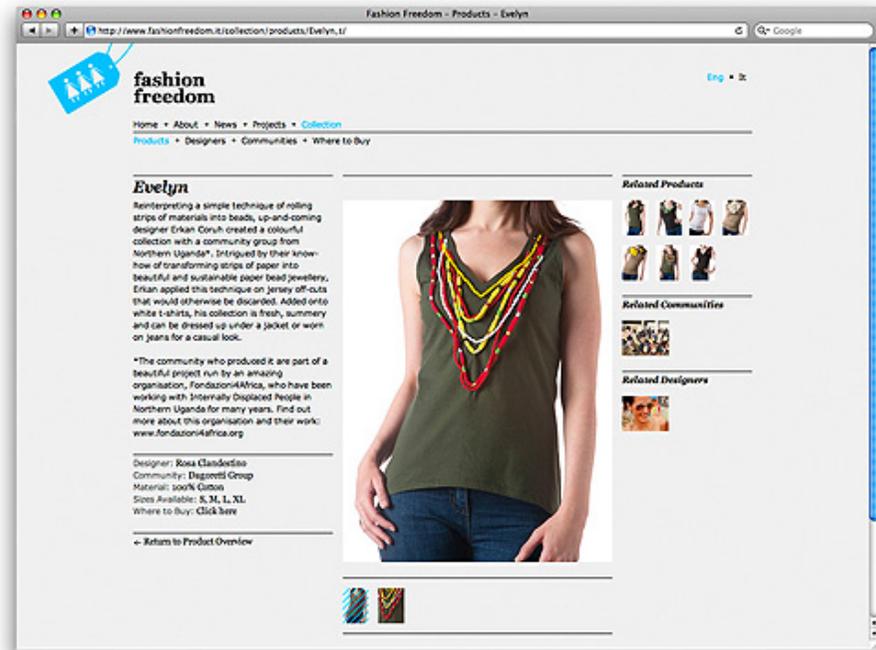
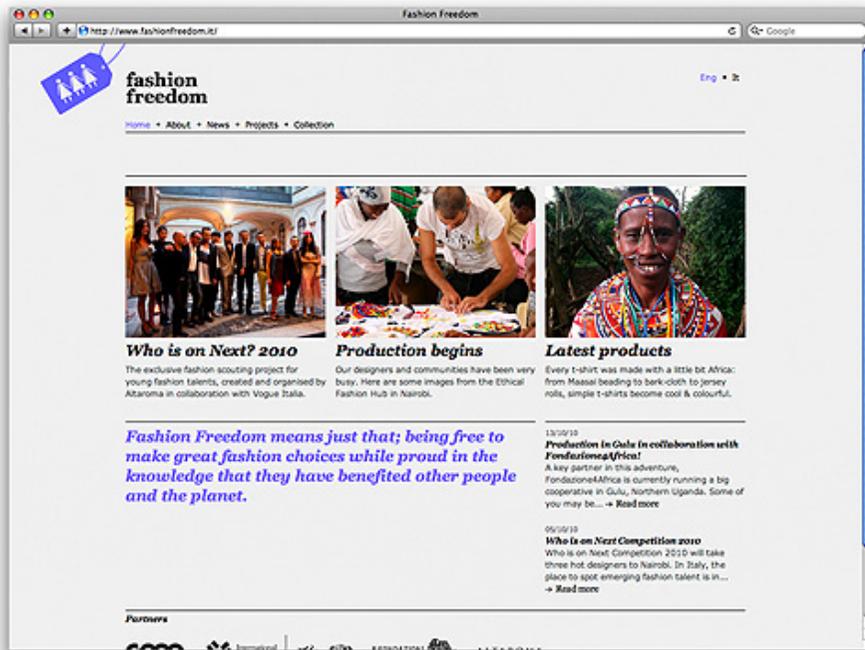


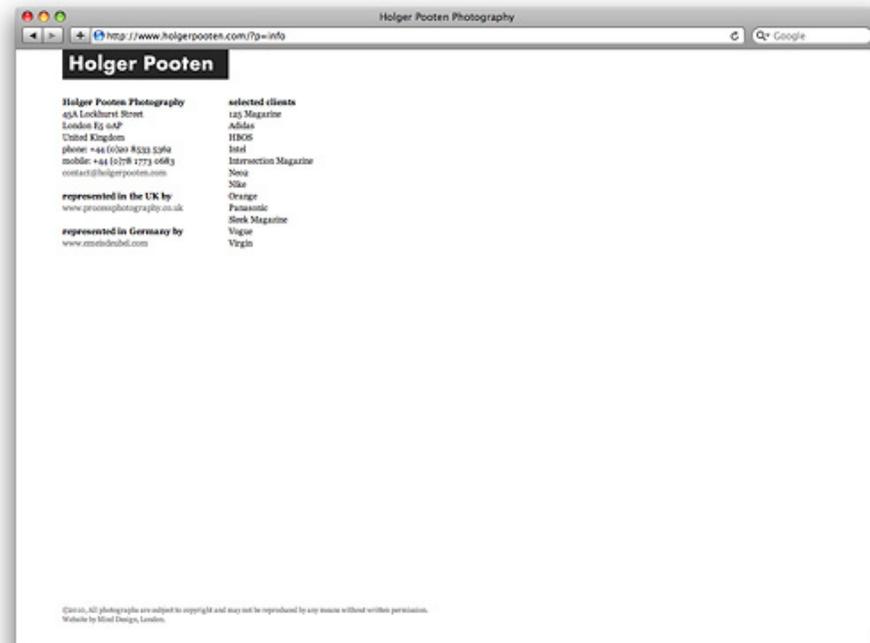
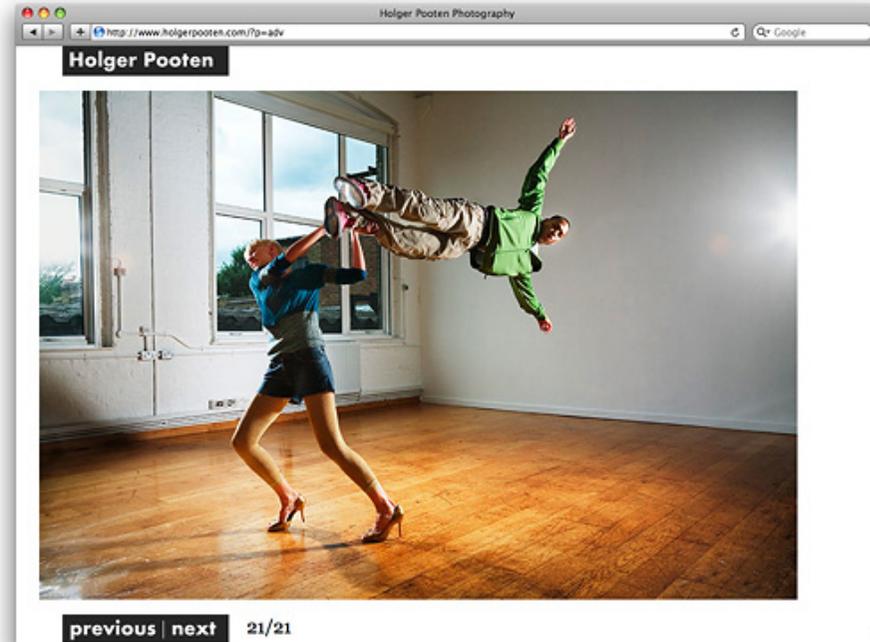
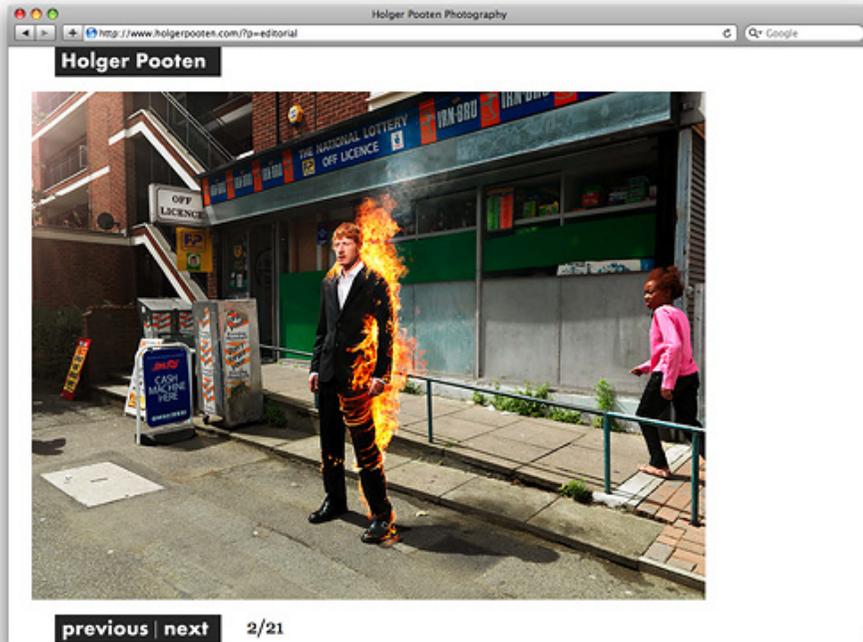


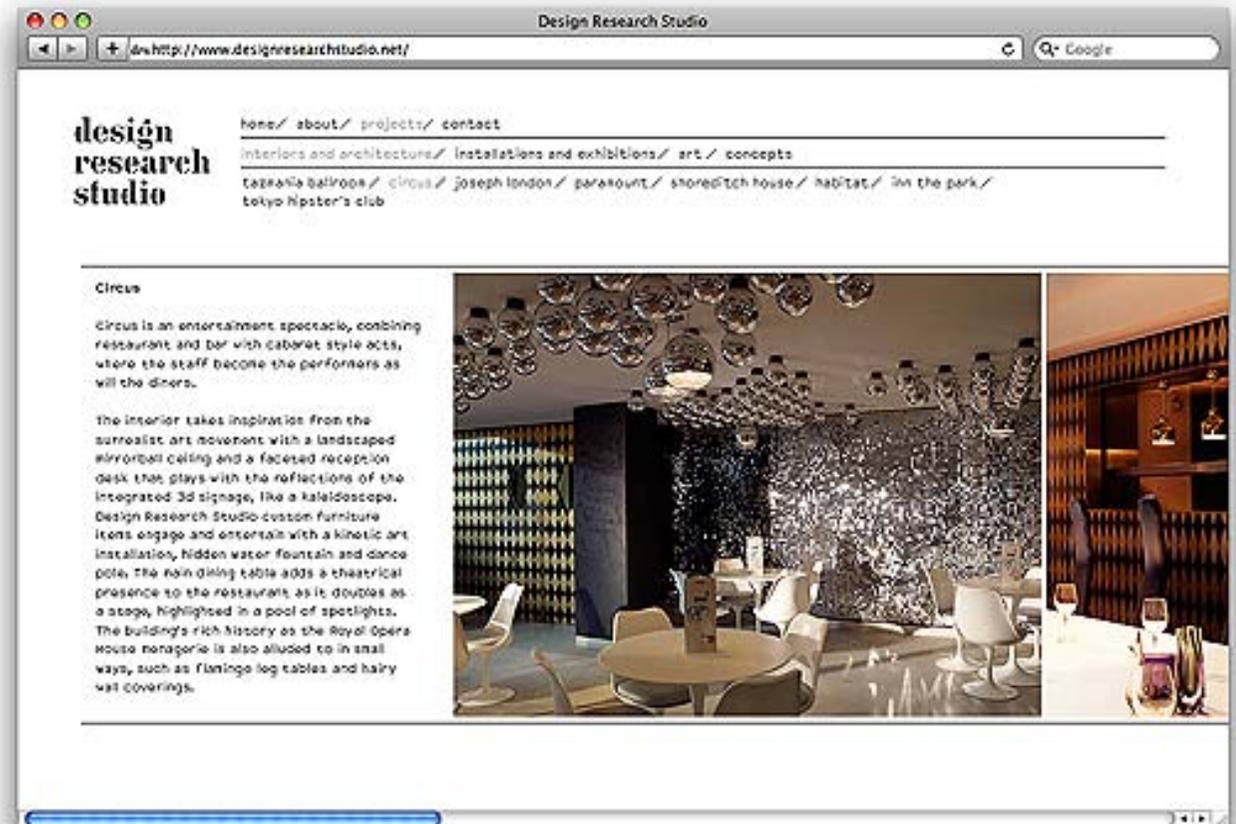
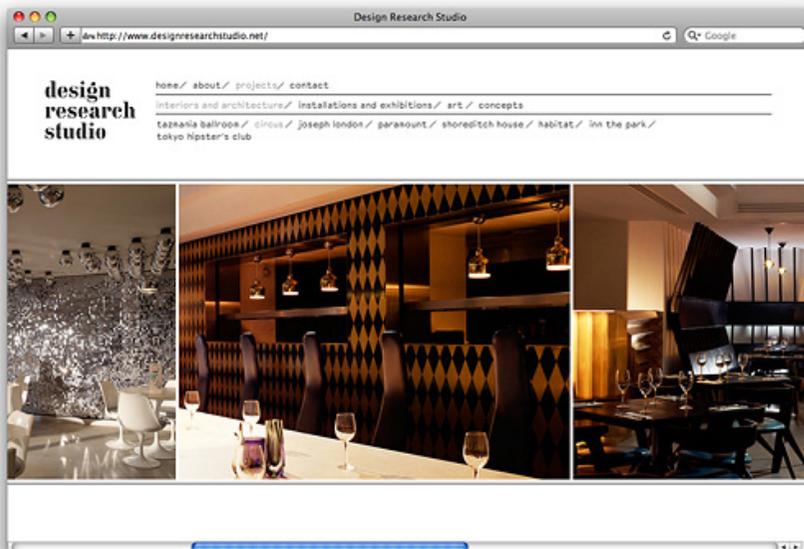
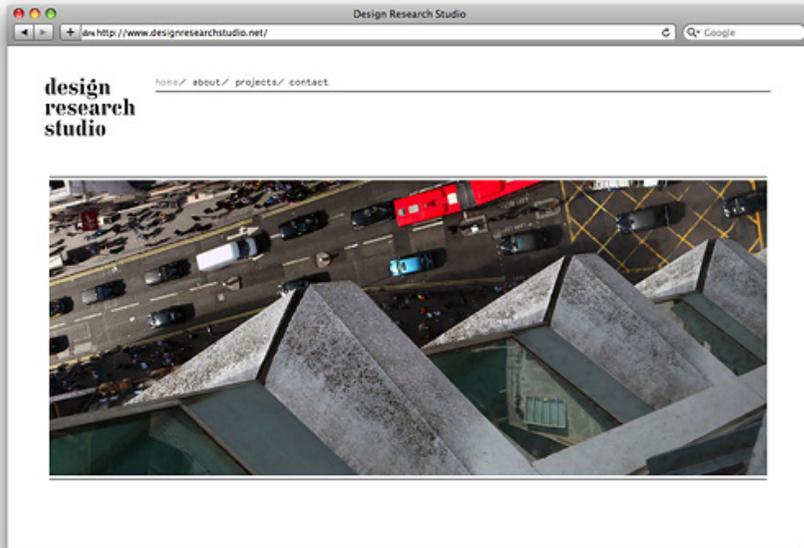
















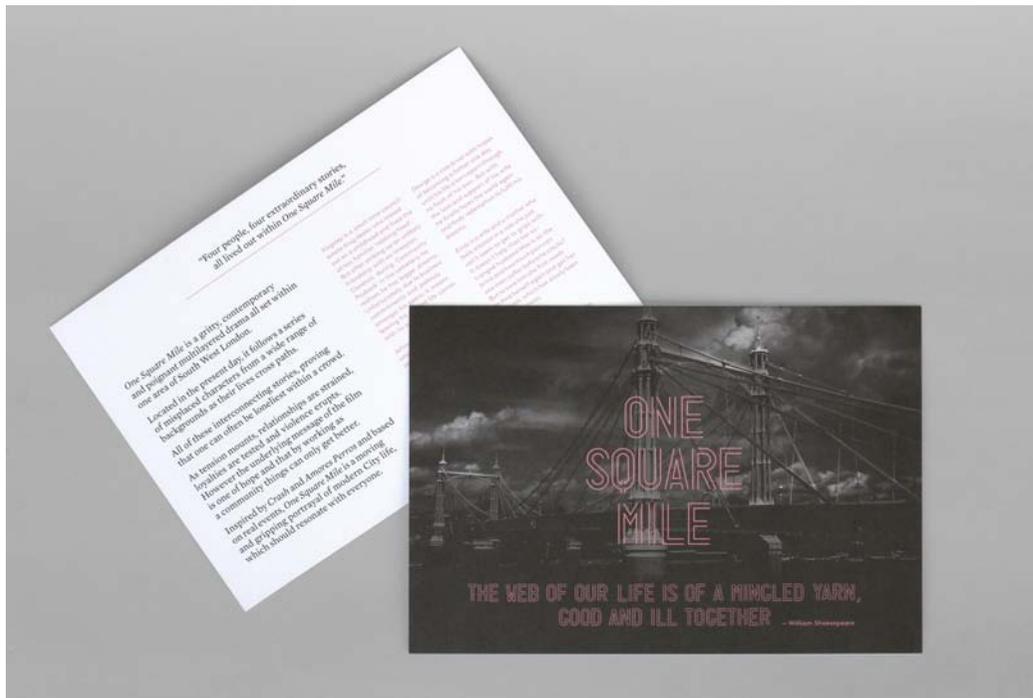
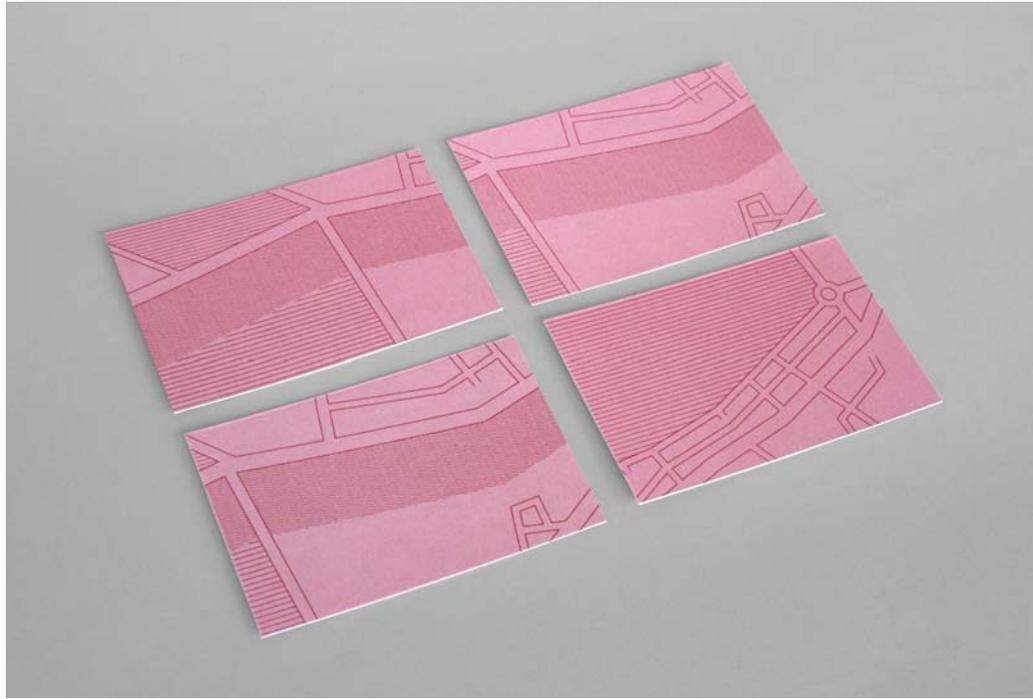
Leon F Butler
Writer/Producer

One Square Mile Ltd.
+44 (0)7979 533 993
www.onesquaremilefilm.co.uk
info@onesquaremilefilm.co.uk

B62 Albion Riverside, Hester Road
London SW11 4AP

ONE
SQUARE
MILE

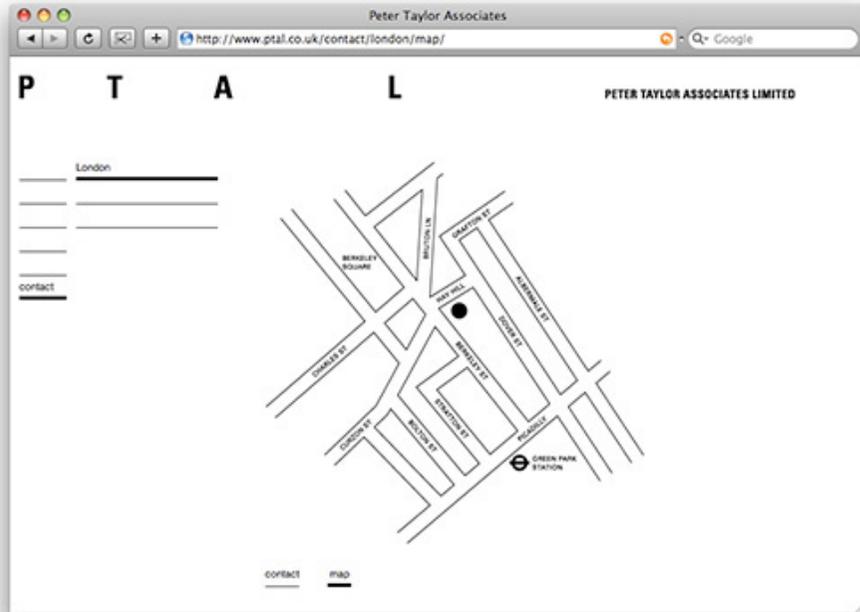
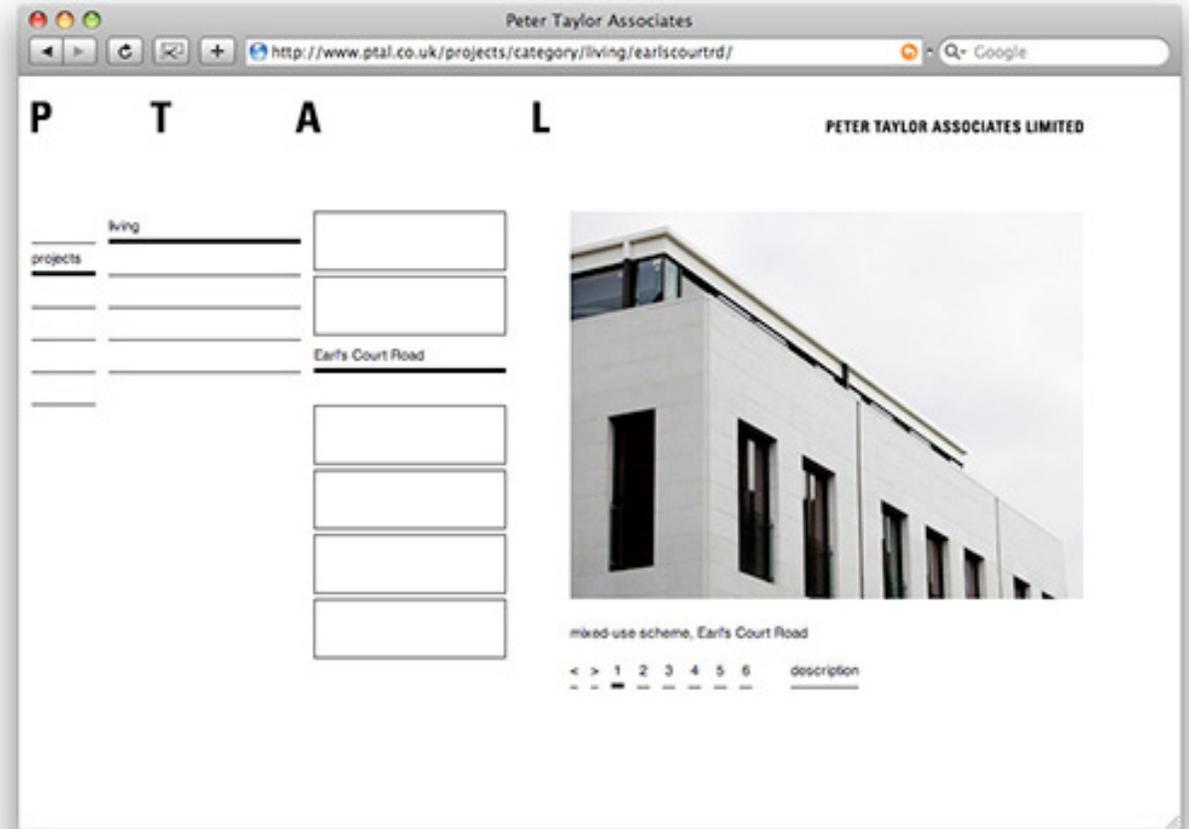
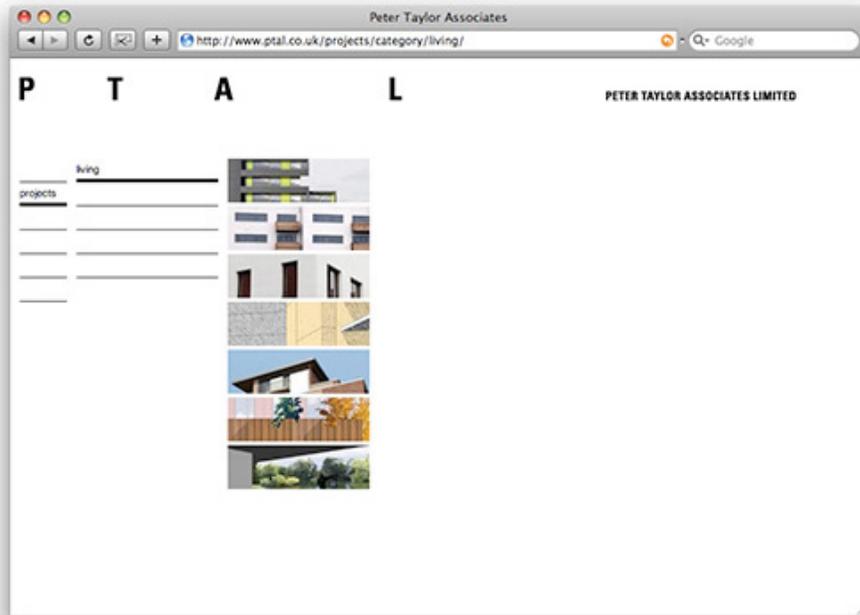


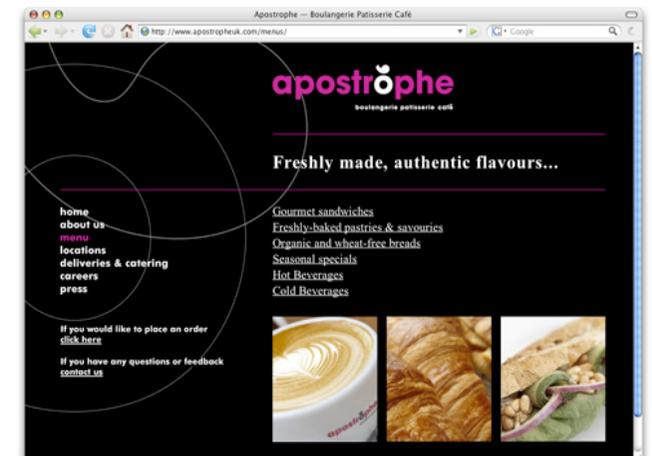
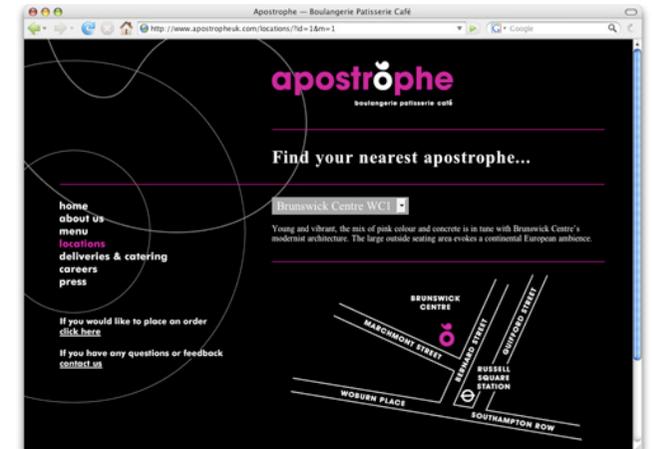
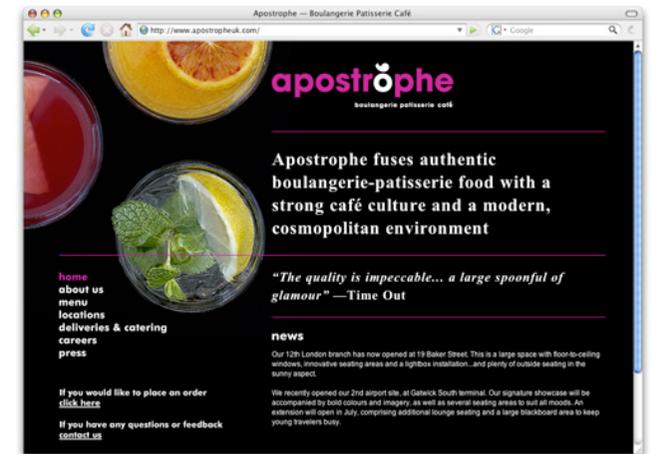
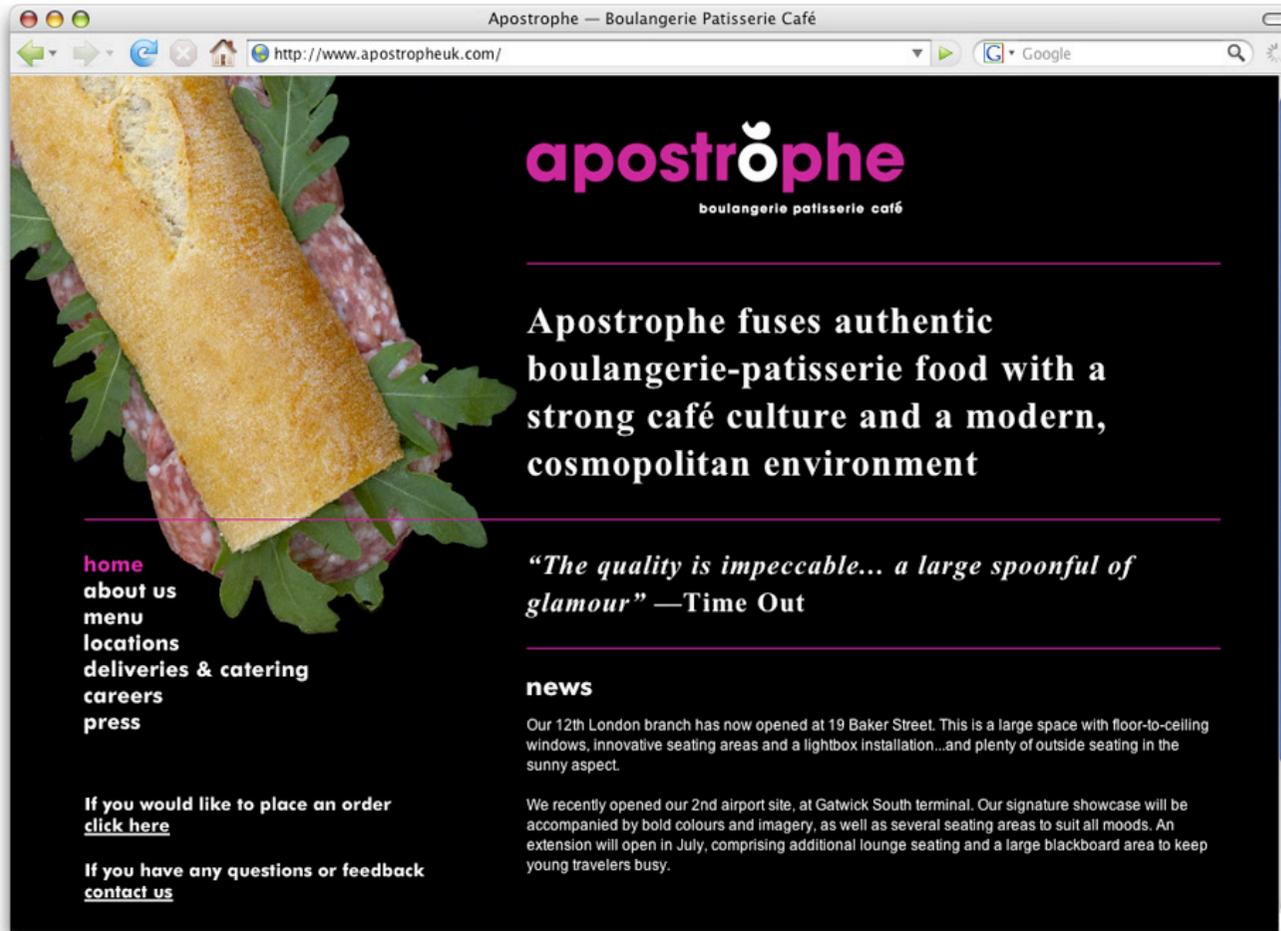


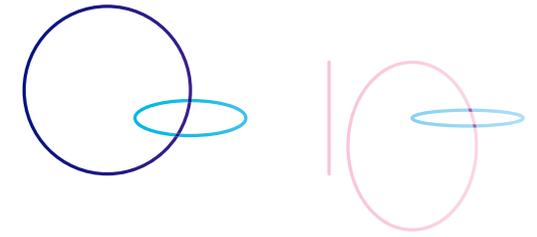
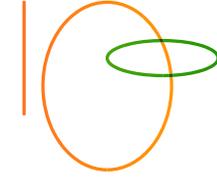
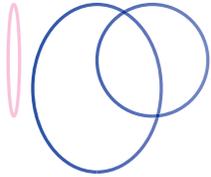
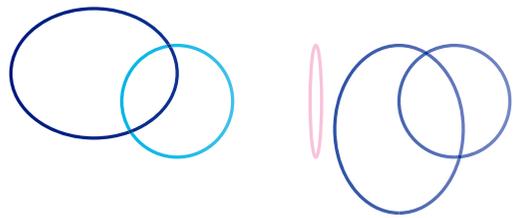
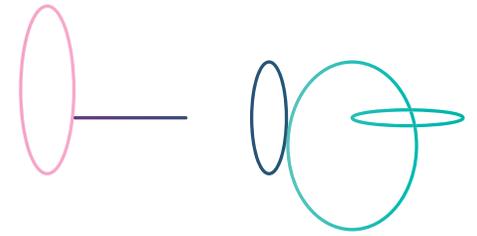
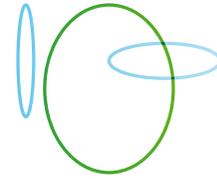
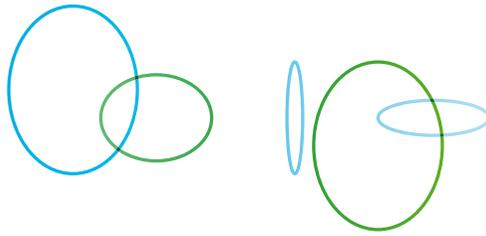
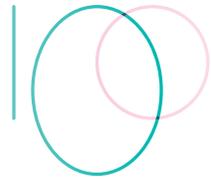
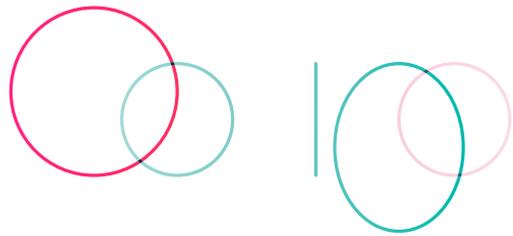
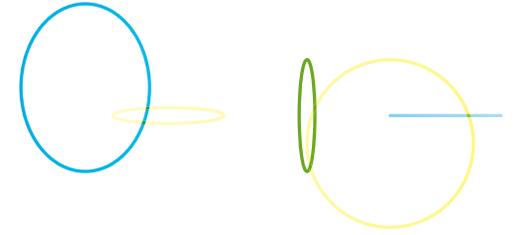
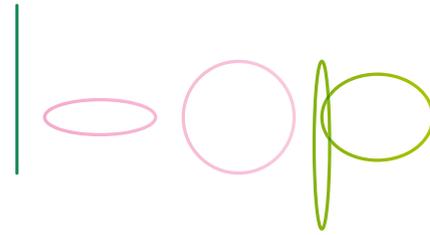
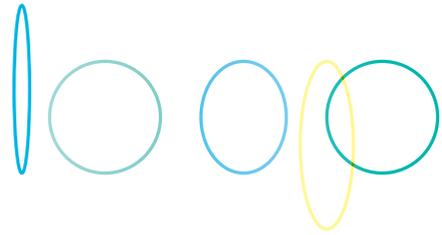
P T A L

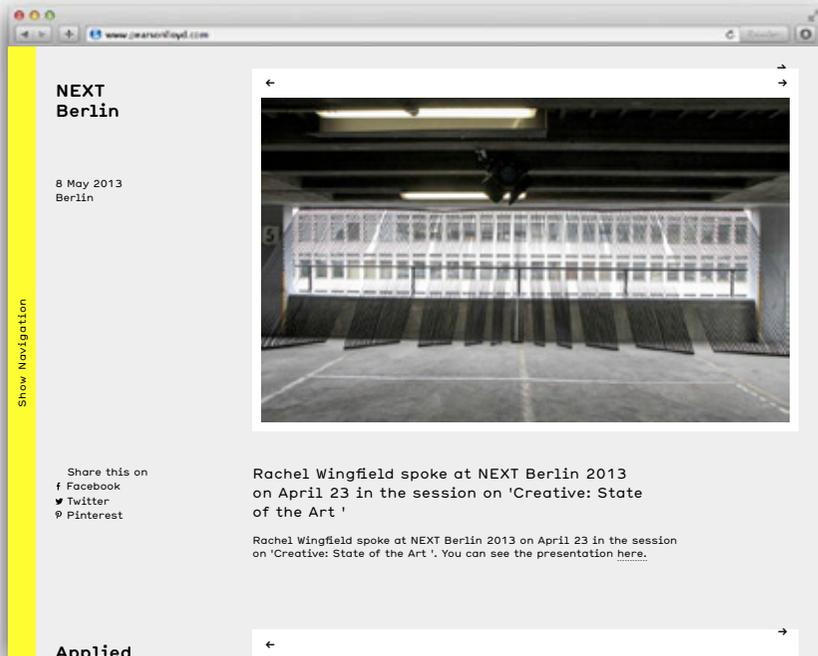
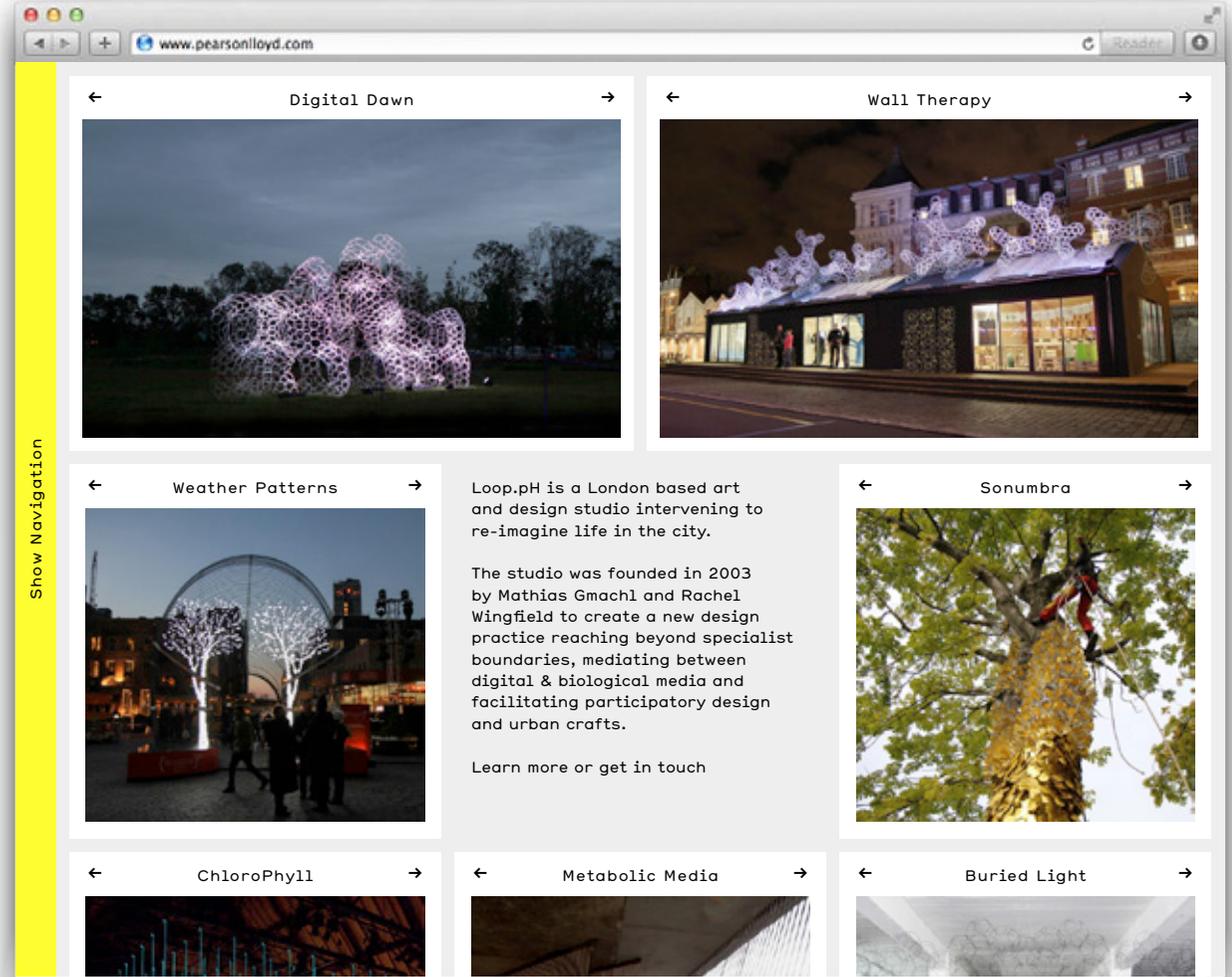
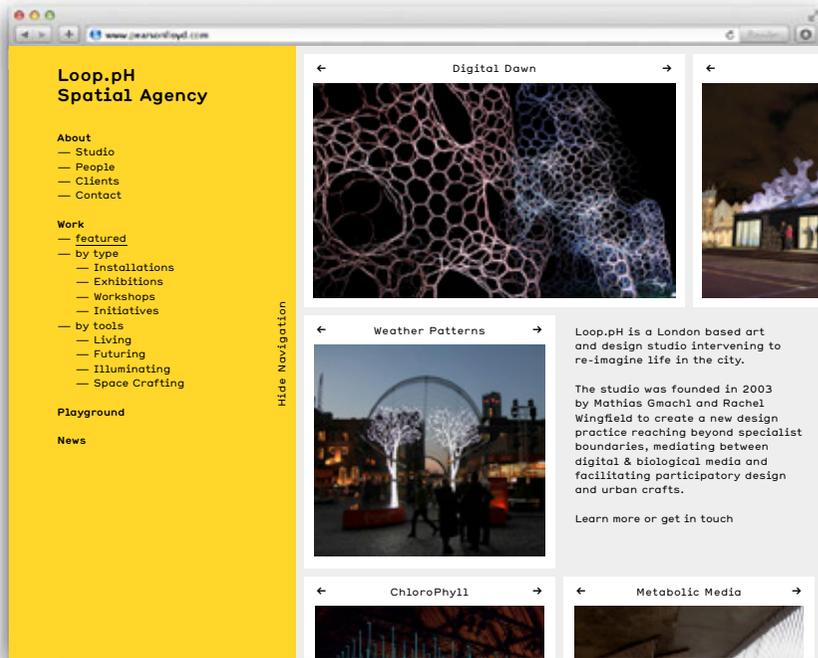
PETER TAYLOR ASSOCIATES LIMITED















POLYTECH

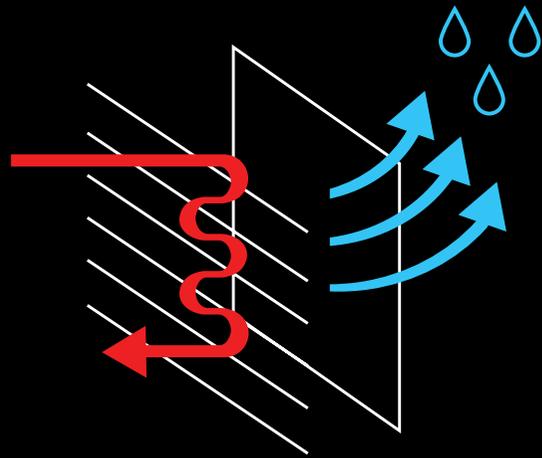


WOOLTECH



SYMBITECH

SYMBITECH
MERINO WOOL +
POLYESTER



POLYTECH
POLYESTER







Mind Design

Contact

Mind Design Ltd.
Unit 33A, Regent Studios
8 Andrews Road
London E8 4QN – UK

+44 (0)20 7254 2114
info@minddesign.co.uk
www.minddesign.co.uk